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GLS WELFARE AND CREDIT SOCIETY

By Vineeta Gangal

There is strength in Unity. There is strength in Collectivism. Our GLS Family has proved these common assumptions right, to our advantage. On the 26th of January 2014, Shri Sudhir Nanavati presided over the initiation of the Credit Society of GLS. By doing so Gujarat Law Society has added yet another feather to its 'Benefits and Services Programme' for its employees.

A credit society is a member-driven financial cooperative, democratically controlled by its members, and operated for the purpose of promoting thrift, providing credit at competitive rates, and providing other financial services to its

members. Many credit societies also provide services with an intention to support community development or sustainable development at a local level. The GLS Credit Society is currently offering lending of medical emergencies, auto loans, and personal loans and in the near future, we also plan to provide the facility of Home Loans.

The staff members were privileged to a financing facility for grocery shopping and purchase of white goods for the past one year, however with the new development, the existing facility has been merged with

the Credit Society facilities and at rates which are unimaginable in the open financial markets.

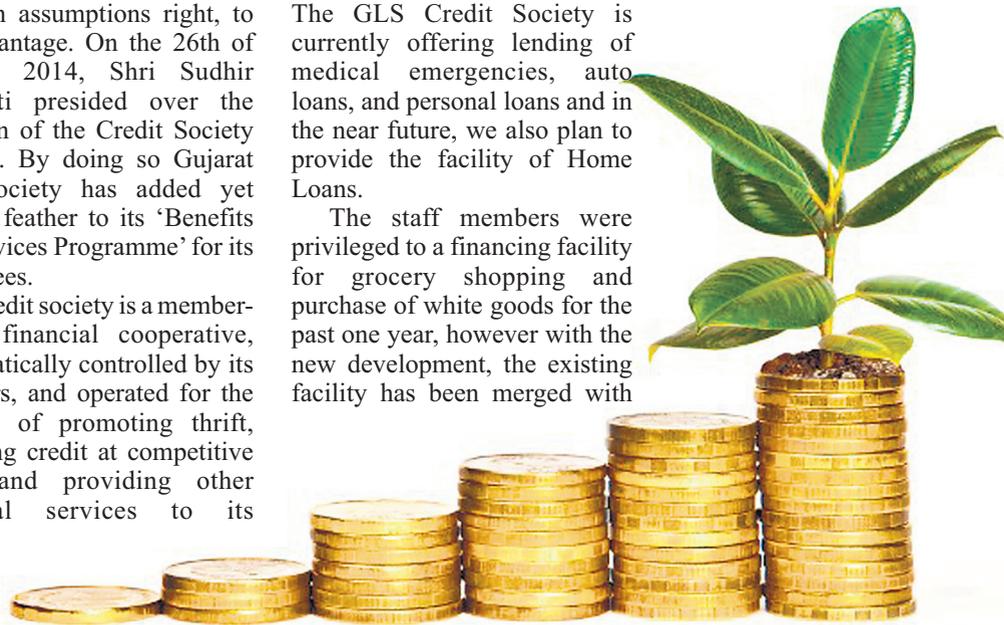
The entire development can

be embodied in the statement made by Shri Sudhir Nanavati – "We wish that our employees do not have to bother about money for any kind of objectives in life. And this is applicable for all staff members of GLS Trust, notwithstanding their grade, function and/or designation in the organization."

The initiative and its subsequent success not only prove the tenacity of our integration, but also display the care and belongingness that the GLS Society has towards its staff and patrons.

We hope and wish that similar initiatives from the trust will be bestowed on the GLS Family in future and we will continue to nurture the spirit of inclusive development and togetherness.

(Writer is a lecturer in Management at GLSIBA)



"NAADSETU": SANGEET AND NRITYA SAMAROH

GLS NAADSETU turned to be an enchanting and lyrically one of the most beautiful and passionate programs organized by Gujarat Law Society. The idea of Naadsetu was conceived by Shri Bhalchandra Joshi, Registrar, GLS and was enthusiastically welcomed and administered by Dr. J R Trivedi, Principal, GLS Institute of Commerce. The reason behind designing this program was to bring all the talented students who have developed their expertise in classical music, classical dance or instrumental –under one roof. These students were also given sufficient training and practice for the final performance at NaadSetu. The function covered 16 performances and 35 students



participated from all the institutions of Gujarat Law Society.

The programme included Haveli Sangeet, Sugam Sangeet, Gazals, Classical Sangeet, with

various ragas like Kafi, Aahir Bhairav, Raag Vihag etc. Classical dances like Bharatnatyam, Kathakali, Kuchipudi etc. and group performance of Tabla.

The Chief Guest of the

function was Shri Shambhubhai Mehta and Guest of Honour was Shri Neerajbhai Parikh. All the students enthralled the audience with their captivating performances.

