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Volume 6 Issue 1 Editor: Dr. Bhalchandra H Joshi

JANUARY 2014

N R INSTITUTE OF BUSINESS MANAGEMENT HOSTS THE 2ND INDIA NEW ZEALAND BUSINESS FORUM

In accordance to the MOU of Indian and NZ government, to promote bilateral trade, within the two nations, the first New Zealand India Business Forum was successfully held at Hamilton, New Zealand in the month of November, 2012 and it went ahead as building a platform for the academicians and corporate fraternity of both the countries to come together and understand the nuances of doing businesses at each other's territories. While the first Business forum, hosted at Hamilton, focused largely on channelizing NZ investments to India and developing a better understanding of Indian markets and business practises, the 2nd forum was proposed to be a platform for exploration of mutual and reciprocal opportunities in chosen areas of economic development.

N.R. Institute of Business Management (GLS MBA) hosted 2nd New Zealand-India Business Forum on December 14, 2013 in association with University of Waikato, New Zealand and Federation of Indian Chambers of Commerce and Industry (FICCI).



Guest of Honour for the event was Mrs. Jan Henderson, High Commissioner of New Zealand, amidst the presence of various dignitaries consisting of Shri Sudhir Nanavati, Executive Vice President, GLS, Shri Devang Nanavati, Honorary Secretary, GLS, Prof. Geof Holmes, Chairperson, India



Regional Group, University of Waikato, the convener of the forum from New Zealand: Dr. Asad Mohsin, Director, Institute of Business Research, University of Waikato, the convenors of the forum from India: Dr. Hitesh Ruparel, & Dr. Rajesh Asrani, N.R. Institute of Business Management and Ms.



Chandni Kapadia from Gujarat Law Society.

The forum mainly deliberated to achieve the following objectives:

1. To develop mutual ties between organizations of similar interest as well as

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HORIZON 2014 – THINKING BEYOND

GLS (J.P.Shah) IBA organized its first national level seminar "Horizon 2014 – Thinking Beyond" The seminar was organized with the intention to provide one of its kind opportunity for undergraduate students to open up their minds to the current trends, possibilities, realities in the dynamic Indian business environment. The idea was to provide creative solutions to individuals so that they could emerge as a winner in an increasingly complex world. Both the sessions emphasized on the importance of crucial foundational skills to be an emotionally intelligent leader and most importantly to be an individual contributor and not just a manager, who can achieve



team success and drive bottom-line performance.

The theme for this year was "Out of the Box Thinking",

Prof. G. Raghuram, Dean (Faculty) IIM- Ahmedabad and Shri Kaushal Mehta (Founder)

Motif Intelligent Outsourcing were the Guest of Honor and Chief Guest respectively in the Inaugural ceremony. The event was presided over by Shri Sudhir Nanavati.

Shri Sudhir Nanavati,

Executive Vice President, GLS, spoke about how many a times we are stuck in a particular way of thinking or behaving even if that is self defeating or counterproductive. We fall prey to purists, who stop us from spreading our wings of imaginations, and because of this, many a times we dismiss a novel idea even before it is fully reflected upon. He stated, that as per him "Out of the Box thinking" aims at developing the understanding that there are multiple ways of solving the problem, but they can never be discovered, if we keep dismissing the ideas. He gave a number of live examples, which tried to persuade and promote innovative thinking

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SMPIC STUDENTS AT "MONETA 2013"

UP COMING EVENTS

To commemorate the birth anniversary of Swami Vivekanand , S.M. Patel Institute of Commerce is organising an Inter-Collegiate Swami Vivekanand Elocution Competition on 11th January,2014.

AWAKENING NATIONALISTIC SPIRIT IN GLS

GLS has organized grand celebration of 65th Republic Day at GLS Campus ground. Attractions of the day are : March-past, Parade, Tableau, Flag Hoisting & Many More.

DATE :- 26TH JANUARY, 2014
VENUE :- GLS CAMPUS GROUND.
TIME :- 8.30 AM. TO 10.30 AM.

CONTINUED FROM PAGE-1 ▶ among the new generation.

Mr. Kaushal Mehta spoke about the importance of ethics and values both for the organization and for oneself. He spoke about Motif's commitment to its core values – 'Integrity, Intensity and Intellect', and how they were at the base of any decision. He explained the functioning of his company and how he promotes fresh new ideas, if they were furthering the core values.

Mr. G. Raghuram the guest of honor for the day gave a short talk about how he is trying to bring about change in the curriculum, reactions of the youth and how he has been trying to think out of the box and build a socially, economically and commercially viable curriculum for the gen next.

The seminar had two technical sessions; the very renowned Ad guru – Shri Prahalad Kakar, conducted the first session. The renowned advertiser has been instrumental in the successful ad campaigns of Pepsi, Kitkat, Maggi, Limca, Gold Spot and Britannia among others. He conducted a very lively



session, in which he tried to explain to the delegates, the importance of dreaming, having a passion, drive, and courage to face life. He explained various concepts of branding, and made a comment on our present day education system. The most important message, which he tried to drive across, was that one should be in a profession that one enjoys and is passionate about, and then we would be contributing much more than what we actually think we can, and that is exactly how we can become 2 x 2 = 22.

Shri Snehal Desai

conducted the second session, he give an invigorating talk on "distinct: extinct - how to survive in the copy cat world." His session was full of realism and pragmatism, he explained in a very hard hitting manner, how there will be hunters and hunted , winners and losers, mediocre and the extra ordinary, and all this is decided by the effort one puts into grooming oneself in the initial days. He put across various live examples, all of which drove in the fact that it is only hard work, clear goal and multitasking only that can lead us to the top of the race.



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those willing to partner in strategic areas.

2. To help the academicians and corporate fraternity of both the countries understand and appreciate each other's cultural differences and dynamics of businesses, practises and economic policies
3. To facilitate inflow of investments in both the countries in a reciprocal manner by involving trade counsels and federations in a structured manner
4. To build the forum as a platform for understanding the challenges faced in doing businesses across both nations and suggest solutions.
5. To advice Indian Government (and if possible NZ) on required policy changes to ensure better trade and investment opportunities between the two nations.

The 2nd edition of the forum focused on:

1. Emphasis on the current economic scenario and mapping Investment/Business opportunities in both the nations more specifically in the areas of:
 - a. Tourism and Health
 - b. Information Technology
 - c. Dairy and agri-business

- d. Trade and exports
- e. Education
2. Conduciveness of business establishment in India vs. New Zealand with respect to:
 - a. Ease of establishment of business
 - b. Adequacy of protection of property rights
 - c. Taxation norms
 - d. Compliance regulations
3. Role of Trade counsels and Federations of commerce to educate and encourage corporate fraternity to invest in the respective nations in the chosen areas.
4. Assessment of the role of government(s) to promote bi-lateral trade between India and New Zealand and recommendation of policy initiatives in the same area.

In order to give justice to these broad ranging themes, the forum featured various keynote addresses and panel discussions.

Mr. Nilesh Purey, Vice President at GIFT City, Savan Godiawala, Sr. Director – Deloitte Touche, Prof. John Gibson, University of Waikato, Mr. Prashanta Mukherjee, Director India Horizons Limited, New Zealand, Mr. Rohit Swarup, the Chairman of International research foundation and founder director

of Xplora Designs and Future Explored, Mr. NV Gautam, Gallagher, New Zealand and Dr. Surya Pandey, Institute of Business Research, University of Waikato participated in Colloquium on "Growing Business Opportunities India and New Zealand".

The next session focused on Opportunities in Education Sector and the dignitaries of the Colloquium were Dr. Bradford Morse, Dean, School of Law, University of Waikato Dr. Vijai Kattiyar, Dean, National Institute of Design, India and Dr. Hemant Trivedi, Director, PDP, India.

