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AUGUST 2017

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By **Dr. Deb Ranjan Hota**

Come June 2017, and it is the month of New Admissions for almost every educational institute across Ahmedabad, and with the admissions season coming to its conclusion, GLS Law College admitted the third batch of 2017-22 with not a single seat remaining vacant in its course of B.A.LL.B Five Years' Integrated Law Programme. It is noteworthy to mention that in the centralized online admissions process conducted by Gujarat University, only GLS Law College has been able

to secure the admissions for full batch when compared with six other Integrated Law Institutes affiliated to Gujarat University.

On 8th July, 2017 GLS Law College organized a welcome program for the newly admitted students to provide an overview of the academic system, the future scope of choosing law as a career, to acquaint them with campus life and the culture of Gujarat Law Society. The students were made aware of ample opportunities that are made available for their wholistic academic and professional growth.



The occasion was graced with the presence of eminent personalities like Shri Sudhirbhai Nanavati, Executive Vice President of Gujarat Law Society; Dr. Bhalchandra H Joshi, Registrar of Gujarat Law Society; Dr. Mayuri Pandya, Director I/C of GLS Law College; distinguished academicians and educationists from other academic institutions; and the faculty members of GLS Law College.

Traditional values are an integral part of GLS Law College and therefore every event or occasion starts with a

Prayer followed by lighting of lamp by the invited dignitaries. The programme was formally inaugurated by the distinguished Shri Sudhirbhai Nanavati, Dr. B H. Joshi, Dr. Hitesh Ruparel, and Dr. Mayuri Pandya.

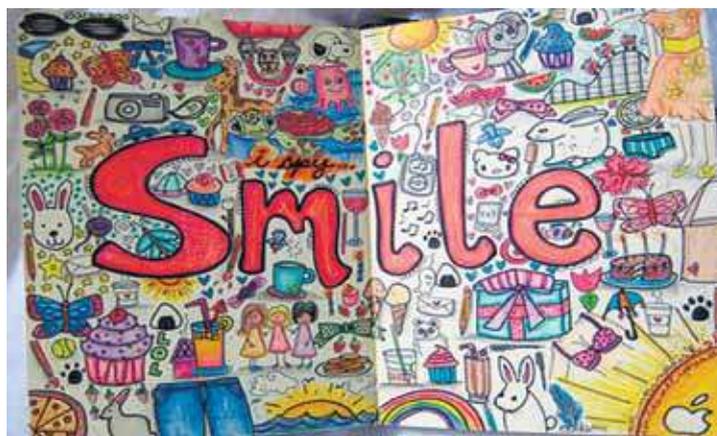
Shri Sudhirbhai Nanavati, the Executive Vice President of Gujarat Law Society not only graced the occasion as a Chief Guest but also enhanced the morale and self-esteem of the newly admitted students through his valuable and inspiring speech. He emphasized the importance

CONTINUED ON PAGE-2 ▶

DOODLING: THE TRENDING ART

- Doodle:
verb (used with or without object), doodled, doodling.
1. to draw or scribble idly:
He doodled during the whole lecture.
 2. to waste (time) in aimless or foolish activity.
- noun
3. a design, figure, or the like, made by idle scribbling.
 4. Archaic. a foolish or silly person.

A doodle is a drawing made while a person's attention is otherwise occupied. Doodles are simple drawings that can have concrete representational meaning or may just be composed of random and abstract lines, generally without ever lifting the drawing device off of the



paper, in which case it is usually called a "scribble".

Doodling and scribbling are most often associated with young children and toddlers, because their lack of hand-eye coordination and lower mental development often make it very

difficult for any young child to keep their coloring attempts within the line art of the subject. Despite this, it is not uncommon to see such behaviour with adults, in which case it generally is done jovially, out of boredom.

Typical examples of

doodling are found in school notebooks, often in the margins, drawn by students daydreaming or losing interest during class. Other common examples of doodling are produced during long telephone conversations if a pen and paper are available.

Popular kinds of doodles include cartoon versions of teachers or companions in a school, famous TV or comic characters, invented fictional beings, landscapes, geometric shapes, patterns and textures.

According to numerous studies, doodling is a mental tool that improves concentration, memory, creativity, and even happiness.

(Compiled from internet resources by Jean Dsouza)

STEADY GROWTH IN INDIA: HEINZ KRAFT INDIA LTD.

By Belur Baxi

Nycil was a drug manufactured and marketed by British Drug House, used mainly to treat athlete's foot and bedsores. It was acquired by Glaxo in 1968 and sold, from the next year, as an OTC product by Glaxo's then newly formed Family Products Division. It was marketed as a powder to fight prickly heat, body odour and excessive perspiration with a special ingredient: active germ-killing chlorphenesin. The early 1970s saw the 'cactus' mnemonic being replaced by the 'bramble'. Nycil Blue (Pack colour) was positioned as a prickly heat powder and the woman with a bramble on her back became a lasting visual identity. Product was promoted through doctors as "referred" or "prescribed" product and later on converted into Over-The-Counter Product. In the launch year, only one type was considered to be sufficient. However the original fragrance was not acceptable to Indian consumers which led to the launching of "sandal" fragrance in the market. Nycil Sandal was launched in 1973 as a 'Bodyguard powder' to fight infection, body odour and perspiration. Nycil was then

re-positioned as a Prickly Heat Powder with Sandal as a fragrance variant. Nycil Lavender with a more cosmetic appeal, was launched in 1988 and was targeted at young urban consumers. In 1995 Heinz India acquired Nycil. In 1999, Nycil dropped its prices considerably to make the brand more affordable to the masses. Development of new fragrances contributed significantly in the quick adoption of the product.

For more than 25 years, Nycil had enjoyed dominance in the market in this category of talcum powder. The perfect competitive product in the market at that time was "Shower to Shower" owned by Johnson and Johnson. As the competitor brand was silent, Nycil had not faced any tough fight. Consumer segment targeted by Nycil was Indian lower middle class and by Shower to Shower was Upper Middle Class. Product promotion of both brands was absolutely different.

Nycil had faced very tough competition from local brand Dermi-cool- Paras Pharma. (Marketer and Manufacturer of Moov and Itch Guard). In early nities Dermi-cool had entered the market with significantly lower price and with very strong distribution system. Dermi-cool



had competitive advantage of deep penetration of mother brands like 'Stop Ache' and 'Itch Guard'. Dermi Cool had been launched with full force and created visibility in short period of time. Heavy advertisement and campaigning of Dermi-Cool had strengthened its acceptance in this category of products. Heinz India had not at all expected such a situation in the market. USP of Dermi-cool were its fast action, availability in four new vibrant fragrances and prices cheaper than Nycil. Packing had also played an important role. Nycil was available in the old shape 'cello' (typical round shape)

plastic bottle which light colours. Dermi-cool had taken advantage of this situation and launched new, more stylish bottle with unique dispensable system which give ease for the consumer. Lemon and Aelovera fragrances were presented with very vibrant colours and with heavy sales promotion (like Buy one get one free, Get Dettol Soap Free etc.). Other market players like Lifebuoy and Emami couldn't create their significant position in the market.