STATE-LEVEL INTER-COLLEGE COMPETITION VISHLESHAN 2014

Inter-college competitions of an academic nature, even at the under graduate level, are quite popular. Events such as business and general quizzes, group discussions, advertising campaigns to name a few, are routinely organized in Ahmedabad and other parts of the state. In 2009, recognizing the need of developing critical analysis, research, logical reasoning, and presentation skills in the under graduate students of management, N R Institute of Business Management initiated VISHLESHAN as a Case Analysis Competition for the undergraduate students of commerce and business administration. Over the years, this competition has gained popularity and is eagerly awaited by students and faculty members alike.

This being the fifth year, the college decided to add Business plan competition as well. 'Sustainability' was decided as the theme of this year's



competition. Case on Corporate Social Responsibility at Tata Power Limited was made available to the participants for analysis and business plans were invited on the same theme.

About 20 entries from were received in each category and five colleges were invited to deliver their final presentations on February 8, 2014. H A College of Commerce, GLS (M R Parikh) Institute of Commerce, B K Majmudar Institute of Business Administration, Christ College (Rajkot) and SomLalit Institute

of Business Administration made it into the final round of the Case Analysis competition. The judges for this event were Dr. Margie Parikh, senior faculty at B K School of Management and Prof. Ajay Dixit, senior faculty at EDI. The team from SomLalit Institute of Business Administration was adjudged the second best while the team from B K Majmudar Institute of Business Administration were declared the winners.

For the Business Plan competition, two teams from



Shanti Business School, H L Institute of Commerce, GLS (J P Shah) Institute of Business Administration and B K Majmudar Institute of Business Administration were invited to present their business plans. This part of the competition was judged by Mr. Vipul Patel from the Centre for Incubation, Innovation and Entrepreneurship (CIIE) and Dr. Dharmesh Shah, senior faculty at N R Institute of Business Management. The business plan of H L Institute of Commerce was adjudged the second best while the business

plan presented by B K Majmudar Institute of Business Administration was declared the best.

Judges were impressed with the depth of analysis and quality of research of all the participants in both the events.

Teams from NRIBA presented their analysis of the case as well as their business plan. Both were commended by the judges. But as the host college, entries from NRIBA are always non-competitive.



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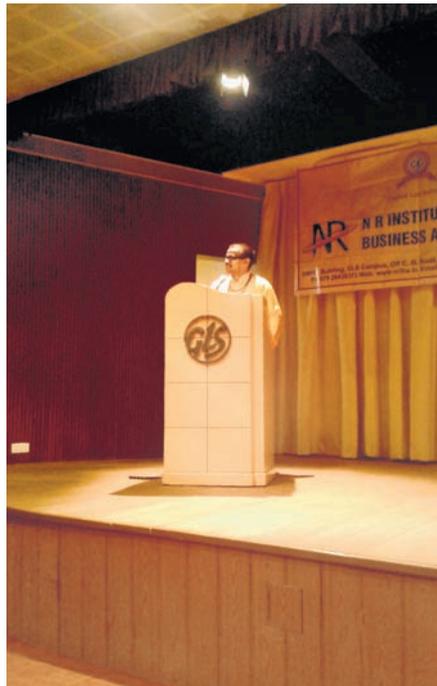
Vineeta Gangal

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Guest Lecture at NRIBA

TO SUSTAIN A VIBRANT LEARNING ENVIRONMENT THAT FOSTERS KNOWLEDGE, SKILLS, ATTITUDES AND VALUES AND FACILITATES INTELLECTUAL, SOCIAL AND EMOTIONAL GROWTH OF STUDENTS HAS ALWAYS BEEN A MISSION OF N R INSTITUTE OF BUSINESS ADMINISTRATION. AS A PART OF THIS MISSION, THE INSTITUTE ORGANIZED A LECTURE BY BRHAMACHARI ATHARVANA CHAITANYA FROM CHINMAY MISSION. AN ASTONISHING ORATOR, ATHARVANAJI GAVE HIS TALK ON GO BEYOND. FILLED WITH INTERESTING EXAMPLES AND STORIES, IT WAS A THOUGHT PROVOKING TALK.



GLS ALUMNI ASSOCIATION Not yet registered?

Fill out the enclosed form and send it along with the registration fees* to Ms Sonal Rawal/Mr Shashank Shah at: Gujarat Law Society, Opp Law Garden, Ellisbridge, Ahmedabad - 380006. Alternately, log on to www.gujaratlawsociety.org to download an electronic version of the form.

Fee Structure

Age	Registration Fees
Below 30 years	Rs. 250
Above 30 years	Rs. 1,000

You can also become a Patron by filling up the same form. Registration fees for a Patron are Rs. 5,000 and above.

NRIBA: CARVING A NICHE



NRIBA believes that responsibility of an educational institution does not end with making student a graduate but creating an opportunity for him/her to have a good career. Placement drive is one such initiative that is taken very seriously at the institute. The college has a professionally managed placement cell in place. It has conducted various pre placement activities as the institute believes that "To reap the benefits tomorrow, we need to sow the seeds today". The institute strives hard to transform the talent pool through continuous training programme by experts in the respective area to meet the expectation of industries. It has organized various training workshops to hone student's skills. The workshops included areas like soft skills development, group discussion,

interviewing skills, resume building etc.