Prof Shyam Lodha - Professor and chairman, Marketing Department at Southern Connecticut State University addressed the key session on "Opportunities for India NZ Business".

After that the other colloquium on "Mutual Opportunities in Tourism" and the dignitaries were Mr. Sanjay Kaul, Managing Director, Gujarat Tourism, Dr. Sandeep Kulshreshta, Professor, Indian Institute of Travel and Tourism Management, Dr. Asad Mohsin, University of Waikato.

Prof. Jay Mitra, University of Essex, United Kingdom addressed the key session on "Building Entrepreneurial

Competencies".

The next session focused on "Information Technologies and Communication- Opportunities and Challenges" and the dignitaries were Prof. Geoff Holmes, University of Waikato, Mr. Tarun Kanji, Director and Global Chief Financial Officer at Pinger Group, New Zealand and Mr. Pankaj Shah, President at Gujarat Electronic and Software Industry Association.

Dr. Jayanti Ravi, Commissioner of Technical Education, Gujarat delivered the key note address on 'Education Scenario in India.

The last session of the Business Forum focused on "Dynamics of Agribusiness Dairy Industry". The dignitaries in this Colloquium were Dr. Frank Scrimgeour, University of Waikato, Dr. Mustafa Farouk, Sr. Scientist, Ag- Research, New Zealand, Mr. Parag Desai, Executive Director, Waghbakri Tea, Mr. RS Sodhi, MD at Amul and Mr. Bimlesh Singh, Director Flourish Pure Foods.

The event also witnessed the release of book 'Exploiting Global Boundaries: Managing Business Transitions' edited by Dr. Hitesh Ruparel, Director, N.R. Institute of Business Management and Dr. Rajesh Asrani, Professor, Gujarat Law Society.

GUEST LECTURE SERIES AT GLS MBA

Continuing with the trend of corporate exposure for management students, Speakers from corporate bigwigs like Hindustan Coca-Cola Beverages Pvt. Ltd, Directorate of Economics & Statistics, Government of Gujarat, Accutest India Pvt. Ltd, Percept Ltd, SNL Financial visited the campus and shared their experiences.

Mr. Mignesh Parekh, Founder and Chairman, Kamma Incorporation

Mr. Mignesh Parekh holds a Masters degree in International Marketing. He delivered a lecture on 'Management in Global Environment' for the subject of Principles of Management I year students of GLS MBA on November 27, 2013.

Ms. Maithili Shah, Manager - Operations (Bank Regulatory Corporate Content), SNL Financial

Ms. Maithili Shah, delivered an interesting lecture on 'Strategizing the SNL way' for the subject of Strategic Management for II year students



of GLS MBA program on November 27, 2013.

Ms. Neha Rao, Account Director, Percept Ltd.

Ms. Neha Rao holds a Masters degree in Arts. She addressed the students of MBA and PGDM on 'Impact of Research on Creative Communication' for the subject of Integrated Marketing Communication for II year Marketing students on November 30, 2013.

Mr. Paresh Mistry, Sr. General Manager & Head of QA, Accutest India Pvt. Ltd.

Mr. Paresh Mistry has more than 13 years of experience and

he delivered a lecture on 'Research in General with main focus on clinical research' for the subject of Research Methodology for I year students of GLS MBA and PGDM program on November 30, 2013.

Mr. Haresh Chaturvedi, Zonal HR Manager, Hindustan Coca-Cola Beverages Pvt. Ltd

Mr. Haresh Chaturvedi, has a rich experience of more than 15 years in the field of Marketing. He delivered a stimulating lecture on 'Employee Ability-Skill enhancement' for the subject of



Managerial Communication on November 30, 2013.

Ms. Jenny David, Sr. HR Manager, Azo Mobile technologies Pvt. Ltd.

Ms. Jenny David holds a Masters degree in Human Resources. She discussed 'Linking compensation with PMS (Performance management System)' for the subject of 'Compensation Management' with II year students of GLS MBA and PGDM program on December 2, 2013.

Mr. Ashutosh Chaudhary, Field Manager, Abacus Business Operations, a specialist unit of IMRB

International

Mr. Ashutosh Chaudhary has vast experience of over 13 years and he delivered an engaging lecture on 'Market Research' for the subject of Research Methodology to I year students of GLS MBA on December 2, 2013.

Mr. Manish Pandya, Dy. Director, Directorate of Economics & Statistics, Government of Gujarat

Mr. Manish Pandya has an experience of over 20 years. He delivered an interesting lecture on 'State Income – GSDP' for the subject of Economics for I year students of GLS MBA on December 7, 2013.

GLS AT INTER UNIVERSITY WEST ZONE YOUTH FESTIVAL, KOLHAPUR

It is a matter of pride and pleasure that out of a team of 32 participants of Gujarat University performing at Inter University West Zone Youth Festival, Kolhapur, GLS has a major portion of the pie comprising of 12 performers.

- GLS students participated in
- 1) Folk Dance (SMPIC)
 - 2) Clay modelling (HACC)
 - 3) POSTER MAKING (MRPIC)

There were in all 23 universities at west zone and it was a tough competition where Mumbai University, Banasthali University, Bhavnagar University, Shivaji university, SP University to name few took part.

It was a mind boggling experience for the GLS students to gain a national exposure.

Along with cut throat competition it was great fun in participating in the Inter University Parade and the theme was Aids awareness where Guj Uni won 3rd prize. The performances were very much appreciated by the audience and performances



were covered in Loksatta, Kolhapur Express and Kolhapur Times. Students carried life time memory with them by

performing at west zone inter university youth festival.

Gujarat University team was headed by Kruti Paritosh (faculty SMPIC) and the participants were in

- * folk dance - Utsav Solanki, Tapan Maheshwari, Nidhip Shah, Chaitanya Patel, Akhil Mehta, Aabha Parikh, Hely Soni, Mansi Prajapati, Devanshi Mehta, Kathanki Raval.
- * Clay modelling - Nili Shah
- * Poster making - Charu Jain

Coming Soon!!!
NAADSETU
A GLS initiative to provide a platform to the lovers of performing arts like classical and folk dance and music (vocal and instrumental)! This platform aims to promote artists amongst its faculty, students and alumni. See your notice board for further details.

SUDOKU

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K. N. PRIMARY SCHOOL



C U SHAH PRIMARY SCHOOL



Kudos ! to Ms. Vyakhya P. Vasavada of Std IV B For securing the second position (girls category) At the Inter-school skating competition organized by the Navrang Sports Academy

- Celebration of Christmas was done by a group of boys and girls from the Church. Skits, songs, dance show was organized. Children enjoyed the function.
- Kite making competition was held where students creatively made kites with beautiful messages on them.
- Our budding dancer Rithik P. Patni of Std II was selected and won a trophy and certificate in ‘Nache Gujarat ‘ competition (Solo dance).

N.R. HIGH SCHOOL



A team of 10 students of N.R. High School with 3 faculty members visited “SHAH FOODS LTD.” A biscuit factory located at chatral. It was a nice experience to know different stages and process of making biscuits like

creaming, mixing, baking and finally packing of biscuits. Entire process is done with least human touch so quality & hygiene is maintained. The objective of this visit was develop entrepreneurial qualities among them.