Nycil by end of 90's needed to revamp their entire brand portfolio due to local brand Dermi Cool. They come up

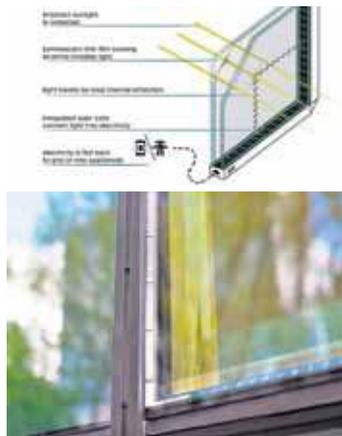
with similar fragrance and similar packing in the market to challenge Dermi Cool. It was a nice attempt by Nycil to regain market share and to a certain extent it became successful. In the summer of 2007, Nycil launched its most successful ad campaign through one of the most popular ad agency McCann and the brand established market leadership. Heinz Indianized the brand Nycil for high acceptance amongst Indian consumers. Unpretentious functionality can be a great winning formula, as Nycil, the market leader in the prickly heat powder (PHP) category has demonstrated for over 35 years. While enhancements are a way of adjusting the brand to changes in life style needs, staying true to its original promise has been the hallmark of Nycil's achievement. The PHP category is a specialised category valued at more than Rs. 1,000 million. It contributes 20% to the Indian talcum powder market (Source: superbrandsindia.com). Nycil was owned by Heinz India but now Heinz has merged with Kraft's. So, the company has become Heinz Kraft India.

(The writer is faculty at FBA-NRBA)

PHYSEE: A WINDOW THAT SHOWS AS WELL AS CHARGES

Physee is the latest technology developed in a Window by Ferdinand Grapperhaus. These windows are made to give power to the building. The windows have Solar Cells installed inside the edges at a very particular angle that allows the incoming solar light to be efficiently transformed into electricity.

Grapperhaus said "Large commercial estates consume a lot of energy, if you want to make these buildings energy neutral, you never have enough roof surface. Therefore, activating the buildings' facades will significantly contribute to making the buildings energy neutral." The coating is based on the rare-earth metal thulium. Grapperhaus, together with his friend Willem Kesteloo, discovered the ability of thulium



to transform a broad spectrum of light into near-infrared light in 2014, during their studies at the Delft University of Technology.

These windows can generate 8 to 10 watts of power, according to Grapperhaus. This enables the user to charge a phone per every square meter i.e. every 11 square feet at least 2 times a day. The



first installation of Physee's was in June in Eindhoven, south of the Netherlands, in the headquarters of Rabobank. There are more buildings already lined up to receive the innovative solar windows, this has won Physee a place on the World Economic Forum's Technology Pioneers 2017 list. "Physee's

presence on the list shows that the world is starting to take climate change seriously." Grapperhaus said.

Source: <https://www.livescience.com/59683-windows-double-as-solar-panels.html>

- Prem Raval (TYBCA) FCAIT

CONTINUED FROM PAGE-1 ▶ of five D's i.e. (i) Decision to join the Legal Education, (ii) Decision to join GLS Law College, (iii) Dedication and

Sincerity (iv) Determination to be a successful lawyer (v) Destination achievement.

The entire program was effectively anchored by

Assistant Professor, Ms. Payal Mehta and was concluded with the formal word of thanks to everyone especially the honorable guests, head of the

institutions, teaching and non-teaching staff, and students for their gracious presence.

(The writer is Assistant Professor, GLS Law College)



Volume: 9, Issue: VIII

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GLS Voice is published monthly by Gujarat

Law Society, Law Garden, Ellisbridge,

Ahmedabad.

The opinions expressed by others in GLS

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to the Editorial Board and other correspond-

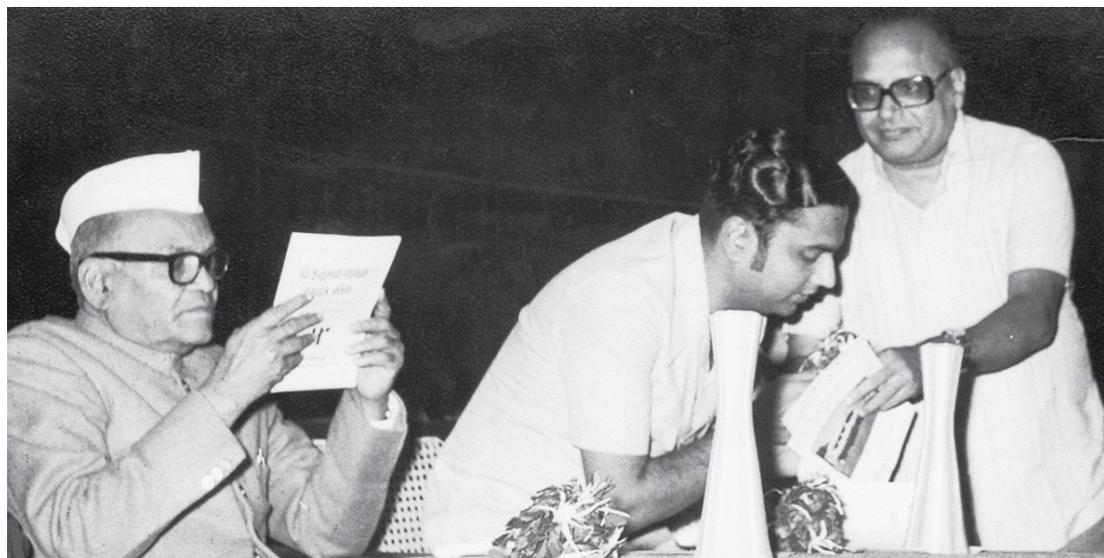
ence should be sent to The Editorial Board,

GLS Voice, Gujarat Law Society, Law Garden,

Ellisbridge, Ahmedabad or e-mailed to

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TRIBUTE TO PRINCIPAL SHRIKANTBHAI AMIN



FROM L-R: SHRI HIRALAL BHAGWATI, THEN HON SEC, GLS; A YOUNG SHRI SUDHIR NANAVATI, CURRENT EXECUTIVE VICE PRESIDENT, GLS AND PRESIDENT, GLS UNIVERSITY; AND SHRI SHRIKANT AMIN

By Rajeev Chhajer

We all are deeply grief stricken after learning about passing away of our beloved Amin Sir last month. He was principal at GLS School (now M K Secondary and Higher Secondary School) from 1964 to 1986. Those thousands of students who had had the good fortune of studying under him when he was principal, still cherish his wonderful mentorship. While he had love for the students, he was an equally a strict disciplinarian, with his sole object of preparing the students for their ultimate role in the world. The school had four floors, and whenever



Amin Sir was on his round, the world would spread and there would be pin-drop silence on all the four floors.

Yet, his love for all students was infinite. This is the reason that why all the alumni who studied at Gujarat Law Society in the eighties are still very shocked on hearing about the

sad demise. Amin sir was unmatched in his phenomenal command on English language. He instilled this love for English in the students too.

I shall always cherish the Talent Evening that we had organized during those days and how he had encouraged us to make it a tradition for all the coming years.

Today, we, the students of Amin Sir, have lost a father figure and this loss is irreparable.