The hard work paid off very well. The college had top notch companies like IBM, TCS, Waghbakri (and still a few in pipeline) visiting on campus. These companies had various rigorous selection rounds like written test, group discussion, technical interview, cultural fitment interview, voice and language testing interview for students to ensure the most appropriate candidate is hired. 26 students have received offer letters from these corporate. Their salary packages are in a range of Rs. 18,000 to Rs. 20,000. They are offered with various profiles of Business process services executives, Business process outsourcing executives, Practitioners. We wish all the best to all the students for their future career endeavor.

“IT IS NOT WHAT YOU LOOK AT THAT MATTERS, BUT WHAT YOU SEE.”

By: Stuti Desai

Initially understanding the difference between the two words “looking” and “seeing, Looking is just casual while Seeing is very intense as well as noticing. The dictionary meaning of looking is “we use look when describing the appearance of a person or thing or the impression that they give.” From this meaning we can say that the word looking refers to the external appearance of whatever we look. Looking is an instant action whereas if we talk about seeing it is not for an instance. Now also knowing the dictionary meaning of seeing is that “when we see something you notice it using our eyes”. Now we can easily conclude that seeing consists of higher attention to know something with its inner sense, as many a times we misunderstand people just by their external appearance, but later we come to know by involving, noticing and talking to them that they are not what they look.

People generally pass through and unnoticly, even sometime the landmarks do not catch their attention. This happens to almost every one due to some kind of feeling like anxiety, fear, depression, excitement etc. Even in casual times we just look but we do not see. Now suppose if we are watching television some kind of show where we see the show with full involvement but on the other side we just look over the advertisements. We do not given attention to it as we may not be interested or we may be in excitement of watching the show forward. Similarly when we are travelling through bus or any kind o vehicle we generally wonder all around with no intention, that it, we just look but until something comes that appeals to our interest, we do not see, we just look on.

Seeing requires an exercise or an involvement in mind and one has to be alert and agile. In simple words seeing is the process in which a person marks the object, looks into it in all aspects and makes a data base into the mind. It occupies the sense for a while where looking is simply overlooking sometimes. Seeing something is to understand something, to know it by inner experience. The things seen are never



forgettable, as they are deeply understood and most important is that they are seen with higher attention. It is a human tendency that things seen with attention and involvement lasts in our brain for a long time. Seeing creates connection between the observer and the object or a thing which is visualized.

A keen observation requires intense seeing and examining the objects from inside, and this makes man perfect. Talking about students is quite more relevant to the subject. Any student who sees while studying in a laboratory about an experiment, gets grasping and by one who looks, loses the grip and would be unable to understand the experiment. Seeing needs application involvement and analysis by mind. Sherlock Holmes is the best example for seeing ability. “Sherlock Holmes” is a fictional character of detective which is written by Scottish author and physician Sir Arthur Conan Doyle in his novel Sherlock Holmes as a character has great abilities. He is depicted as very smart, gentle, good personality and very important a sharp observer, in one of his stories, “Sherlock Holmes And the Adventures of Speckled Band”. In this storey,

once a lady comes to meet Sherlock Holmes at his place where he observed that lady and he was easily able to judge that how old was she, by her appearance, and he could observe some gray hair and stress on her face, how she came to him by train and by riding in a wolf cart as he saw that a train ticket was hanging out of her upper coat and that coat was having stains of clay which would have come when she would be riding in wolf cart. This was his instant observation when he saw the lady. This was a little part of that story. Just to have a clear idea what is seeing is all about. Here the detective was having ability of seeing the people, situation and things in rather different way.

The results of seeing are stored into the semi-conscious or unconscious part of the brain. While the result of looking are wiped off after a deep sleep. Our brain is divided into four parts. Cerebrum, Cerebellum, Medulla and Cortex. Now when something is seen then it is stored in the brain at the molecular level as our mind works in a binary system as it encodes the information and then stores it into the brain. It is a long procedure performed in

a few seconds by our nervous system and brain. Now talking about looking something, the information is sent to brain it is also stored but in such a part of the brain where many information are collected but cannot be recognized.

Everything has two phases that is negative and positive. Positive phase of seeing is that those who are exponents, researchers, scientists, litterateurs, poets etc have habit of seeing objects closely and are greatly benefitted by it. Now-a-days we see lot many crimes and murders where the crime officials must have habit of seeing objects situations and people closely whereas looking

just cannot work solving the case. Similarly we see CID on television we can analyze that seeing becomes so important even a little mistake could harm many in some situations.

Now understanding the other phase of seeing that is the negative aspect. Seeing unwanted incidents like accidents is however not advisable as it keeps mind occupied and leaves a deep adverse effect into the minds leading to shocks, Schizophrenia and depression. So seeing deeply in undesirable events is not advisable as it could be injurious to health. Seeing should be ethical and educative and it should not be vulgar.

Looking is an unintentional observation sometimes which is important as it has a big focus area and it does not entail much of an adverse effect while seeing a pointed observation which entails its bad effect.