LITTLE CHEF SEASON – 3



The school carries out various activities to promote students to peruse their talent. Our honorable Principal madam Ms. Sunanda Shah had inspired the students to manifest their talent. One such program, little Chef Season – 3 was organized on 21.12.2013. by N.R. & GLs Sec. & H. Sec. School with a view to measuring the youngsters awareness regarding eateries, their value their creativity, and their zest. A variety of mouth watering, easy to make sandwiches soups,

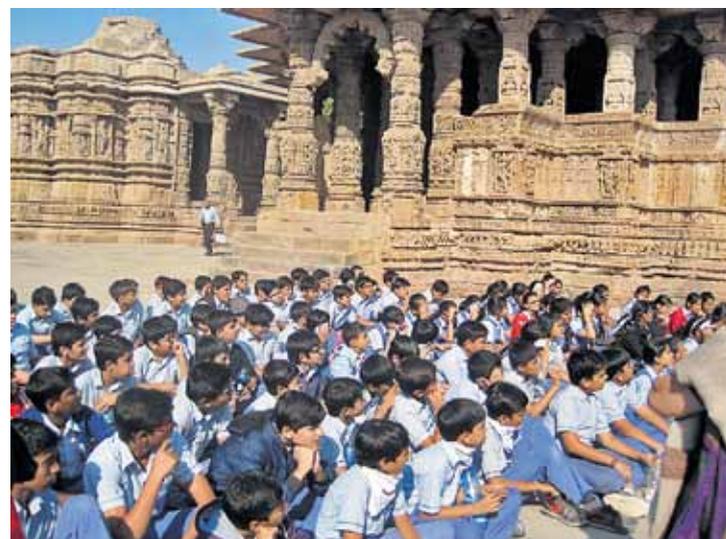
salads, etc. were aesthetically displayed with complementing cutlery and serviette. The participant were explaining the components of nutrients use in the respective snacks. Judges were from IIHM, Ahmedabad, the Director of IIHM Mr. Anirudhaa Das and Chef Vaibhav Patel went around and interrogated the participants. The objective of this competition was to create awareness above culinary hotel industries never run dry as long as N. R. promotes their little chef. The competition was praised by all.

A GLIMPSE OF OUR GLORIOUS HISTORY



Practical knowledge helps us in gaining in depth understanding of subject along with theoretical study. We got an opportunity to learn about our history through a fun trip to Sun Temple Modhera and Patan. On 9th of December Monday we the students of 6th, 7th and 8th visited these magnificent places of our rich heritage.

The Sun temple at Modhera is dedicated to Sun-God. It was built in 1026A.D by king Bhimdev. The sculpture and architecture is carved in sand stone. The carvings on the temple walls depict episodes from Ramayan and Mahabharat. The Surya kund is large rectangular stepped tank where devotees perform ceremonial pujas before worshipping the Sun God. Our next destination was Rani-ki-Vav a famous step-well in Patan built by queen Udaymati. There are more than 800 elaborate



sculptures among seven galleries. It is an epic of beauty. We were awe struck on seeing its glory. We gained knowledge

with fun. We had great time with our classmates and of course the lips making sumptuous food. We learnt a lot of about these amazing places and this visual feast will always remain in our mind's eye.

**Isha Choksi 8th B
N.R.Primary School**

C U SHAH PREPARATORY SCHOOL



GLS ENGLISH MEDIUM PRIMARY SCHOOL



Noble spirits like Mahatma Gandhiji, Zoroaster, Prophet Mohammed, Mother Teresa,

Jesus Christ are the gifts of god to mankind and they lead us from darkness to light. Simply, by remembering

them, their values and teachings fill the ether. This increases the footprint of our moral values and raises the

bar of our thoughts. With this in mind the birth of Jesus Christ – Christmas was celebrated in the school

campus with activities like ‘The x’mas story’, ‘The x’-mas chef’ ‘The x’mas party’, The x’mas santa.

DIYA MAKING AND MEHANDI COMPETITION AT M K SCHOOL



ON 16TH OCTOBER 2013 DIYA MAKING AND MEHANDI COMPETITION WAS ORGANIZED. IN WHICH STUDENTS OF 9-12 PARTICIPATED AND REVEALED THEIR CREATIVE SKILLED AND HIDDEN TALENTS. THEIR CREATION WAS HIGHLY APPRECIATED BY SHRI BHALCHANDRA JOSHI.

LET'S LEARN ABOUT BANKING

Financial needs of person are very important in ones life for enjoying a comfortable economic status. Though bank is considered to be an ancient institution, its evolution can be traced in the functions of money lenders the goldsmiths and the Merchants.

In order to provide basic information about banking facilities. We got an opportunity to visit Central Bank of India (GLS branch) which is 102 years old. The manage of the bank Shri Hoshiyar Singhji and his staff were very co-operative. He referred the bank as an institution which looks after the financial part of their customers. He explained to us the facilities that bank provide to us loans for education, house, agriculture, vehicles, industries etc. Facilities of foreign exchange credit cards, debit cards, ATM, lockers etc. He gave us an idea about



different types of accounts, deposits, demand-draft, cheques, pass book. He

stressed on the need to save money. Thus we understood the vital role of bank in our life. It was an executing experience. We are thankful to our school for broadening our outlook and understanding the concept better.

**Adeeba Saiyed 8th A
Chinmay THakkar 8th B
N.R.Primary School**

An Echo Of A Heart.....

Sometimes I ponder over.....
If I were a “Child”.....
Who is free from all sorts of tension
Who hides curiosity in his eyes
Whose heart is filled with love
Who never tries to harm anyone



Sometimes I ponder over.....
If I were a “Bird”.....
Who flies breaking all the chains
Who leaves behind the biggest hurdles
Whose wings symbolize the freedom
Who never discriminate the others



Sometimes I ponder over.....
If I were a “Tree”.....
Who never think of themselves
Who are a last hope of shelter
Who bends on having fruits
Whose ashes can also produce a life



Sometimes I ponder over.....
If I were a “River”.....
Who quenches the thirst of the world
Who never stops in front of anyone
Who never proud of its origin
Who make its way from any situation



Sometimes I ponder over.....
If I were an “Animal”.....
Who never see any cast, creed or colour
Who are free from selfishness & jealousy
Who never intentionally harm anyone
Who are more humane than a human



Sometimes I ponder over.....
If I were not a “HUMAN”.....
Who is now becoming a Robot
Who falls so down to reach the peak
Who never cares of Nature
Who is even worse than a piece of stone.



**PRIYANKA R. BHAGAT
XII A GLS(Science)**

THE THING CALLED "BOOK"

Writing in Antiquity

When writing systems were invented/created in ancient civilizations nearly everything that could be written upon—stone, clay, tree bark, metal sheets—was used for writing. The study of such inscriptions, which forms a major part of history, is known as epigraphy. Alphabetic writing emerged in Egypt. The Ancient Egyptians would often write on papyrus, a plant grown along the Nile River. At first the words were not separated from each other (scriptura continua) and there was no punctuation. Texts were written from right to left, left to right, and even so that alternate lines read in opposite directions. The technical term for this type of writing is 'boustrophedon,' which means literally 'ox-turning' for the way a farmer drives an ox to plough his fields.



TABLET

A tablet might be defined as a physically robust writing medium, suitable for casual transport and writing. Clay tablets were just what they sound like: flattened and mostly dry pieces of clay that could be easily carried, and impressed with a (possible dampened) stylus. They were used as a writing medium, especially for writing in cuneiform, throughout the Bronze Age and well into the Iron Age. Wax tablets were wooden planks covered in a thick enough coating of wax to record the impressions of a stylus. They were the normal writing material in schools, in accounting, and for taking notes. They had the advantage of being reusable: the wax could be melted, and reformed into a blank.