I pray that God Almighty grants eternal peace to the departed soul.

Om Shanti ShantiShanti.
(The writer is an Alumnus of Gujarat Law Society.)

SMPIC GUJARAT UNIVERSITY RANKERS SEM-6

S.No.	Name	Marks	Uni.Rank
1	Kushwaha Shalini	418	11
2	Soni Hinali	416	13
3	Ubhrani Poonam	414	15
4	Kritika Maheshwari	414	15
5	Talreja Anmol	413	16
6	Shaikh Shifa	413	16
7	Vahora Rahila	409	20
8	Pathan Sipai Zainulaabedinkhan Rashi	409	20
9	Jain Sapna	409	20
10	Soni Dhruvi	409	20

GLSIC GUJARAT UNIVERSITY RANKERS SEM 6



PRINCIPAL, GLSIC, DR. AVNI SHAH, WITH RANKER DAGA SHOBHIT

DagaShobhit S. (6th Rank)
PatelPriti H. (17th Rank)

H.A COLLEGE UNIVERSITY RANKERS 2017

Name of Student	Semester	University Rank
Sharma Devarshi	Semester-6, B.Com	3rd
Thakkar Charmy	Semester-6, B.Com	11th
Shah Dhruvil	Semester-6, B.Com	20th
Chamdawala Farhin	Semester-4, M.Com	12th
Devjani Neetu	Semester-4, M.Com	13th
Nagar Megha	Semester-4, M.Com	14th
Patel Sahilkumar	Semester-4, M.Com	15th
Prajapati Usha	Semester-4, M.Com	16th
Chauhan Vandana	Semester-4, M.Com	18th
Raval Prerna	Semester-4, M.Com	23rd
Dipeeka Chhabadiya	Semester-4, B.Com	5th
Rajal Parmar	Semester-4, B.Com	7th
Valiulla Akila Atif	Semester-4, B.Com	12th
Uttara Iyer	Semester-4, B.Com	12th
Ankita Bohara	Semester-4, B.Com	14th
Megha Sandhya	Semester-4, B.Com	16th
Pathan Fehrinkhan Fa.	Semester-2, B.Com	4th
Shah Pratik	Semester-2, B.Com	7th
Ghotra Bhupendrakaur	Semester-2, B.Com	19th
Jethani Mamta	Semester-2, B.Com	20th



PRINCIPAL OF HACC, DR. SANJAY VAKIL, WITH SEM 2 RANKERS PATHAN FEHRINKHAN AND SHAH PRATIK

N R HIGHER SECONDARY SCHOOL

TASMAIN SHREE GURVE NAMAH



N.R & G.L.S Secondary and Higher Secondary School had celebrated 'Gurupurnima' and felicitated both the spiritual and physical potentialities. The representatives from the students presented self made cards to Shri Sudhirbhai Nanavati, Executive Vice President, GLS & President, GLS University and a sagacious personality, and to Dr. B.H Joshi, Registrar, G.L.S , to express their reverential feelings towards them.

A small program was held at the G.L.S auditorium. Shourya Raval kept the audience spellbound by playing 'Tabla'; Ashka and Chinmay from Std XII delivered eloquent speeches. The representatives from Std IX to XII presented self made cards to the principal and teachers as tokens of respect and love. The principal gave an inspiring speech the students and explained the miraculous element called 'Prayer '. She advised them to pray for all, even for those who hate them.

CU SHAH PRIMARY SCHOOL

Dweep Anang Shah student of C.U.Shah Primary School, studying in Std VII, has being given training for Artistic Skating (Figure skating) since the last 3-4 years.

He has won three medals in National tournaments for three consecutive times and also won a Gold medal in 17th Asian roller skating Championship held at Lishui,China.

On 30th June, '17; the Sports Minister of Gujarat, Shri Rajendra Trivedi felicitated him, by presenting a Cheque



of Rs. 1.5 lakhs, under the Shaktidhoot Award Scheme in the presence of Hon' Prime Minister Shri Narendra Modi at Transtadia, Kankaria.

'HIP N HAP '1

C. U. Shah Primary School entered into the 54th year of quality education. On 6th July' 17, the school celebrated its Foundation day by screening animated movies for the students.

Students were also supplemented with an Art Competition on the topic 'My Dream School'. The students emphasized their creative abilities with a 'One-lined message'. The Principal Mrs. Jaswinder Kaur also shared



specific themes bearing aspirations of a 'Dream School'. Educative Metaphors and motivated them on their

'HIP N HAP '2

To add design to its festivities, Mehendi competition was also organized on 3rd July'17. The students showcased their talents into artistic impressions. The judges Mr. Shailesh Raval and Mrs. Hina Tripathi had a tough time judging the articulated skills of the students.



'HIP N HAP '3

On 18th July'17, restructuring and skills were steered in by the students through Paper Bag making, Gift box wrapping and Pictures by vegetable prints.

Young hands twisted, rolled and stitched up remarkable models. The students of seventh and eighth grade laced up the strips of paper, weaved them and created masterpieces. Students of fifth and sixth swiped up glittering joints, buffered arches of exclusive artefacts



to the teguments of cover-ups. The whole staff and the Principal Mrs. Jaswinder Kaur applauded the vision and mettle of the students, which was highlighting the variations of competition.



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079-26443434, 9173399937, 9879507182, 9725543642

**N. R. PRIMARY SCHOOL
CELEBRATES 36TH BIRTHDAY**



N.R. Primary School celebrated its 36th Birthday on 4th July 2017 with great joy and pomp. Students were shown the movie "Baby's Day Out" in the auditorium. Our retired teachers, Mrs. Gitaben and Mrs. Chandana Sen gave out the Academic Prizes and the Chirag Aghare Memorial Prize to the students. The Students of Std. II, VII and VIII presented a solo dance performance.

MAHENDI COMPETITION



On 5th July, Wednesday, prior to the 'Goro' day, N.R. Primary School organized a Mahendi Competition. Many students participated in this with great enthusiasm. Beautiful designs were depicted by the Students.

GURU PURNIMA CELEBRATION



N.R. Primary School Celebrated 'Guru Purnima' programme on 8th July, Saturday. Students showed great respect to their teachers by bowing down to them. Some recited poems for teachers while some delivered speeches for teachers. This programme signified the strong bond between teachers and students.

DOODLING AND CHILDREN



Even with much research, parents and teachers may argue that some kids are truly distracted by doodling. This may be true for some. If a child who often doodles is struggling academically, the first step should not be to forbid doodling. Instead, explore why he's finding it so hard to concentrate and determine what would make the lesson more interesting.

Doodling in your school book might not be beneficial

because it makes your work look messy and makes it hard for the teacher to read, admits Dr. Jackie Andrade at the University of Plymouth, but doodling on a piece of scrap paper is a fair compromise if it helps your kid concentrate.

And for parents and teachers who feel like children should be able to pay attention without doodling? "The best thing would be to make the lesson so fascinating that no-one needs to doodle, but we are all different

and what fascinates one student won't necessarily fascinate another," says Andrade. "Doodling is a better option than daydreaming," and it allows a kid to focus on a tedious task without getting carried away by his imagination.