I may just say that what is of utmost importance is unpointed awareness of mind that is called Dhyana which is attained through absence of both looking and seeing but still you are aware and that awareness is so panoramic and compassing that one would realize self-being that is the ultimate in human resource development process and is a blessing of ancient Hindu philosophy enshrined in pure and sacred Upanishads, Pranayam and Yogasans. And for that matter any human actions are simply small branches of this human ethos that purifies all these actions.

(The writer is a Semester IV student of NRIBA, and the essay is a winning entry at the Institute level at Shri Ramchandra Mission All India Essay writing competition.)

SUDOKU

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EVENTS & ACHIEVEMENTS

SPORTS DAY AT K.N.P.S.



Nothing is more wonderful to everyone than the enthusiasm with which the students of our school showcased their athletic excellence. Students of Std I to VIII participated in the various activities. Suryanamaskar,

games, aerobics, yoga, mass drilling exercises give very valuable training in organisation and discipline. Exercises with different materials like dumb bells, lazims, rings, balloons, wands, etc. is also a form of discipline. It implies self-

control. It makes children capable of enduring fatigue and performing better intellectual work.

Yoga is all about self development through mind and body control. It is an ancient India Science. It not only

develops the intellect but also the emotional and the creative side within us. Asanas consists of various physical postures which when performed releases tensions, improves flexibility and maximizes the much-needed positive energy. Yoga

practised from an early age definitely leads to a healthier life style and steadiness in every aspect of one's life. Excellent 'Butterfly' formation was done by students of Std III. They had colourful dresses and it was an fabulous show.

ACHIEVEMENTS OF N.R & GLS SEC. & HIGHER SEC. SCHOOL

- Prachi Shah of Std. IX-B GLS has secured 2nd Rank in the Drawing Competition organized by Pranavanand Vidhyamandir, Bharat Sevasharam Sangh on 4th Feburary 2014. Participation in such competition enhance the students artistic skills.
- Rugved U. Shah of Std. IX-B NR has got gold medal in the training camp of

LAWN TENNIS in the U-16 category held by AGETA near Subhash Chowk. Apart from study, participation in such activities promotes innovation, & creativity, sportsmanship spirit

Young Essayists of N. R. & GLS Secondary & HIGHER SEC School

Students from N. R. & GLS.

Secondary & Higher Secondary School had been selected as winners in the annual All India Essay writing event which was organised by Shri Ram Chandra Mission (SRCM). Helly Shah., Miraj Bhansali, Mansi Sanghvi and Janshi Bhavshar from NR, and Yogesh Valeja and priyanka Bhagat from GLS were the winners.

Hearty Felicitations to them.

SAFETY FIRST

To Children Towards Traffic Rules and Safety On the Roads Students of N.R.Primary School Visited Children's Traffic park at Lal Darwaja. The Traffic Pollice Officers Shared Sides On Traffic Rules and Various Signs to be Followed While Driving Children Understand That Speed Thrills kills& that traffic rules are life Saving Tools. The Officer Explained That Driving One Should Were a Helmet & avoid use of Mobile Phones .Lane Driving is Safe driving. Students Enjoyed The Bicycle rides Yellow Red, Green – Slow



,Stop ,Go – is to be Followed to avoid Accidents. If We are alerts Today ,We will be Alive Tomorrow Road Safety is a Staff of mind Accident is an absence of mind was well Explained.Indeed the Programme Was Very informative as We all Understood That Drive Carefully To Live Joyfully.

Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.
-Thomas A. Edison

EVENTS

MAY WE HAVE ANOTHER GANDHI

Students of NR Primary School visit Gandhi Ashram...

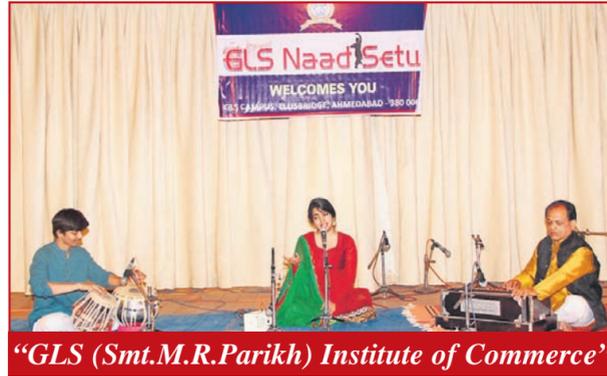


ART AND ARTISTS AT GLS

*It is said that music can heal any wound, relieve any pain and gives pure joy. GLS Naadsetu was one such transcendental experience for the audience. In his inaugural address, Dr. Joshi expressed his wish that he wants to see Naadsetu to grow to the level of Saptak music festival. If such efforts by students continue, that dream may come true pretty soon!
Have a glimpse of these enthralling performances...*



"S.M.Patel Institute of Commerce"



"GLS (Smt.M.R.Parikh) Institute of Commerce"



"GLS (Smt.M.R.Parikh) Institute of Commerce"



"H.A.College of Commerce"



"C.U.Shah Primary School & K.N.Primary School"



"Students of GLS Colleges & Schools"



"L & C Mehta Arts College"



"N.R.Institute of Business Administration"



"N.R.Secondary & Higher Secondary School"



"N.R.Secondary & Higher Secondary School"



"N.R.High School"



"GLS (Smt.M.R.Parikh) Institute of Commerce"



GENDER STEREOTYPES

FEMININE

If you're a Woman Refine these qualities, really embody them and live them in every moment you get the chance to. Make them be a magical part of what other people feel from you.