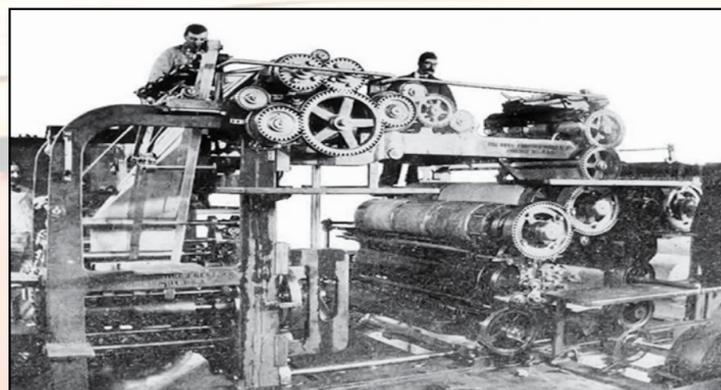
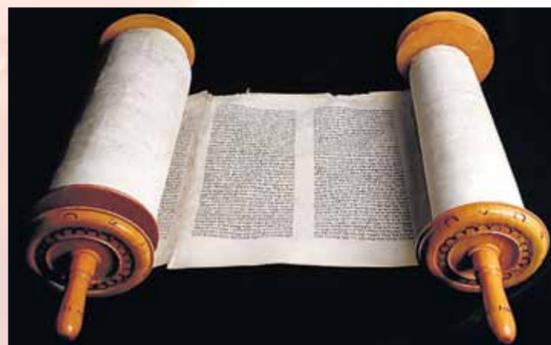


CODEX

Isidore of Seville (5th century) explained the codex of his times in this way: "A codex is composed of many books; a book is of one scroll. It is called codex by way of metaphor from the trunks (codex) of trees or vines, as if it were a wooden stock, because it contains in itself a multitude of books, as it were of branches." A codex today is understood as the first information repository that modern people would recognize as a "book": leaves of uniform size bound in some manner along one edge, and typically held between two covers made of some more robust material.

SCROLL

Papyrus sheets were glued together to form a scroll. Tree bark such as lime and other materials were also used. According to Herodotus (History 5:58), the Phoenicians brought writing and papyrus to Greece around the 10th or 9th century BC. Whether made from papyrus, parchment, or paper, scrolls were the dominant form of book in the Hellenistic, Roman, Chinese, Hebrew, and Macadonian cultures.



MODERN WORLD

Steam-powered printing presses became popular in the early 19th century. These machines could print 1,100 sheets per hour, but workers could only set 2,000 letters per hour. Monotype and linotype typesetting machines were introduced in the late 19th century. They could set more than 6,000 letters per hour and an entire line of type at once.

Current processes



BOOK COVERS

Some books, particularly those with shorter runs (i.e. fewer copies) will be printed on sheet-fed offset presses, but most books are now printed on web presses, which are fed by a continuous roll of paper, and can consequently print more copies in a shorter time. As the production line circulates, a complete "book" is collected together in one stack, next to another, and another.

A web press carries out the folding itself, delivering bundles of signatures (sections) ready to go into the gathering line. Notice that when the book is being printed it is being printed one (or two) signatures at a time, not one complete book at a time. Excess numbers are printed to make up for any spoilage due to "make-readies" or test pages to assure final print quality.

DIGITAL PRINTING

Recent developments in book manufacturing include the development of digital printing. Book pages are printed, in much the same way as an office copier works,



bound by spirals made of metal or plastic.

using toner rather than ink. Each book is printed in one pass, not as separate signatures. Digital printing has permitted the manufacture of much smaller quantities than offset. Digital printing has opened up the possibility of print-on-demand, where no books are printed until after an order is received from a customer.

Hardcover books have a stiff binding. Paperback books have cheaper, flexible covers which tend to be less durable. An alternative to paperback is the glossy cover, otherwise known as a dust cover, found on magazines, and comic books. Spiral-bound books are

જ્ઞાન સત્ર (સી. યુ. યાહ આર્ટ્સ કોલેજ)



સી. યુ. શાહ આર્ટ્સ કોલેજ નું બે દિવસીય જ્ઞાન સત્ર જાન્યુઆરી તા. ૩ અને ૪ ૨૦૧૪ ના રોજ યોજાઈ ગયું. પ્રથમ દિવસના ઉદ્ઘાટન સમારોહમાં શિક્ષણમંત્રીશ્રી ભૂપેન્દ્રસિંહ યુડાસમા ઉપસ્થિત રહી વિદ્યાર્થીઓમાં જ્ઞાનસત્રથી સંસ્કારની ખેતી થાય છે, જે ખૂબ જ જરૂરી છે તેમ જણાવ્યું હતું. મુખ્ય વક્તા પ્રો. ડૉ. મહેબૂબ દેસાઈ સાહેબે જણાવ્યું કે, પ્રત્યેક ધર્મના કેન્દ્રમાં કરૂણા-પ્રેમ-સુમેળભર્યાં સહવાસ છે, માણસનો અહંકાર જ જીવનને તોડવાનું કામ કરે છે. બીજા દિવસે ગુજરાત યુનિવર્સિટીના કુલપતિ શ્રી ડૉ. મુકુલભાઈ શાહે પ્રસંગોચિત વક્તવ્ય આપી મુખ્ય વક્તા દક્ષિણ ગુજરાત યુનિવર્સિટીના કુલપતિ શ્રી ડૉ. દક્ષેશભાઈ ઠાકરે સાહિત્ય સમાજની આરસી છે તેમ જણાવી કવિતાઓનું પઠન કર્યું હતું. બન્ને દિવસોએ વિદ્યાર્થીઓ, અધ્યાપકમિત્રો વિવિધ કોલેજના આચાર્યો ઉપસ્થિત રહ્યા હતા તથા રસપાન કર્યું હતું.

વક્તૃત્વ સ્પર્ધા (સી. યુ. યાહ આર્ટ્સ કોલેજ)



હિન્દી વિભાગ દ્વારા સ્વ. ડૉ. અંબાપ્રસાદ શુક્લ હિન્દી વિજય પત્ર વક્તૃત્વ સ્પર્ધાનું આયોજન તા. ૨૮-૧૨-૨૦૧૩ શનિવારના રોજ કરવામાં આવ્યું. છેલ્લા ૪૪ વર્ષથી આ સ્પર્ધાનું આયોજન કરવામાં આવે છે. સ્પર્ધાનો વિષય 'ભારતીય સંસ્કૃતિ પર પાશ્ચાત્ય પ્રભાવ ઘાતક છે' રહ્યો હતો. આ વખતે સ્પર્ધામાં ૧૪ કોલેજોએ ભાગ લીધો હતો. પ્રથમ વિજેતા વિજયપત્ર શીલ્ડ જી.એલ.એસ. ઈન્સ્ટિટ્યુટ ઓફ ટીચર્સ એજ્યુકેશન ને પ્રાપ્ત થયો તથા દ્વિતીય વિજેતા સી.યુ.શાહ આર્ટ્સ કોલેજને એન. આર. કન્સ્ટ્રક્શન શીલ્ડ પ્રાપ્ત થયો હતો. આ સ્પર્ધામાં અધ્યક્ષ તરીકે એચ.કે. કોલેજના આચાર્ય શ્રી સુભાષભાઈ બ્રહ્મભટ્ટ સાહેબ હાજર રહ્યા હતા.

સુવર્ણચન્દ્રક વિજેતા

શ્રીમતી લક્ષ્મીબહેન અને શીમનલાલ મહેતા આર્ટ્સ કોલેજના વિદ્યાર્થીની ઋતુભરા એન. રાહોડ, ગુજરાત સરકાર આયોજિત યોથા ખેલ મહાકુંભમાં જુડોની રમતમાં ૧૬ વર્ષથી ઉપરના બહેનોના વર્ગમાં (૫૬ કિલોગ્રામ વેઈટ ગ્રુપ) સર્વપ્રથમ વિજેતા બની સુવર્ણચન્દ્રક વિજેતા થયા છે. અભિનંદન!

અભિનંદન!