(<https://www.education.com/magazine/article/power-of-doodling/>)

(Compiled from internet resources by Jean Dsouza)

FIND THE DIFFERENCES IN THESE DOODLES!



DOODLES: THE TRENDING ART

DOODLING isn't idling or time-pass any more. It is a serious business that pays and earns you fans too!



RACHNA PRABHU
Entrepreneur, Doodle Doo



NEHA SHARMA
Freelance illustrator and cartoonist

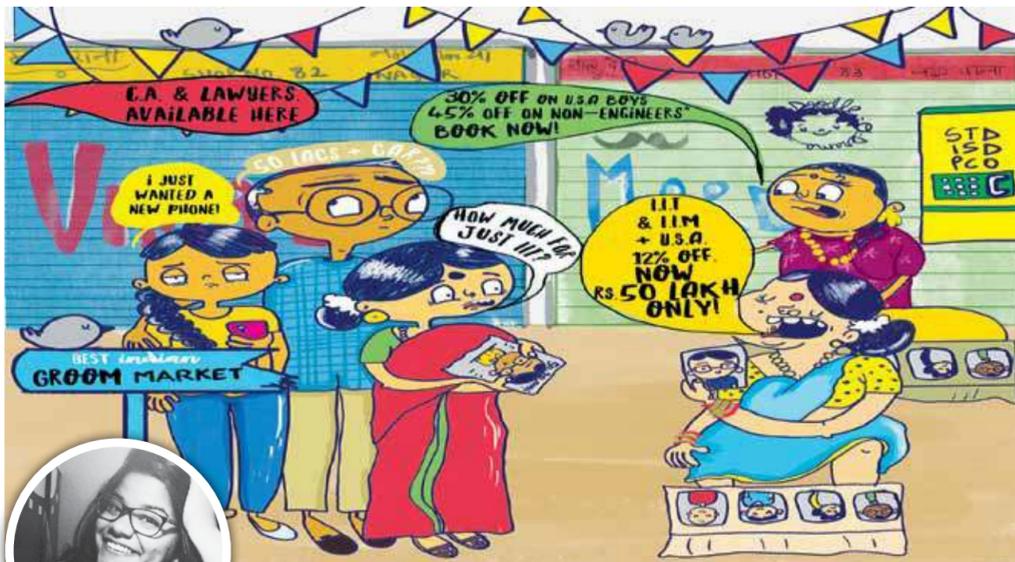


ALICIA SOUZA
Freelance illustrative designer

She loves to draw and doodle. And that has turned out to be her profession now! Young artist, Rachna Prabhu, is based in Mysore. Her passion for doodling turned her doodles into a successful online business. She doodles on fridge magnets, kitchen towels, pocket mirrors, pouches etc. and sells them online.

Neha Sharma, popularly known as Miss Noodles, is a Delhi-based self-taught illustrator and cartoonist who decided to leave her CA studies and pursue her passion for doodling as her career. Her illustrations are no less than a desi dream - vibrant and lively! She has given a gateway into her personal life to all her 50,000 followers on Instagram. Not only does she doodle, she also makes full-fledged comics mostly featuring her dog Minty and her mom. From her ardent love for rajma-chawal to shutting down body negativity, she uses her art to put a smile on her viewer's face.

Coffee mugs, cushion covers, laptop sleeves, handbags, badges, magnets... Name it and Alicia Souza will doodle it for you. She is the master of cute and out-of-the-box prints and goofy caricatures. Alicia is making her presence felt on social media with her quirky and humorous illustrations. This young and bubbly entrepreneur who was initially shy to share her work online now has a fan following of 47,000 plus followers just on Facebook. Alicia freelances and her products are available on Amazon.



MOUNICA TATA
Illustrator | Cartoonist | Storyteller | A fine quality potato | Mother of a furry bum | Coffee lover | Bangalore, India.



SHRUTHI VENKATARAMAN
Film Marketing Consultant. Creative Producer. Brand Alliances.



RESHMI SHEKHAR
Architect and illustrator
Runs a design store & studio Curiosity Kills The Cat



She is an illustrator based in Bangalore, who specialises in customised gifts and wedding invitations. "One of the best things that has happened to me is the realisation that I have a voice and I can use this to talk about anything under the sun. I enjoy the freedom and the power it gives me to talk about the issues I resonate with, challenges that we face and struggle with on a daily basis," says Mounica whose Facebook page DoodleoDrama has about 77,000 followers.

Her drawings are pop-art inspired and leave the viewer in awe. Her doodles are quirky and perfect for a small poster or notepad, which can be all bought from Kulture Shop. "I believe that everything ordinary is extraordinary," tells Shruthi and that's where her inspiration comes from.

Her intricate little drawings are largely inspired by pop culture and the urban lifestyle. "I think it's really important to give time to doing what you love.. I've always loved to doodle so that's how CKTC (@curiosity_killsthecat) started for me I guess. And there's nothing quite like clubbing your job with what you're passionate about smile emoticon As an artist it's necessary to have a strong sense of self discipline. Being an artist in India is not as hard as it used to be, art is a lot more appreciated and encouraged nowadays. and with social media you have a large outreach!", says Reshmi

(Compiled from internet resources by Jean Dsouza)

એચ. એ. કોલેજમાં પ્રવૃત્તિઓની વિવિધતા



ગુજરાતના મહાકવિ ઉમાશંકર જોષીની જન્મજયંતીની ઉજવણી કરવામાં આવી. ગુજરાત વિદ્યાપીઠના ગુજરાતી વિભાગના અધ્યાપક તથા ડીન ડૉ ઉષા ઉપાધ્યાયે મુખ્ય વક્તા તરીકે વક્તવ્ય આપ્યું હતું. કવિશ્રીએ શિક્ષણશાસ્ત્રી, સમાજસુધારક, સાહિત્યકાર, સ્વાતંત્ર્ય સેનાની તથા રાજકરણમાં રહીને પોતાનો સ્પષ્ટ મત રજૂ કર્યો હતો.



વિદ્યાર્થીઓને તંદુરસ્ત રહેવા વિષે ફિટનેસ એક્સપર્ટ શ્રી રાજન દલાલે કોલેજના વિદ્યાર્થીઓને હેલ્થ અવેરનેસ વર્કશોપમાં ટીપ્સ આપી હતી. તેમણે કહ્યું હતું કે ધર્મ, અર્થ, કામ તથા મોક્ષની પ્રાપ્તિ માટેની મૂળભૂત જરૂરીયાત ઉત્તમ આરોગ્યની છે. વ્યક્તિ તંદુરસ્ત હશે તો કુટુંબ તંદુરસ્ત હશે અને તેનાથી સમાજ પણ તંદુરસ્ત બની શકે છે. આજના આધુનિક યુગમાં ફાસ્ટ ફુડ તથા જંક ફુડ સતત ખાવાથી શરીર તેને પચાવી શકતું નથી.