If you're a Man Realize that these have a role, they are not to

- Love

Come on now, how many of you would be thrilled and head over heels if someone "receptive, radiant, and surrendered" ?

MASCULINE

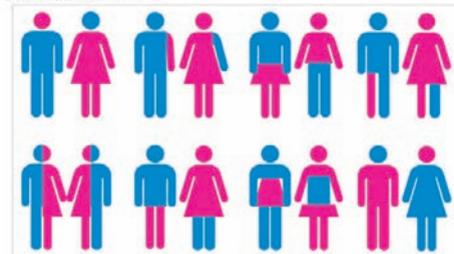
If you're a Man Refine these qualities, focus on them, really perfect them and extend them as much as you can.

If you're a Woman realize these qualities exist and they can add to your radiance, beauty, and how you connect with other human beings. You could use a little of these in your life.

- Freedom
- Direction
- Logic
- Focus
- Integrity
- Stability
- Passion
- Independence
- Discipline
- Confidence
- Aware
- Authentic

(Sourced from the internet)

[flexible] gender identity



"which category do you identify/define yourself?"

be judged, they are to be leveraged to help you reach your goals.

- Surrender
- Reception
- Emotion
- Radiance
- Flow
- Sensuality
- Nurturing
- Affection
- Sharing
- Gentleness
- Patience

GENDER BENDERS

By Jean Dsouza

*What are little girls made of?
What are little girls made of?
Sugar and spice
And everything nice,
That's what little girls are made of.*

- Nursery Rhyme
(attributed to Robert Southey)

What if men too could have a little bit of sugar and spice, and everything that's nice?

I've been told that being a man entails more than having different body parts. It involves – and this word is spoken, when I hear it, with stress, force and a glint in the eye, – "masculinity", virility, machismo. Similarly, being a woman or a girl involves a shy blush, softness – both, in voice and strength, and submissiveness to traditions set by patriarchal society. Stereotypes such as these are almost always considered the norm, allowing, sometimes even forcing people to take so much for granted, to behave in typical ways.

We often tend to think of men and women as bodies, as typical creatures. Just because we know one or two men/women, we often assume to



Gender roles examined

know ALL men/women. We cast them in categories, and classify certain traits or behavior patterns according to these segregations.

As we celebrate women's day on the 8th of March, we do not mean to eliminate the differences between men and women, we do not mean to erase the categories. Not at all. But we wish to put forward certain traits and characteristics stereotypically associated with women. We wish to make our readers consider the value of these so-called feminine traits, and see how it is possible even for men to find the worth of these. Just as stereotypical masculine traits of aggression, strength, independence, self-confidence and non-

emotionality are also helpful to women to a certain extent, similarly, feminine traits like emotionality, sensitivity, silence, dependence and softness may also be useful to men to some degree.

Try to understand and find out more about these stereotypical feminine traits and try to learn them, irrespective of whether you are a man or woman, a boy or a girl. We are sure that they will help you in progressing professionally, emotionally and socially. Let us celebrate womanhood by awakening the Devi Maa within us!

(The writer is Associate Professor in English and Commercial Communication at HACC)

GULABI GANG

By Nirja Vasavada

Na na – don't confuse it with Madhuri's much talked about Gulab Gang, which has been given a lot of publicity (obviously!). Gulabi Gang is a 2012 Indian-Norwegian-Danish co-production documentary film written and directed by Nishtha Jain and co-written and Produced by Torstein Grude at Piraya Film. As it is a documentary, the film states facts – pure and simple facts without any glamour. The characters are not 'characters' played by 'actors', they are real people of our own real world. So what does it talk about?

The film is based on the evolution of a group called 'Gulabi gang' in Bundelkhand, a region notorious for bandits. Gulabi Gang is a 'gang of women in Gulabi sari' (Gulabi sari being their uniform) that fights for justice – demanding their rights, submitting petitions and making the 'officials' realize that their



the will that's lacking to practice that power. And what enormous change they could bring when they practice that power. In the end, the film also shows that how other people, in the same province, are least bothered to know about the activities of this gang. The last scene when the old man on the railway station (where the gang usually has its meetings) is asked 'Do you know who they are?', he replies, "yes, I see them every day, but God knows what they do and what they are." The film is meant for all of us, who read in the papers about rapes, dowry, and sexual violence and yet turn a deaf ear and a blind eye to the issues that we face every single day. We (men and women) cannot afford to be blind, deaf and dumb anymore. We need to get rid of stereotypes, define what is 'normal' for us, and make what is seen as 'abnormal' – normal.