બી. ડી. આર્ટ્સ કોલેજના અંગ્રેજી વિભાગના પૂર્વ અધ્યાપક શ્રી નલિન રાવલને ઈ.સ. ૨૦૧૩ ના વર્ષ માટેનો પ્રતિષ્ઠિત 'નરસિંહ મહેતા એવોર્ડ' પૂ. મોરારીબાપુના હસ્તે એનાયત થયો.

પાશ્ચાત્ય સાહિત્ય તથા ભારતીય પરંપરાના અભ્યાસી પ્રો. રાવલને તેમના સાહિત્યક્ષેત્રે પ્રદાન બદલ 'કવીશ્વર દલપતરામ એવોર્ડ' પણ પ્રાપ્ત થયો હતો. કાવ્ય, વાર્તા, વિવેચન આદિ સાહિત્ય સ્વરૂપોમાં સર્જન ઉપરાંત અનુવાદ ક્ષેત્રે નોંધપાત્ર પ્રદાન કરનારા પ્રો.રાવલના સાહિત્યમાં પ્રકૃતિનું આકર્ષણ અને કલ્પનાની તાજગી જોવા મળે છે. ગુજરાતી સાહિત્યક્ષેત્રે અનેરું પ્રદાન કરનાર પ્રો. રાવલને ખૂબ ખૂબ અભિનંદન!

૧૮ મી ઈન્ટરનેશનલ એપ્લાઈડ સાયકોલોજીની કોન્ફરન્સ



શ્રીમતી એલ. એન્ડ સી. મહેતા આર્ટ્સ કોલેજના યજમાન પદે યોજનાર ૪૯ મી નેશનલ અને ૧૮ મી ઈન્ટરનેશનલ કોન્ફરન્સના સંદર્ભે ધી ઈન્ડિયન એકેડેમી ઓફ એપ્લાઈડ સાયકોલોજીની રાષ્ટ્રીય કારોબારીની મીટીંગ જી.એલ.એસ. માં તા. ૫-૧-૨૦૧૪ ના રોજ મળી હતી. જેમાં કોન્ફરન્સની થીમ ઉપરાંત વ્યવસ્થા અંગેના વિષયો ચર્ચાયા હતા.

અભિનંદન!

બી. ડી. આર્ટ્સ કોલેજના સંસ્કૃત-પ્રાકૃત વિભાગના પૂર્વ અધ્યક્ષ ડૉ. વાસુદેવ પાઠકની મૌલિક સ્તોત્ર રચના "શ્રી શિવમહિમ સ્તોત્રમ્"ને ગુજરાત સંસ્કૃત અકાદમી દ્વારા પુરસ્કૃત કરવામાં આવી છે. વળી, ઉત્તરાખંડ સંસ્કૃત અકાદમી દ્વારા આયોજિત અખિલ ભારતીય સંસ્કૃત સમસ્યાપૂર્તિ સ્પર્ધામાં પણ ડૉ. પાઠકની મૌલિક રચના પુરસ્કૃત થઈ છે. આ વર્ષે આવું બહુમાન પ્રાપ્ત કરનારા તેઓ એકમાત્ર ગુજરાતી વિદ્વાન છે.

ACHIEVEMENT NRBA



Sabahat Contractor of TYBBA won the first prize at zonal level in an Essay Competition organized by Shri Ramchandra Mission.

Forthcoming

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Fee Structure

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મારે વાંચવાની શી જરૂર ?

પરિક્ષાઓ યુવાનોને વાંચવાની ફરજ પાડે છે અને તેથી અનિવાર્ય અનિષ્ટ સમી લાગતી પરિક્ષાની વૈતરણી પાર કરવાનો અન્ય કોઈ ઉપાય ન હોવાથી મૂળ જ ટૂંકાગાળા માટે કોઈપણ જાતના લગાવ વિના અભ્યાસક્રમ સંબંધિત સામગ્રીનું વાંચન થાય છે. માત્ર પૂરક સાહિત્ય વાંચવાથી પરિક્ષાની પળોજણથી ઉગરી જવાતું હોય તો મૂળ સાહિત્ય કોણ વાંચે ?

પરિક્ષાલક્ષી સામગ્રી વાંચીને સંતોષ માની લેતા વિદ્યાર્થીઓને ‘શબ્દબ્રહ્મ’ની ઓળખાણ કરાવવાનું ભગીરથ કાર્ય વર્તમાન પેઢીના અધ્યાપકો માટે એક મોટો પડકાર છે. કારણકે ટેકનોલોજીના યુગમાં ટેલિવિઝન, કમ્પ્યુટર્સ, સ્માર્ટફોન, ટેબ્લેટ વગેરે સાધનો તથા ઈન્ટરનેટ અને કેબલટીવીના વ્યાપક પ્રસારને કારણે પુસ્તકવાંચન કરવાને બદલે વર્તમાન પેઢી google, whatsapp, Twitter, Facebook વગેરેની વ્યસની બની ગઈ છે. અને તેથી શિક્ષિત હોવા છતાં શિક્ષિત હોવાનો લાભ તેઓ ઉઠાવી શકતા નથી. વાંચનની ક્ષમતા અને અનુકુળતા હોવા છતાં એક અભણ માણસની જેમ જ આપણે જીવનોપયોગી જ્ઞાનથી વંચિત રહી જઈએ છીએ. વિખ્યાત અમેરિકન લેખક માર્ક ટ્વેઈને સાચું જ કહ્યું હતું કે “જે શિક્ષિત વ્યક્તિ ઉત્તમ પુસ્તકો વાંચતો નથી તે વાંચી ન શકતા અભણ લોકો કરતાં જરાય જુદો નથી.”

આહાર, નિદ્રા, ભય અને પ્રજોત્પતિ જેવી રીતે માનવજાતમાં છે તેમ પશુમાં પણ છે. પરંતુ વાંચન એવી વિશિષ્ટ પ્રવૃત્તિ છે જે કેવળ માનવી જ કરી શકે છે. જેમ શરીરને દરરોજ કસરત, ભોજન, નિદ્રા અને સ્નાન વગેરેની જરૂર પડે છે તેમ મનને ઉત્તમ વિચારો અને વાંચનની આવશ્યકતા છે.

અર્થસભર જીવન માટે વાંચન મૂળ જરૂરી છે. વાંચન આપણને કેવળ માહિતીથી જ સજ્જ નથી કરતું પરંતુ આપણી કલ્પનાશક્તિને પણ તે ખીલવે છે. વળી વાંચનથી આપણી ગ્રહણશક્તિ, વિશ્લેષણ શક્તિ અને સમજણ પણ વિકસે છે. શબ્દો તો સંજીવની સમા છે. હતાશ મનમાં તે આશાનો સંચાર કરી શકે છે. દુર્ભંગ મનના માનવીને તે અપ્રતિમ સાહસ અને શૌર્ય માટે કટિબધ્ધ કરે છે. કોઈકે સાચું જ કહ્યું છે. Words are the physicians of a mind diseased. શબ્દો તો રોગી મનના વૈદ્ય છે.