એચ. એ. કોલેજ ઓફ કોમર્સમાં ગુરૂપૂર્ણિમા નિમિત્તે ગુરૂવંદનાનો કાર્યક્રમ યોજાઈ ગયો. કોલેજના વિદ્યાર્થીઓ દ્વારા ગુરૂ શિષ્ય પરંપરા મુજબ બધાજ ગુરૂઓનું પૂજન કરી સન્માન કરવામાં આવ્યું હતું. ગુરૂ શિષ્ય વચ્ચેના સંબંધનો નાતો લાગણી, પ્રેમ હુંક તથા એક બીજાના સન્માનથી રહેતો હોય છે. આજની ગળાકાપ હરીફાઈ તથા વાદવિવાદના સમયમાં ગુરૂએ પણ સજ્જ થઈને પોતાની ફરજ અદા કરવા સંનિષ્ઠ પ્રયત્ન કરવો જોઈએ.



કોલેજના એન.એસ.એસ. વિભાગ દ્વારા મતદાર જાગૃતિ અભિયાન યોજવામાં આવ્યો હતો. કોલેજના વિદ્યાર્થીઓની વિગતો લઈ તેઓના નામ મતદારયાદીમાં સામેલ થાય તેની કાર્યવાહી કરવામાં આવી હતી તથા મતદાર યાદીમાં ભૂલ હોય તેવા વિદ્યાર્થીઓની મતદાર યાદીમાં ભૂલો પણ સુધારણા કાર્યક્રમ અંતર્ગત કરવામાં આવી હતી.

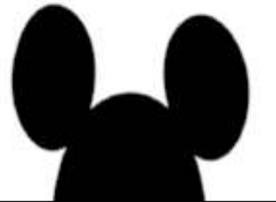
સી.યુ.શાહ આર્ટ્સ કોલેજ



સી.યુ.શાહ આર્ટ્સ કોલેજ, લાલદરવાજા માં પણ તા. ૨૧ જુલાઈ ૨૦૧૭ ના રોજ કવિશ્રી ઉમાશંકર જોષીની જન્મજયંતીની ઉજવણી યોજાઈ હતી. ઉમાશંકર જોષીના જીવન અને કવનનો પરિચય આપવામાં આવ્યો. તથા ઉમાશંકર જોષીના કાવ્યોનું પઠન પણ વિદ્યાર્થીઓ દ્વારા કરવામાં આવ્યું હતું. ભોમિયા વિના અને શોધ જેવા કાવ્યોનું ઓડિયો વિડ્યુઅલ દર્શાવવામાં આવ્યું.

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DREAM IT,
YOU CAN
DO IT.

- Walt Disney



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આતંક આતંકવાદીઓનો છે ?
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સરહદ પર કેમ જવાનો છે ?
આખરે આપણા દિલોમાં જ તો આતંકવાદ છે.

એટલેજ તો રામરહીમના દલદલમાં ફસાયેલું અયોધ્યા રાજ્ય છે.

વાતો શું કરીએ ગણરાજ્યની,
અહીં ઠેર ઠેર કોમી રમખાણો છે.

ધ્વજ ભલેને ત્રિરંગો છે.
અહીં વહેંચાયેલા રંગોના જૂથો છે.

શું ફોજની જરૂર છે સરહદ પર ?
કે પછી આપણા દિલોની આ હદ પર ??

“સેતુ” out of box.
સુવાસ ચૌધરી
એચ.એ.કોલેજ ઓફ કોમર્સ - એસ.વાય.બી.કોમ.

ચાલો આપણે ૨૯ ઓગસ્ટ (રાષ્ટ્રીય ખેલકૂદ દિવસ) ઉજવીએ

પ્રિય વાચકો આપણે જાણીએ છીએ તેમ ૨૯, ઓગસ્ટ ભારતનો રાષ્ટ્રીય ખેલકૂદ દિવસ છે. આપણે શા માટે આ દિવસને આ વિશેષ તારીખે ઉજવીએ છીએ? કારણકે આ તે દિવસ છે, કે જ્યારે ભારતના મહાન હોકી ખેલાડી ધ્યાનચંદની જન્મતીથિ ઉજવાય છે. જેનો જન્મ ૨૯ ઓગસ્ટ ૧૯૦૫ માં અલ્હાબાદમાં થયો હતો. તેમના પિતા રામેશ્વર દત્ત સિંહ બ્રિટીશ ઈન્ડિયન આર્મીમાં ફરજ બજાવતા હતા. ધ્યાનચંદ એ એવા ભારતીય હોકી ખેલાડી હતા કે જેમને સદાકાળ મહાન રમતવીર તરીકે ગણવામાં આવે છે. હોકીમાં યાદગાર ગોલ કરવા માટે અને ઓલિમ્પિકમાં ત્રણ વખત સુવર્ણચંદ્રક (૧૯૨૮, ૧૯૩૨ અને ૧૯૩૬) અપાવવા બદલ હરહંમેશ યાદ કરવામાં આવે છે. હોકી દ્વારા દડા પર નિયંત્રણ રાખવા બદલ તેઓ જાદુગર તરીકે ઓળખાય છે. ભારતીય હોકી જગતના સુવર્ણચંદ્રકને આપણી પેઢી ક્યારેક શંકાથી જુએ છે કે ભારતે ઓલિમ્પિકમાં હોકીની રમતમાં ૧૯૨૮, ૧૯૩૨ અને ૧૯૩૬ માં સતત ત્રણ વાર સુવર્ણચંદ્રક જીત્યો હતો. આ યુગના પ્રણેતા તે બાર મેચમાં ૩૩ ગોલ કરનાર બીજું કોઈ નહીં પરંતુ ધ્યાનચંદ હતા. ઈ.સ. ૧૯૩૬ની ઓલિમ્પિકમાં



ધ્યાનચંદે હોકી સ્ટીકથી એવું અદ્ભુત કૌશલ્ય દર્શાવ્યું કે જર્મનીના દરેક દૈનિકના તેઓ મુખ્ય સમાચાર બન્યા.

“ઓલિમ્પિકના મેદાન પર હવે જાદુનો શો પણ થાય છે.” બીજે દિવસે આખા બર્લિન શહેરમાં પોસ્ટર્સ વહેંચાયા જેમાં નિમંત્રણ હતું કે “ભારતીય જાદુગર ધ્યાનચંદને રમતા જોવા હોકી સ્ટેડિયમ પર આવો.” ધ્યાનચંદના કૌશલ્યવિશે અનેક વાતો સાંભળવા મળે છે કે તેઓ પાસે અદ્ભુત અલૌકિક અને ઈશ્વરીય શક્તિ હતી. એક પ્રસંગે સ્પર્ધક ટીમ હોકીની

સ્ટીક નીચે કોઈ ચીકણો પદાર્થ તો લગાવ્યો નથીને એનું પરીક્ષણ કરાવ્યું હતું. ૧૯૨૬ થી ૧૯૪૭ સુધીની તેમની કારકીર્દીના સમયગાળા દરમ્યાન તેમણે ૪૦૦ થી વધુ ગોલ ફટકાર્યા હતા. હોકીના અદ્ભુત કૌશલ્યના ધ્યાનચંદ જાદુગર કહેવાયા, તેમને સન્માનિત કરવા ૨૦૧૨માં ખેલકૂદ દિવસ જાહેર કર્યો.