(The writer is Lecturer in English and Commercial Communication at NRBB)

duty is not to just 'watch and wait', but to 'watch' that the law is protected and followed. Sampat Pal, a rough woman with her powerful personality is the founder of the group. The gang with a membership of thousands, is active across many districts. The film actually shows how women (and most of these are illiterate, confined to their houses/kitchens women) realize that they have the power, it's only

GLS'S CREATIVE CULTURE



FIRST: NEHA KOITIYA, 6TH SEMESTER, SMT SADGUNA C U ARTS COLLEGE FOR GIRLS



FIRST: YASH D. PANDYA, 8TH STANDARD, C. U. SHAH PRIMARY SCHOOL



FIRST: RAJVI SHAH, 11TH STANDARD, M. K. SECONDARY AND HIGHER SECONDARY SCHOOL



SECOND: ANAM SHAH, M.COM, GLS(SMT. M R PARIKH) INSTITUTE OF COMMERCE



SECOND: BHAKTI S. CHOKSHI, 7TH STANDARD, K. N. PRIMARY SCHOOL



SECOND: AAYUSHI PATEL, 9TH STANDARD, GLS SECONDARY AND HIGHER SECONDARY SCHOOL



THIRD: KRUPAL RATHOD, SYBBA, GLS (J.P.SHAH) INSTITUTE OF BUSINESS ADMINISTRATION



THIRD: ISHA V. CHOKSHI, 8TH STANDARD, N. R. PRIMARY SCHOOL

Winning entries of Collage competition organized by GLS Voice in the month of January.

SHAKESPEARE: TODAY AND ALWAYS

“He was not of age, but for all time”. So wrote Ben Jonson, a poet and dramatist, in the memory of the greatest dramatist the world has ever seen- William Shakespeare. Who was this man who wrote plays for theatres that were themselves an innovation in public entertainment, plays that have survived more than four centuries of changing fashions in drama and poetry that still moves and thrills? In order to



acquaint the students about the genius called Shakespeare and to celebrate 450th Birth Anniversary of the Bard, Smt. L & C Mehta Arts College

organized a two-day lecture series by Shri T.J. Purani and an inter-collegiate literary quiz on “Shakespeare and His World”. The lecture series provided an armchair journey and an introductory guide to those students wishing to make their own Shakespeare pilgrimage. The two-round inter-collegiate quiz received a good response from about 10 Arts Colleges. The winners were given prizes by Shri T.J. Purani.

Answers to SUDOKU

8	4	6	5	3	1	7	9	2
7	3	1	9	2	6	8	5	4
5	9	2	7	4	8	6	1	3
6	8	3	1	5	2	4	7	9
4	7	5	8	9	3	1	2	6
1	2	9	6	7	4	5	3	8
2	1	4	3	8	5	9	6	7
3	5	7	4	6	9	2	8	1
9	6	8	2	1	7	3	4	5

GLS VOICE RECOMMENDS...

BOOK

THE HUNGRY TIDE

By Amitav Ghosh

By Gitanjali Rampal

The Hungry Tide (2005) is the sixth literary undertaking by the man who possesses an almost demigod reputation in the cosmos of Indian Fiction, Mr. Amitav Ghosh. The Hungry Tide is a very contemporary story of adventure and unlikely love, identity and history, set in one of the most fascinating regions on the earth. The Hungry Tide is a story that presents the one part of India probably more ignored, mysterious and unaccounted for in public psyche i.e. SunderBans.

For settlers here, life is

extremely precarious. Attacks by deadly tigers are common. Unrest and eviction are constant threats. Without warning, at any time, tidal floods rise and surge over the land, leaving devastation in their wake. In this place of vengeful beauty, the lives of three people from different worlds collide. Piya Roy is a young marine biologist, of Indian descent but stubbornly American, in search of a rare, endangered river dolphin.

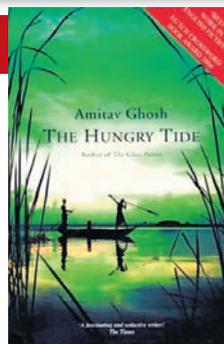
Her journey begins with a disaster, when she is thrown from a boat into crocodile-infested waters. Rescue comes in the form of a young, illiterate fisherman, Fokir. Although they have no language between them, Piya

and Fokir are powerfully drawn to each other, sharing an uncanny instinct for the ways of the sea. Piya engages Fokir to help with her research and finds a translator in Kanai Dutt, a

businessman from Delhi whose idealistic aunt and uncle are longtime settlers in the Sunderbans.

As the three of them launch into the elaborate backwaters, they are drawn unawares into the hidden undercurrents of this isolated world, where political turmoil exacts a personal toll that is every bit as powerful as the ravaging tide.

The Narrative is



meandering, long, slow, often covering over the previous happenings until the right time, much like the topography it is set in. Not particularly

predictable, it still is gradual enough to allow reader to be patient and trust the author to reveal the clever undercurrents running through the story eventually. The Writing utilizes various devices, including portraying the pragmatism and superstition, merged together in an erratic but effective mix of lifestyle of the villagers of the Tide Country.

Mr. Ghosh proves to be

both a clever yet sensitive writer, not intent on forcing down a story with crummy fast pace events merely begging for the reader's attention. Rather, he makes a friend out of the reader with requests and command of patience, perseverance and brilliant pacing of the story itself. Already an international success, The Hungry Tide is a prophetic novel of remarkable insight, beauty, and humanity. All in all, Mr. Amitav Ghosh and The Hungry Tide are a much satisfying read that leaves a lovely aftertaste of knowing that one has truly cherished reading a good novel.