સારું પુસ્તક પ્રાપ્ત થવું એ પરમ સદ્ભાગ્યની વાત છે, કારણકે પુસ્તકો વફાદાર મિત્રો, શાણા સલાહકારો અને વિદ્વાન અધ્યાપકોની ગરજ સારે છે. સારા પુસ્તકોનું વાંચન માનવીને કેળવે છે, તેનું ઘડતર કરે છે અને તેની ક્ષિતિજોને વિસ્તારે છે. સુરતના દેવેન્દ્ર નાયક ઓહ એસ.એસ.સીની પરિક્ષામાં સાત વખત નાપાસ થયા હતા. વળી પ્રિસાયન્સની પરિક્ષામાં પણ બે વખત નિષ્ફળ ગયા હતા. નિષ્ફળતાની જાણેકે તેઓને આદત પડી ગઈ હતી. પરંતુ આવા સંજોગોમાં તેઓને ત્રણ પુસ્તકોનો સંસર્ગ થયો. આ પુસ્તકોએ એમના જીવનની દિશા અને દશા બદલી નાખી. ડૉ. દોલતભાઈ દેસાઈનું પુસ્તક “સિધ્ધિપ્રેરણા” અને સસ્તુ સાહિત્ય વર્ષક પ્રકાશિત અન્ય બે પુસ્તકો “સુખ સમૃદ્ધિ અને વિચારોનો ચમત્કાર” તથા “આગળ ધસો” ના વાંચનથી એમને જીવનમાં કંઈક કરી બતાવવાનું જોમ



પ્રગટ્યું અને તેઓ ટેક્સટાઈલ ડાઈંગ ક્ષેત્રે આગવા સંશોધનને કારણે જગવિખ્યાત બન્યા. ૨૦ આંતરરાષ્ટ્રીય અને રાષ્ટ્રીય એવોર્ડ મેળવનાર દેવેન્દ્રભાઈનું ‘World Intellectual Property’ તરીકે બહુમાન કરી યુ.એન.ઓ. એ તેમને એવોર્ડ આપ્યો. હાલ વિશ્વના કેટલાક દેશો પ્રદૂષણનિયંત્રણ ક્ષેત્રે દેવેન્દ્રભાઈની સેવાઓનો લાભ મેળવી રહ્યા છે.

આપણી અનેક મર્યાદાઓનું કારણ આપણા વિચારોમાં આવી ગયેલી સ્થગિતતા અથવા વિચારશૂન્યતા છે. ઉમદાવાંચન આપણને આવી વિચારશૂન્યતામાંથી બહાર કાઢી નવું જીવન આપે છે. જીવનની બાજી હારી ગયેલાઓને જીતની રાહ દેખાડે છે. જ્યારે એક માનવી સાચા માર્ગે વળે છે ત્યારે એ પોતાની સાથે અનેકને લાભ પહોંચાડે છે. જીવનની વિટંબણાઓથી હારી થાકીને ઢિંગ્મૂઠ થઈ બેઠેલા અન્ના હજારે એક દિવસ આત્મહત્યા કરવાના દૃઢ નિર્ધાર સાથે દિલ્હીના રેલ્વે સ્ટેશને પહોંચ્યા. અહીં પ્લેટફોર્મ પર આવેલા બુકસ્ટોલમાં રહેલા સ્વામી વિવેકાનંદના જીવનચરિત્ર પર એમની નજર પડી. સમય પસાર કરવાના ઉદ્દેશથી એમણે તે પુસ્તક ખરીદ્યું અને તે વાંચતા વાંચતા આત્મહત્યા કરવાના નબળા વિચારને ફગાવી દઈ લોકસેવા માટે સમર્પિત થઈ જવાનું ધ્યેય તેમને સાંપડ્યું. પરિણામે મહારાષ્ટ્રમાં તેમનું વતન રાલેગણ સિધ્ધિ આદર્શ નિવ્યર્સની ગામ બન્યું અને તાજેતરમાં જ ભારત દેશને લોકપાલ બિલ મળ્યું.

શ્રેષ્ઠ પુસ્તકોના સંજીવની સમા શબ્દો આપણને જીવનના ઝંઝાવાતો સામે ઝડૂમવાનું બળ પૂરું પાડે છે. આ વિશાળ વિશ્વમાં આપણે ક્યારેક એકલવાપાણું અનુભવીએ છીએ. આપણે સહન કરેલા અન્યાયો અને યાતનાઓ ક્યારેક આપણને સંવેદનશૂન્ય કે બહાવરા કરી મૂકે છે. જિંદગીની કડાકૂટથી કંટાળેલા આપણને સારા પુસ્તકો મહાપુરુષોના ઉદાહરણ આપી સમજાવે છે કે આકરાં દુઃખ વેઠનારા આપણે કાંઈ એકલા કે પહેલાં નથી. આપણાથીય વધુ લાયક અને ઉત્તમ સજ્જનોએ વિના વાંકે અનેકગણી પીડા હસતામુખે વેઠી છે. તેઓની આસ્થા, સ્વસ્થતા, ધૈર્ય અને પરોપકારવૃત્તિ આપણા મનમાં પણ સવળા વિચાર જન્માવે છે.

બેન કાર્સન આફ્રો-અમેરિકન પરિવારમાં જન્મ્યા હતા. તેમના પિતા દારૂના અર્ધગ વ્યસની હતા. તેઓ બાળપણમાં જ પરિવાર છોડી ચાલ્યા ગયા. ત્રણ ધોરણ સુધી અભ્યાસ કરેલી

માતા કુટુંબનું ભરણપોષણ કરવા ત્રણ-ત્રણ ઘરના કામ કરતી. તેના બેય બાળકો શાળાએથી ઘેર આવતાવેંત દફતર ઘરમાં ફગાવી શેરીઓમાં રમવા દોડી જતા અને રાત્રે ઘરે આવી ટીવી જોવામાં મશગૂલ થઈ જતા. રખડુ બાળકોને ટીવીનું વ્યસન છોડાવી માતાએ દર અઠવાડિયે બે પુસ્તકો વાંચવાની ફરજ પાડી. ઉમદા પુસ્તકોના વાંચનથી એ બેઉ બાળકો ગોરા લોકોની ભેદભાવભરી નીતિ, અપમાનો, ઉપેક્ષા, તિરસ્કાર અને ગરીબીના પડકારો ઝીલીને સફળ થયા. બેન કાર્સન વિશ્વના શ્રેષ્ઠ ન્યૂરો સર્જન બન્યા અને તેમના ભાઈ સારા એન્જનીયર થયા.

મનુષ્ય જીવન અનિશ્ચિત અને સીમિત છે. મનુષ્ય જીવનની આ મર્યાદા દુર કરવામાં પુસ્તકો જરૂર ઉપયોગી થઈ શકે. જુદાજુદા મહાનુભાવો વિશેના પુસ્તકોમાંથી પ્રેરણા મેળવનાર વાચક એક જ મનુષ્ય જીવનમાં ઉત્તમ જીવન જીવી જનાર અનેક લોકોના સદ્ગુણો પામી શકે. પુસ્તકો આપણી નાનકડી દુનિયાને વિશાળતા બક્ષે છે. પુસ્તકો આપણને આપણી કૂપમંડૂક દશામાંથી બહાર લાવી વિરાટ વિશ્વની સુંદરતા અને ભવ્યતાનો આસ્વાદ કરાવે છે. પુસ્તકોની મદદથી આપણે અન્ય માનવીઓ, પ્રજાઓ, સંસ્કૃતિઓ અને રાષ્ટ્રોનું સામીપ્ય માણી શકીએ છીએ. પુસ્તકો આપણને આપણી જાત વિશેના વલોપાતને છોડી સમગ્ર વિશ્વની પ્રજાનું કલ્યાણ કરવાના માર્ગે પ્રયાણ કરાવે છે.

મહાત્મા ગાંધીજીએ સ્વીકાર્યું હતું કે, રસ્કિનના “અન ટુ ધી લાસ્ટ” પુસ્તક વાંચવાથી તેમના જીવનમાં તત્કાળ રચનાત્મક પરિવર્તન આવ્યું હતું. પહેલી વખત જ્યારે તે પુસ્તક વાંચવાનો આરંભ કર્યો ત્યારબાદ તે પૂરેપૂરું વંચાઈ રહ્યું નહિ ત્યાં સુધી તેઓ તેને છોડી ન શક્યા. અરે, એ પુસ્તક વાંચી લીધા બાદ તેમને આખી રાત ઊંઘ ન આવી. સત્યાગ્રહનો વિચાર પણ આ વાંચનમાંથી જ તેમને પ્રાપ્ત થયો હતો. અને પોતાના દેશબાંધવોના સુખે સુખી અને દુઃખે દુઃખી થવાની પ્રેરણા પણ એમને આ પુસ્તકમાંથી જ પ્રાપ્ત થઈ હતી.