શરૂઆતના કેટલાક વર્ષો દરમ્યાન રાષ્ટ્રીય ખેલકૂદ દિવસની ઉજવણી ખૂબ ઉત્સાહભરે કરવામાં આવી જેમાં સમગ્ર દેશમાં ઠેર ઠેર વાકેથોન્સ અને ફૂટબોલની

સ્પર્ધાઓ યોજવામાં આવી. પ્રથમ વર્ષ ભારત સરકારના યુવક કલ્યાણ મંત્રાલય દ્વારા (ફેડરેશન ઓફ ઈન્ડિયન ચેમ્પર્સ ઓફ કોમર્સ એન્ડ ઈન્ડસ્ટ્રી) ના સંયુક્ત ઉપક્રમે દેશભરમાં ખેલકૂદની અનેક સ્પર્ધાઓ યોજાઈ.

આપણા દેશમાં ખૂબ ઓછા લોકોને રાષ્ટ્રીય ખેલકૂદ દિવસની જાણ છે. લોકો ખૂબ ઉત્સાહથી વેલેન્ટાઈન્સડે, ફાધર્સ ડે, મધર્સ ડે, ચિલ્ડ્રન્સ ડે અને શિબલીગ્સ ડે જેવા દિવસોની ઉજવણી કરે છે. દેશના રમતવીરો એની આશા રાખીને બેઠા છે કે એક દિવસ ભારતના મહાન રમતવીરના સન્માનમાં ઉજવાતો આ દિવસ તેમની યાદમાં બહોળી પ્રસિધ્ધિ પામશે.

રાષ્ટ્રીય ખેલકૂદ દિવસના વિશેષ પ્રસંગે જુદી જુદી રમતોમાં સારો દેખાવ કરવાવાળા રમતવીરોનું ભારતના રાષ્ટ્રીપતિ દ્વારા ઉત્કૃષ્ટ પુરસ્કાર આપી સન્માન કરાય છે. અર્જુન એવોર્ડ, દ્રોણાચાર્ય એવોર્ડ અને રાજીવગાંધી ખેલરત્ન એવોર્ડ દ્વારા દેશને ગૌરવ અપાવનાર રમતવીરો અને તેમના કોચ-માર્ગદર્શકોનું સન્માન કરવામાં આવે છે.

આંતરરાષ્ટ્રીય હોકીક્ષેત્રે પોતાનો સિક્કો જમાવી અને અનેકવાર સફળતાની

બુલંદીઓ પર દેશને પહોંચાડનાર ધ્યાનચંદનું ત્રીજી ડિસેમ્બર ૧૯૭૯માં અવસાન થયું. દેશ અને દુનિયાભરમાં હોકીના મહાનાયકની યાદમાં ભારત સરકાર દ્વારા ખેલકૂદમાં ઉત્કૃષ્ટ દેખાવ કરનારને જીવન પર્યંત મેજર ધ્યાનચંદ એવોર્ડથી સન્માનિત કરવામાં આવે છે.

મિત્રો, વિદ્યાર્થીકાળની ખૂબ અગત્યની પ્રવૃત્તિ એટલેકે રમતગમત આ એક એવી પ્રવૃત્તિ છે કે જેના દ્વારા આપણામાં એક્ય, સહયોગ, નેતૃત્વ શક્તિ કાર્યશક્તિ, શારીરિક તાકાત, સંયોજન અને પ્રયુક્તિઓ દેશપ્રેમ અને સહકારની ભાવના જેવા અનેક ગુણો વિકસે છે. આ એવા સદ્ગુણો છે કે જે જીવનને સફળ બનાવવામાં મદદરૂપ થાય છે. રાષ્ટ્રીય ખેલકૂદ દિવસ એ મહાન રમતવીરને માત્ર અંજલી જ નથી. પરંતુ જીવનમાં રમતગમતના મહત્વને યાદ કરાવતો અગત્યનો દિવસ છે.

ચાલો આપણે ૨૯ મી ઓગસ્ટને ખેલકૂદ દિવસ તરીકે ઉત્સાહભરે ઉજવીએ. શું તમે એમ કરશો ?

ડૉ ધર્મસિંહ દેસાઈ
એસોસિએટ પ્રોફેસર
શ્રીમતી સદ્ગુડા સી.યુ. આર્ટ્સ
કોલેજ ફોર ગર્લ્સ

STUNNING TAIWAN



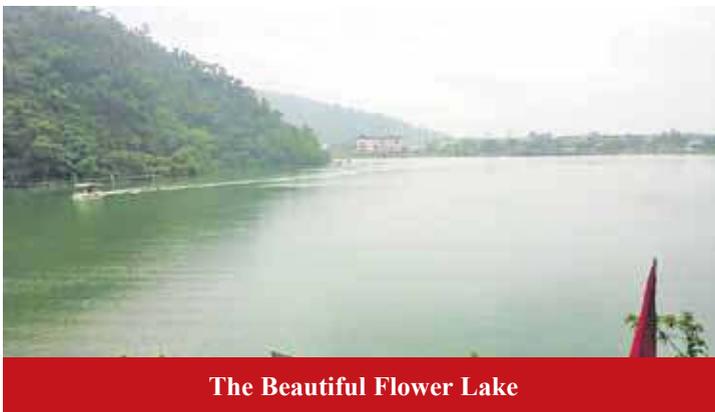
The Grand Matsu Temple, also known as the Datianhou or Great Queen of Heaven Temple, is a temple to the Chinese sea goddess Mazu



Paddy Fields on the outskirts of Taipei



A Buddhist Cemetery on a hillside



The Beautiful Flower Lake



The Boat Festival



A furnace to burn money to offer to ancestors

Taiwan is an island nation located off the coast of southwest of Okinawa, Japan and north of the Philippines that is governed by the Republic of China since 1945. Shaped roughly like a sweet potato, the island nation has more than 23 million people and is one of the most densely populated places in the world. Besides its crowded cities, Taiwan is also known for steep

mountains and lush forests. ROC also has de facto control over the island. Taipei is the capital of this country and has some very impressive scenic sites. Dr. Jean Dsouza was invited to the Dominican International School, Taipei, to deliver lectures to the students and faculty there. During her travels, she found these sites worth sharing.



A Buddhist Monastery

MOVIE REVIEW

Dunkirk

Director, Writer: Christopher Nolan

Cast: Fionn Whitehead, Tom Glynn-Carney, Jack Lowden, Harry Styles, Aneurin Barnard, James D'Arcy, Barry Keoghan, Kenneth Branagh, Cillian Murphy, Mark Rylance, Tom Hardy

Run Time: 1 hour 46 Minutes

By Nitin Pillai

War movies are supposed to have large sets, brave soldiers spurring patriotic, inspirational dialogues and courageous acts peppered with heroism all ending in a grand war scene between the two sides and liberation. Dunkirk has none of these. Still it is a

war movie. Where the archetypical war movie parades heroism, Dunkirk redirects the movie goer to look within for the moral tug-of-war.

Based on real life incidents of May 1940 where English & French soldiers were caught between the German army & the English channel the movie offers a picture of war like never before. Soldiers are stuck, desperately hankering for safety reflecting how gloomy war is. These soldiers are not fighting for the country, they are fighting for each other. Whether it be the soldiers trying to reach the Mole, the civilians attempting to ferry soldiers off the beach or the squadron in the air none of them seem to gloat over their country. It is a personal battle



for life, which draws support from each other. Nolan's genius is in redirecting the struggle from outside to within.