(The writer is Asst. Prof in English at SMPIC)

RESTAURANT

Tea Post

Amdavadis are known for their love for chai, and Tea post is recently opened "chai bar" space in ahmedabad, having its branches at four teeming areas; Prahladnagar, S.G.Highway, Vastrapur, Chandkheda and soon to be at C.G. Road.

Tea post; small and cute, the place promotes tea and talking over it, something between a kitlee and a cozy café.

I m among the few amdavadis who prefer coffee

over tea, so being at a place named Tea Post was itself new. But having said that, I m pretty sure if next time I would want to have tea I would probably prefer Tea Post.

And what better way to compliment my sp. Elaichi tea with garma garam thepla with pickel; which again was in accordance to what an actual amdavadi looks for.

I also had blueberry rose mint, which was an ice tea , from the looks of it, for a moment I wished I hadn't ordered it, but after tasting it, I quite liked it.

As far as pricing is

concerned it does well complements a common mans pocket.

The ambience well suited the name Tea Post. The walls, covered with chai-themed graphics and liners filled wallpapers.

The menu was limited would have loved if had added Hot Chocolate...!

And what else can I say the place has free Wi-Fi....!!

(Sourced from the internet by Vanessa Patel, F.y. B.com sem-2, S.M.P.I.C.)



MOVIE

Astitva

Astitva (meaning existence, identity) is a 2000 bi-lingual film made in Hindi and Marathi, written and directed by Mahesh Manjrekar. The movie revolves around a happily married wife who suddenly inherits a large fortune and her puzzled husband who questions its source.

This film is about the issues like male chauvinist protagonism, extramarital affairs, and spousal abuse. It is about a woman trying to find a separate identity outside her marriage.

Malhar Kamat (Mohnish Bahl), an old musician and music teacher, is dying. He prepares his will where he leaves his entire jaydad (estate)

to Aditi Shrikant Pandit (Tabu). Upon his death two years later, the will is delivered to Aditi.

When the will reaches Aditi in Pune, she is in the midst of an impromptu lunch party occasioned by the arrival of their best friends.

Shrikant (Sachin Khedekar), Aditi's husband opens the certified letter package with the will even though it is addressed to Aditi. Shrikant is intrigued and decides to consult his daily diaries where he has chronicled the events of his daily life. He understands that 25 years ago Aditi could not have possibly been pregnant, at least not from him. He shows her the diary, confronts her with the facts and demands explanation.

In a flashback Shrikant is an up-and-coming star at a firm,



seeking to break out onto his own. His work keeps him traveling almost constantly. This leaves his newlywed wife Aditi lonely and frustrated.

He suggests (although not very enthusiastically) that she take up music. The music teacher is Malhar Kamat. Shrikant continues his unending travels all over the world,

although he makes it clear to Malhar that music will not be anything more than a hobby for Aditi.

And one spring afternoon, as Malhar breaks into his new ghazal in the rain, Aditi's resolve is broken under the influence of the season. Malhar returns a couple of days later, and Aditi asks him to leave.

When Shrikant returns, Aditi breaks down and tries to tell him the truth about her pregnancy. But Shrikant is doubly elated, having won the first major contract for his own firm and, hearing of his imminent fatherhood, and breaks out into celebrations without letting Aditi complete her story.

As the story comes back to present time, Shrikant punishes

Aditi by making her tell the truth in front of their son Aniket and other friends. Aniket is disgusted with his mother after knowing the truth of his existence.

Shrikant decides that he will live with Aditi, but any spousal relationship between them will not exist. After Revati (Aniket's girl friend) knows the truth, she breaks the engagement, not because of the truth, but because she realizes that Aniket is no different than the man whom he considered his father till now. Aditi walks out of the house with Revati. The movie ends with Revati and Aditi walking out the house and on the road, whilst Shri and Aniket stand in the doorway, watching them go.

The denouement captures the essence of astitva.

ACHIEVEMENTS

SMPIC

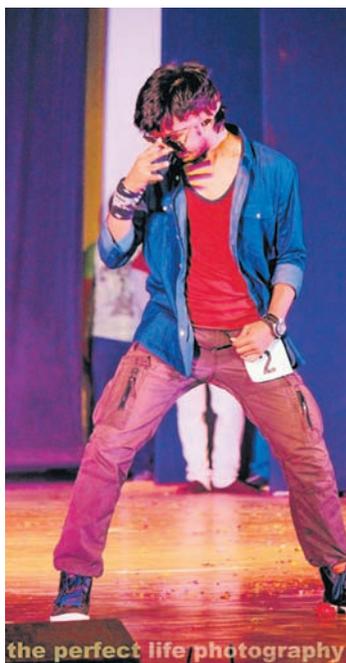
Prof. B.R. Shenoy Memorial Trophy

Ms. Sonal Pandey of S.Y. B.com. won third prize in "Prof. B.R. Shenoy Memorial Trophy", an inter College Essay – Seminar competition held at CU Shah City Commerce College. The topic was "Demographic Advantages of India".