કોઈ પણ સાચું પુસ્તક તેના વાંચનારને તે પહેલા જોવો હતો તેવો ને તેવો જ ક્યારેય રહેવા દેતું નથી. ઉમદા વાંચન વાચકને વધુ ઉમદા બનાવે છે. સારા પુસ્તકોથી સારા નાગરિકો અને તે રીતે ક્રમશઃ શ્રેષ્ઠ સમાજનું નિર્માણ થાય છે. ઉત્તમ પુસ્તકોના વાંચનથી આ જગતની દરેક બાબતને પૂર્વગ્રહરહિત થઈ તટસ્થ, હકારાત્મક

અને વિશાળ દષ્ટિથી મૂલવવાની ક્ષમતા પ્રાપ્ત થાય છે. અને અંતે વૈશ્વિક સત્યના દર્શન થાય છે.

આઈન્સ્ટાઈન જ્યારે ૧૨ વર્ષના હતા ત્યારે મેક્સ તાલમૂરે તેમને ભૂમિતિનું એક નાનકડું પુસ્તક આપ્યું હતું. આ પુસ્તકના વાંચનથી બાળક આઈન્સ્ટાઈન વૈજ્ઞાનિક વિચારધારાને પામ્યા હતા. સમય જતાં તેમણે અતિ ખર્ચાળ પ્રયોગશાળાઓ તથા મોંઘા સાધનોની મદદ વિના કેવળ ગણિતની મદદથી જ બ્રહ્માંડના રહસ્યોના તાગ મેળવવાના સિધ્ધાંતો તારવ્યા. એક નાનકડા પુસ્તકોના વાંચનથી ગણિત જેવો અઘરો ગણાતો વિષય આઈન્સ્ટાઈન માટે અગણિત સુખનો ખજાનો બની ગયો.

જેમ થાકેલા અને બિમાર લોકો હિલ સ્ટેશન પર જઈ દિવસો પસાર કરીને શરીરમાં તાજગી અને નવી ઊર્જાનો સંચાર અનુભવે છે તેમ થાકેલા અને ભ્રમિત થયેલા મનને સ્વસ્થ કરનારી ચમત્કૃતિ વાંચનમાં રહેલી છે. પુસ્તકના વાંચનથી આપણે આપણા મનગમતાં પ્રદેશમાં તરત જ પહોંચી જઈ શકીએ. ઈન્ટરનેટ પણ રસના વિષયનું વાંચન પૂરું પાડી શકે પરંતુ તેમાં રહેલી હાલપર લીક તથા અનિવાર્ય અનિષ્ટ સમી આપણી એકાગ્રતા ભંગ કરનારી લોભામણી જાહેરાતો આપણને ચોક્કસ વિષયાંતર કરાવી શકે. જો તેમ થાય તો જ્ઞાનપ્રાપ્તિનો મૂળ ધ્યેય બાજુ પર રહી જાય અને ન વાંચવાનું વંચાઈ જાય કે ન જોવાનું જોવાઈ જાય. સમય અને કદાચ જીવન બગડે તે લટકામાં !

વિશ્વના અતિ વ્યસ્ત, સફળ અને મહાન પુરુષોએ પણ વાંચનને પોતાના અત્યંત વ્યસ્ત નિત્યક્રમમાં અગ્રતા આપી છે. દુનિયાના લગભગ તમામ સફળ અને

મેઘાવી મહાનુભાવોએ પોતાની સફળતાના પાયામાં સદ્વાંચનને ગણાવ્યું છે. તેઓ સતત સારા પુસ્તકોની સોબત જાળવી રાખે છે. જવાહરલાલ નહેરૂ, વડાપ્રધાન તરીકેની વ્યસ્ત દિનચર્યામાં પણ ‘મૂ યુક્ટિક’ જેવા પ્રશિષ્ટ ગ્રંથોનું વાંચન કરતા હતા. ભારતના પૂર્વ રાષ્ટ્રપતિ અને મહાન વિજ્ઞાની

ડૉ. એ.પી.જે. અબુલ કલામ કુરાને શરીફ ઉપરાંત અન્ય ત્રણ ગ્રંથોને સતત વાંચીને પ્રેરણા મેળવતા રહ્યા છે. ૧૯૫૩ માં દિલ્હીના જૂના પુસ્તકોના બજારમાંથી ખરીદેલ “Light from many Lamps” પુસ્તક છેલ્લાં ૬૦ વર્ષમાં એમણે એટલી બધી વખત વાંચ્યું કે એ પુસ્તકના છુટ્ટા પડી ગયેલા પાનાઓની બાંધણી ઘણી વખત કરાવવી પડી. આ પુસ્તકના વાંચનથી તેઓ દુઃખ અને નિષ્ફળતાનો આઘાત અને સફળતાનો મદ પચાવી શક્યા. Dr. Axiel Carrel ના “Man the Unknown” પુસ્તકે તેમને શીખવ્યું કે શરીર કોઈ યંત્ર નથી, પરંતુ એક જટિલ સંવેદનશીલ વ્યવસ્થા છે. સ્વસ્થ જીવન માટે મન અને શરીરના સંતુલન-સાચુજયનું મહત્વ તેઓ આ પુસ્તક દ્વારા સમજ્યા. સંત તિરુવલ્લુવરના “શ્રીરૂક્મલર” પુસ્તકે તેઓને જીવન જીવવાની સાચી રીત શીખવી. અમિતાભ બચ્ચન પોતાના જીવન ઘડતરમાં મુશ્કેલી પ્રેમચંદના પુસ્તકોને ચાવીરૂપ ગણાવે છે. તો વળી રિલાયન્સ ઈન્ડસ્ટ્રીઝના સૂત્રધાર મુકેશ અંબાણીને સ્વામી વિવેકાનંદ તથા મહાત્મા ગાંધીજીના પુસ્તકોએ પ્રેરણા આપી છે. શ્રીમદ્ ભગવદ્ગીતાના અત્યંત પ્રભાવક સંદેશાઓના પુસ્તકને તેઓ પોતાના સૌથી વધુ પ્રિય ગણાવે છે.

વાંચનનો આટલો બધો મહિમા સમજવા પછી વિચાર્યા વિના કોઈ પણ લેખકના કોઈ પણ વિષય પરના પુસ્તકો વાંચવા માંડો તો તેમાં કાંઈ લાભ નથી. પરંતુ જેના વાંચનથી સૌ કોઈને લાભ થયો છે એવા શિષ્ટ પુસ્તકોના વાંચન-મનનથી જ મહાપુરુષોના અનુભવોનો અમૂલ્ય લાભ લઈ શકાય. એકવાર ગુજરાતી વાચકોના સારાસારની વિવેકશૂન્યતાને ધ્યાનમાં રાખી ઝવેરચંદ મેઘાણીએ કરેલી ટકોર યાદ રાખવા લાયક છે : “આપણી મોટાભાગની પ્રજા ગાય જેવી છે, જે લીલું ઘાસ ખાતાંખાતાં કચરો પણ ચાવી જાય છે.” અવળા વિચારનો આફરો ન ચડી જાય એ રીતે શિષ્ટ સાહિત્યનું સેવન કરતાં રહી જીવન ધન્ય કરી શકીએ એ જ પ્રભુને પ્રાર્થના !