Christopher Nolan discards the commonplace elements employed to create cinematic tension; instead he uses cinematography and music to fabricate surges of claustrophobia and thrill. Hoyte van Hoytema's cinematography

is sterling. The wide beaches & the endless sea visually treats the audience to abundance & hope, whereas the broken mole, the civilian yacht and the cooped up Spitfires in the air choke you for room to breathe. This juxta positioning adds to the urgency in key scenes. Coupled with Hans Zimmer's morose composition, the film grips you hard & does not let you

look away.

Fan boys will throng the movie, critics will appreciate, detractors will label it a mere hype, many will never fully grasp what the movie was about and the rest will say "tappijnapadi". It's for the clique that likes their movies to enthrall, for those who don't shy away from parallel narratives, for those who don't need the ordinary formula.

The actors are good. But you remember the movie and not the actors.

Note: When you realize Sir Michael Cane also features, you smile ear to ear!

(The writer is an Assistant Professor in English and Communication at FBA-NRBA)

SCHOLARSHIPS / FELLOWSHIPS / RESEARCH OPPORTUNITIES

Compiled by: GLSCRD

A) OPPORTUNITIES FOR STUDENTS :

1. Pre Matric Scholarships Scheme for Minorities

Last Date: 31st August, 2017

More Details: http://www.scholarships.gov.in/public/schemeGuidelines/MOMA_Prematric_modified.pdf, <http://www.scholarships.gov.in/>

2. Post Matric Scholarships Scheme for Minorities

Last Date: 31st August, 2017

More Details: http://www.scholarships.gov.in/public/schemeGuidelines/MOMA_post_Guidelinesfor2015-16.pdf, <http://www.scholarships.gov.in/>

3. Merit Cum Means Scholarship For Professional and Technical Courses CS

Last Date: 31st August, 2017

More Details: http://www.scholarships.gov.in/public/schemeGuidelines/MOMA_MCM-guidelines.pdf <http://www.scholarships.gov.in/>

4. HDFC Educational Crisis Scholarship 2017

Last Date: 15 August, 2017

More Details: <https://app.p3fy.com/#/open-task/125542>

5. National Competition 2017 – PCRA

Last Date: 15 September, 2017

More Details: <http://www.pcracompetitions.org/>

6. Kishore Vaigyanik Protsahan Yojana (KVPY) 2017

Last Date: 23 August, 2017

More Details: <http://www.kvpy.iisc.ernet.in/main/fellowship.htm>

7. Aditya Birla World Academy Scholarship 2018-19

Last Date: 13 August, 2017

More Details: <http://www.adityabirlaworldacademy.com/index.html>

8. "I am the CHANGE" Fellowship 2017

Last Date: 15th August, 2017

More Details: <https://app.zohocreator.com/teameverest/i-am-the-change-fellowship/#Form:iatcf>

9. India Post All India Letter Writing Competition 2017-18

Last Date: 15 August, 2017

More Details: <https://www.indiapost.gov.in/vas/Pages/IndiaPostHome.aspx>

10. MSC/MBA International Student Scholarship 2017, Curtin University

Last Date: 31 August, 2017

More Details: <https://scholarships.curtin.edu.au/scholarships/scholarship.cfm?id=2875.0>

B) OPPORTUNITIES FOR TEACHERS:

1. FY2018 Call for Proposals - Indian Council Of Social Science Research (ICSSR), India & Japan Society For The Promotion Of Science (JSPS), Japan

Last Date: 6th September, 2017

More Details: [http://icssr.org/ic%20programme/ICSSR-SPS%20\(JAPAN\)%20CALL%202016/ICSSR-JSPS%20\(JAPAN\)2018.htm](http://icssr.org/ic%20programme/ICSSR-SPS%20(JAPAN)%20CALL%202016/ICSSR-JSPS%20(JAPAN)2018.htm)

2. Shariah Scholarship Awards for International Students

Last Date: 15 August, 2017

More Details: <http://www.isra.my/full-scholarship.html>

3. PhD Scholarships for Foreign Applicants- University of Trento, Italy 2017

Last Date: 23 August, 2017

More Details: <http://www.cibio.unitn.it/>

4. Research & Innovation in Energy Competition, ONGC 2017

Last Date: 31 August, 2017

More Details: <http://www.ongcindia.com/wps/wcm/connect/ongcindia/home/>

5. Empowerment and Equity Opportunities for Excellence in Science 2017

Last Date: 31 August, 2017

More Details: http://serbonline.in/SERB/Weaker_section?HomePage=New

6. Transilvania Fellowship Program 2017-18

Last Date: 31 August, 2017

More Details: <http://www.unitbv.ro/en/ScholarshipsFellowships/TransilvaniaFellowshipProgram.aspx>

7. INSPIRE faculty Scheme : a component of "Assured Opportunity for Research Career (AORC)" under INSPIRE – call for paper

Last Date: 21st August, 2017

More details: www.inspire-dst.gov.in and www.online-inspire.gov.in

8. The Matsumae International Research Fellowship 2017-18

Last Date: 31st August, 2017

More details: <http://www.mif-japan.org/fellowship/announcement/?hl=en>

C. OPPORTUNITIES FOR STUDENTS AND TEACHERS:

1. Call for Proposal - Medical devices/spare parts for medical devices: innovation and affordability

Last Date: 31st August, 2017

More details: <http://tdb.gov.in/wp-content/uploads/2017/06/Medical-Devices-Ad-TOI-09.06.2017.pdf>

2. Martha Farrell Foundation Scholarship 2017

Last Date: 15 August, 2017

More details: <http://marthafarrellfoundation.org/scholarships-fellowships.html>

3. MIB School of Management of Trieste Italy Scholarship- 2017

Last Date: 15 August, 2017

More details: <http://mib.edu/en/mba/full-time-mba-in-international-business/full-time-mba-apply-online>

4. ILA Dalmia FICA Research Grant 2017

Last Date: 15 August, 2017

More details: <http://www.ficart.org/>

5. IEG Research Fellowships for International PhD Students, 2017

Last Date: 15 August, 2017

More details: http://www.ieg-mainz.de/en/fellowships/application_details

6. Yuva Puraskar 2018

Last Date: 16 August, 2017

More details: http://sahitya-akademi.gov.in/sahitya-akademi/awards/yuva_puraskar.jsp

7. Postgraduate Research Scholarships, UNSW Sydney

Last Date: 18 August, 2017

More details: <https://applyonline.unsw.edu.au/login>

8. Short Film Proposals TVE Bio movies 2017

Last Date: 18 August, 2017

More details: <http://biomovies.tve.org/en/enter/short-film-proposal-entry-form/>

9. ENGINEERING/EDITING TECHNOLOGY INITIATIVE(GETin) PROGRAM

Last Date: 31st August, 2017

More details: <http://www.iustf.org/>

10. EQUIP call for collaborative research on sustainability, equity, wellbeing and cultural connections

Last Date: 31st August, 2017

More details: <http://equipproject.eu/equip-call-for-collaborative-research-on-sustainability-equity-wellbeing-and-cultural-connections/>

EVENTS & ACHIEVEMENTS

ENVIRONMENTAL AWARENESS AT GLSIC !