Silver Oak College of Engineering & Technology, Ahmedabad had organized 'Talaash 2014' a State Level Technical Festival on 17th and 18th Feb 2014, with a total participation of more than 2800 students from around 40 colleges of Gujarat State. Viveksingh Pabla of SMPIC had participated in 'Photomania', a competition related to spot photography that continued on both the days of the festival. He secured 2nd prize in this event and was awarded with a certificate of appreciation and cash prize.

RAAGA ROCK



- GLS (SMT. M. R. PARIKH) Institute of commerce bagged the 2nd prize at Raga and Rock Competition held by H. L.College of commerce.
- Nikunj Sapkal won the second prize at Horizon competition held by Nirma.

Management Lecture Series



SMPIC organized a three day Management Lecture Series from 3rd Feb. to 5th Feb. 2014 at GLS Auditorium. More than 250 students participated in the lecture series enthusiastically.

The first session was conducted by Mr. Vivek Nihalani, a soft skill facilitator on Communication@etiquettes.com. He discussed techniques to enhance communication skills and bring clarity, creativity and enthusiasm while communicating with peers and professionals. He also laid emphasis on basic etiquettes and manners necessary to succeed in corporate world.

The second session was conducted by Mr. Yash Pal Singh Kanwar, Head of Corporate Relations, Nirma University on "Building People, Building Organisations As India Goes Global." He discussed that Man, Machines and Materials are the three pillars of organizational excellence and

stressed on the importance of training people in organizations as India goes global. He also talked about the challenges and opportunities as we move towards a borderless world.

The third session was conducted by Mr. Hamish Patel, CEO Azoi Inc. on "Entrepreneurship." He spoke about the ingredients required for becoming a successful Entrepreneur. He asked the participants to find the gap in society, come up with innovative ideas, take charge, get to gather a team and have faith in their endeavours. He said "Entrepreneurship is an ongoing journey in which success with your product launch is just one milestone. What you do with that success and how you build upon is up to you and all part of the same journey!"

He also emphasized on the fact that one can not get instant success but has to adopt a trial and error method and settle for nothing less than great.



Riddhish K Vora of SMPIC secured 3rd position in National Level "Pt. Nandan Mehta Competition 2014" organised by SAPTAK & Government of Gujarat. His performance was appreciated by all.

NRBBA



- Sabhat Contractor of Semester VI won the first prize (regional level) at the Essay competition organized by Shree Ramchandra Mission. Akanksha Bharadwaj of Semester VI and Stuti Desai of Semester IV won the first and second prizes respectively at the Institute level in the same competition. The topic of the essay was "It is not what you look at matters but what you see." In the picture we have from left to right Stuti Desai, Sabhat Contractor, and Akanksha Bharadwaj with the chief guest.



- Meet Adesara of Semester II won the first prize in the 'Look Alike' (mimicry) competition, which was a part of Horizon 2014, organized by Nirma University.



Akash Jauhari of NRBBA won the third prize in the Group Discussion competition at 'The

Unassailable', a national level festival organized by S K Patel Institute of Management, K S University, Gandhinagar.

Charity :by GLS (Smt. M.R.Parikh) Institute of Commerce

GLS (Smt. M.R.Parikh) Institute of Commerce organized a charity programme under the valuable guidance of Prin. J.R.Trivedi. Students along with the faculty members visited four different destinations. They visited Community Oncology Center & Cancer Exhibition. This effort was done not only to make charity but also to create awareness among the students about cancer. The college donated cash money to sponsor three days



expenses for the last stage cancer patients and also

distributed ice crème and biscuits to them. Another

group of student distributed food to the poor, mentally and physically challenged people residing by the roadside. The college also distributed grocery items to the one of the old age home at Prantij. Along with this college also distributed fruits to the students of Bhudarpura educational institute run by Shri Kamalbhai. So this way students and faculty member joined for the good cause and enjoyed the valuable moments with the needy people.

FULL HOUSE



GLS social group organized its last program of the year on 1st Feb., 2014 at GLS lawn. It was a fun filled evening as the main attraction of the program was Housie. Shri Sudhir Nanavati, Executive Vice president, GLS expressed his

views on the various kinds of activities conducted by social group and how it imbibes the feeling of togetherness among GLS employees. Principal Dr. Ashwin Purohit, SMPIC, expressed his gratitude towards GLS management for all the support provided for the smooth

functioning of social group. He further thanked Rajyashreeben Nanavati under whose guidance and blessings GLS social group started. Other dignitaries who graced the occasion were Shri N. R. Shah, Executive Director, GLS, Shri Bhalchandra Joshi, Registrar

GLS, Directors and principals of various GLS Institutes. Attractive prizes were given away to all the lucky winners of the House. Three Winners of the full house received Honda Activa Scooters whereas other winners received prizes like washing

machine, Freeze and other electronic items. All the members of social group enjoyed the evening a lot. The program was followed by dinner. All the members parted on a very delightful and contented note. Overall, it was a very successful program.

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