GLS (Faculty of Commerce) organised a Tree plantation program in the college campus under the TREE IDIOTS Campaign, by R J Dhvanit on 11th July, 2017. Dr B h Joshi, provost, GLS University, and Shri V B Patel, Coordinator of College Campus, Dean of Youth Welfare, GLS University and around 200 students were present at this event.

The Chief Guest of the event was R J Dhvanit from 98.3 FM, Radio Mirchi, and he gave a wonderful speech on environment and importance of tree plantation in one's life. The students took an oath to plant more trees. Around 10 trees were planted in the college campus.



Dr. Pragna Parikh, Head Department of Psychology of Smt. Sadguna C.U. Arts College for Girls participated in the 17th World Summit on Positive Psychology, Psychotherapy and Cognitive Behavioral Sciences scheduled from May 1-3, 2017 at Toronto, Canada. She presented a Research paper on 'The Effect of Meditation and Counselling on Impulses of Drug Users'.

INDUSTRIAL VISIT BY GLS(FOC)



The Industrial Visit for TY B Com students was organised by GLS (Faculty of Commerce) to the Waghbakri- Tea Group, Production Unit, Dholka on 22nd July, 2017 Saturday. 118 students along with four faculty in charge- Dr Jyoti Thakkar, Prof Gaurang Prajapati, Prof. Hastimal Sagara and Dr Dharini Patel. The students were divided into two groups and each group

was shown a corporate film of Waghbakri Tea. The students then went to visit production unit, which included- storage and dispatch of raw material using the latest technology and how to arrange the product using lift.

Thereafter they were apprised of Blending of Tea. The students were shown that leaves of 300 various tea gardens make one brand of tea.

The students were shown the domestic and international packaging of tea – both in jars and packets. The packed goods were then sent to the godown at Aslali. The visit was followed by Questions and Answers between the students and the top management. The students were given food packets, unlimited tea/ coffee and water bottles by the Waghbakri production house.

HACC VISITS ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA



HA College of Commerce conducted a campus tour to EDII, Gandhinagar on 20th July, 2017. A group of 65 students

became a part of this programme where the students attended a number of interesting sessions which exposed them towards

different areas of Entrepreneurship. Moreover, they also interacted with the international faculties and took a visit of the campus.

BEST LADY A.N.O. 2016-17

National Cadet Corps is a Tri- Services Organization, comprising the Army, Navy and Air Force, engaged in grooming the youth of the country into disciplined and patriotic citizens. The Cadets (high school/University students) are given basic military training in small arms and parades. Capt. Dr. Ulupi S. Patel, Associate Professor, Department of English, Smt. Sadguna C.U. Shah Arts College for Girls serves as an ANO (Associate NCC Officer) affiliated to 1 Gujarat Girls Battalion; being the only ANO from Gujarat Law Society. For the year 2016-17, she was



chosen as the "Best Lady ANO of NCC Group" by NCC Directorate Gujarat for her outstanding service as Contingent CDR NIC Hyderabad and best in Institutional Training. She was felicitated by ADG NCC, Major

General Subhash Sharan on 20th July at Mahatma Mandir, Gandhinagar. The institution commends her achievements and encourages female students to pursue NCC in the spirit of bravery and dedication towards goals.

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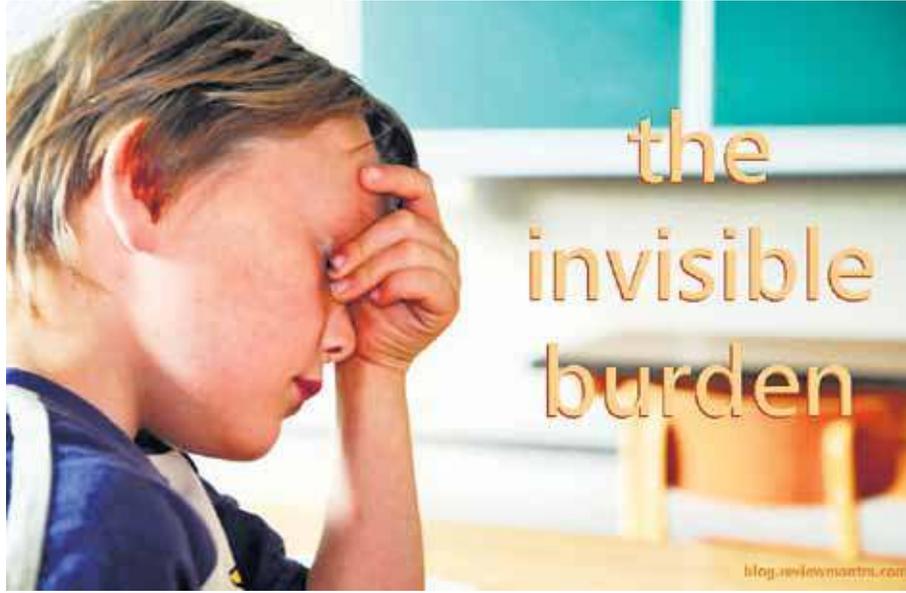
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LOVE YOUR CHILD? LET THEM BE...

By Nirja Vasavda

“See here, Jonathan – said his father, not unkindly. Winter isn’t far away. Boats will be few and the surface fish will be swimming deep. If you must study, then study food and how to get it. This flying business is all very well, but you can’t eat a glide, you know. Don’t forget that the reason you fly is to eat.” This excerpt, taken from Jonathan Livingston Seagull (By Richard Bach) conveys the same message that the films like Three Idiots, Tare Zameen Par and Tamasha show on screen. That imposing your ambitions on your children is not only unfair, it is also cruel. We all have watched and appreciated these films, many of us would have read the novel Jonathan Livingston Seagull. But how many of us actually understand and absorb the meaning?

Every year we get some students who take up the stream they are into because it’s their parents’ dream. And what is their own dream? Most of the times, they don’t know about it. They have never



thought of it, because ever since they start thinking about career, they are bombarded with their parents’, grand-parents’ and society’s dreams, expectations and aspirations. If at all they have had a chance to wish a career

which does not match their parents’ dreams, it’s condemned, rejected and the child is thrown into a vicious circle of guilt. They have never been given that space when they can think of anything apart from what their parents want. A

doctor’s child will undoubtedly be a doctor, an engineer’s child an engineer. There is no other way. Who else will run the clinic/office/business? Have we ever asked the child if they want to run the clinic/office/business? Have we ever given them the space when they can think openly – without any pressure or guilt that they have options, that it’s after all their life and they have the right to decide?

If our wishes are imposed on our children, we are only using them. If we impose our aspirations and expect they have to live up to our expectations, we are only asking for a payback for our love, and that, I regret to say, is not love. That is business. Do not throw your child into this selfish trap of business, if you really love them. If you love them, let them be. Let them find their own strengths and weaknesses, and let them take their own life decisions. It is our duty and responsibility as parents, as human beings and as a society.

(The writer is faculty of English at FBA-NRBB)

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