ડૉ. જયેશ માંડણકા
અંગ્રજી વિભાગ, બી.ડી. આર્ટ્સ કોલેજ

Answers to SUDOKU

4	1	7	3	5	8	2	9	6
9	3	2	1	4	6	5	8	7
6	8	5	9	7	2	1	3	4
8	5	4	6	3	9	7	1	2
1	6	9	4	2	7	3		8
7	2	3	5	8	1	4	6	9
3	7	6	2	9	5	8	4	1
2	4	1	8	6	3	9	7	5
5	9	8	7	1	4	6	2	3

GLS VOICE RECOMMENDS...

RESTAURANT

Melt in

By Nirja Vasavada

Though summer is the season when people really 'need' ice creams and cool desserts, winter is the time when I actually relish desserts. One such chilly evening I decided to 'melt in' one of the most delicious dessert serving joint – Melt in. Mainly known for Gelatos (slightly different from our Amdavadi ice cream), Melt in also has other options like variety of cakes, pastries, popsicles and doughnuts – only to name a few. The moment I entered the place, I was absorbed in the elegant white ambience. The Avalanche of desserts displayed on three counters actually



makes you drool! You find variety of soufflés, sorbets, gelatos, cakes and chocolate and fruit candies in various shapes. Belgium Chocolate has always been a favorite flavor

for me so the first thing I went for was Belgium chocolate sorbet in waffle cone. And well – the smooth dark texture, rich oodles of chocolate and the gorgeous taste made me fall in



love with it – once again. Another very popular flavor in sorbets is strawberry, however, it is seasonal. They also used to have sugar cane gelato, which I had heard a lot about, however, I haven't been lucky enough to get it. There are so many desserts - like blueberry chocolate ball, cheese cake, chocolate meter cake etc - I just couldn't take my eyes off. And they certainly figure what your weak point is, so they ask you

to taste exactly the same thing that you're drooling over! And once you taste a spoonful, you would not want to stop!

I have been to this place quite often, and every time I go I come out with a list of desserts I would want to try in my next visit. Of course, it is slightly costlier than our regular ice cream joints, but if you are also a dessert fan like me, Melt in is the place for you. Make sure you do not go there after a heavy meal, because that would be utter injustice to the desserts!

Melt in

Address: 11 & 12, Circle B, Below Pakwan Restaurant, Bodakdev, Ahmedabad.

(The writer is an Assistant Professor at NRBA)

BOOK

CHIP OF THE OLD BLOCKHEAD

The story is about Priya a girl who is 15 years old.

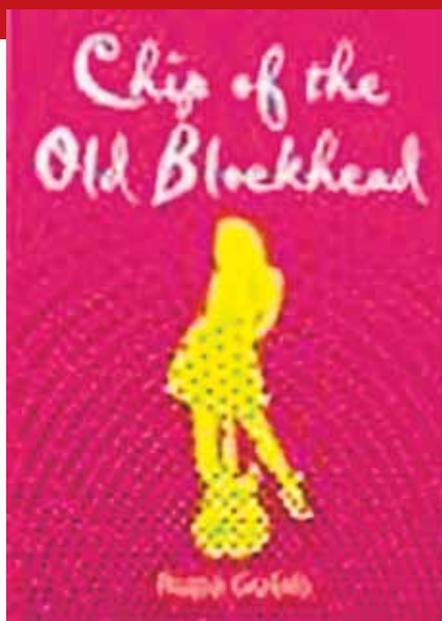
She was very good at English language and by taking part in different competitions at school level she became confident for writing her own story. In this book she describes her ups and down faced by her in her life. Although she was an pessimist till 15 but when she came in contact with her father she became an optimistic person.

Her story starts from her dad. She used to call her dad as DAD the BAD. She used to say this because of her liar liar planner mother who told her false stories. Her mom was post

divorcee and very beautiful she had features of her mother. At a small age priya was so talented, fearless and smart that she could travel a distance of 1160 kms alone and go to her grandparents house. The story there by gives motivation to grow even though there is sadness in our heart. Priya had also inherited some skills from her father she was bold at talk like him but waa weak at maths and social science & priya failed in 5th std in these 2 subjects after knowing this her mother decided to send her to boarding school. Meanwhile priya's father returned from london and came to know that he has a daughter too and priya's mother was hiding her from him.

Soon he got a chance to

meet his daughter and he told truth to priya and thus priya came to know that not only her father her mom was also equally responsible for divorce. Her friend told that now both of them will unite have other child and will not think for her, she came into her words and in anger she left the house and went to her grand parents house, but didnot had the courtsey to go inside; thus she was sitting outside thinking and there came a group of boys who started teasing and irritating her they forcefully took her into their car, coincidently the loyal servant working at her



grandparents house saw all this and she was rescued by the police. By completing all the due formalities at police station

her father decided to leave thinking himself as guilty. Meanwhile she understood her mistake and decided to reunite her parents this was a big step to be taken by 15 years old girl but she did so. They were moved by her decision and promised her that they will love her ever after and not disappoint her. By this story a big lesson we get is how we can put ourselves in unwanted troubles because of our temper and mental state.

So we should have a well balanced thinking and learn to leave somethings to time. Thus they lived happily everafter and by this the story gets a happy ending.

Jaslin kaur Bagga
Student at SMPIC

MOVIE

THE HOLIDAY

By Dr. Kavita Patel

THE HOLIDAY, a Christmas themed romantic comedy stars Cameron Diaz and Kate Winslet as two women who exchange houses in order to get a new lease on life. The British journalist (Winslet) and a Hollywood movie-trailer-maker (Diaz) swap houses for the Christmas holiday season to get as far away as possible from their sad lives and failed romances. The movie is about the lives of these two women

who have never met and live 6000 miles apart, but find themselves in the exact identical place. After each suffers her fair share of romantic disappointments, Iris Simpkins (Winslet) and Amanda Woods (Diaz) meet on-line at a website, devoted to helping people exchange houses for vacations. Both agree to spend the Christmas holiday at the other's home.

Iris revels in the luxury of Amanda's Los Angeles home, while Amanda is disappointed by the slower, quieter pace of life in Surrey. Amanda grows bored after just a few hours, and



books a flight back for the next day. While each suffers from a minor case of culture shock,

both women also end up becoming involved in a new relationship. Before Amanda is about to leave, Iris' brother Graham (Jude Law) comes into the scene. In the meantime, Iris meets Ethan's friend Miles (Jack Black), and slowly become friends. Amanda is worried that the relationship she is about to enter with Graham will become complicated, and tries to keep Graham at arm's length. Towards the end the revelation of Graham being the father of Olivia and Sophie breaks Amanda completely and she sets ready to go back. Meanwhile, Miles is stunned to

know that Maggie his girlfriend has betrayed him on the Christmas Eve. Finally, Amanda tells Graham that she has decided to stay until New Year's Eve with him. Even Iris and Miles celebrate the New Year with Amanda and Graham and his daughters, enjoying the evening laughing and dancing together.

The Movie, a romantic comedy written and directed by Nancy Meyers ends on get-togethers as gifts exchanged on Christmas.

(The writer is an Associate Professor in Sadguna Girls College)

ACHIEVEMENTS

SMPIC



It is a proud moment for GLS family. Vikas Chitlangya, student of SMPIC has been selected as a student ambassador for exchange program to represent India in Japan. This exchange program is carried out from last 44 years, this year for the first time in the history of Gujarat University; a male candidate has been selected. Continuously from last 2 years student of SMPIC has managed to impress the judges by showing their competence in all of these fields.



In Yuva Matdaar Mahotsav 2013” organized by Gujarat Government SMPIC had participated in 5 different competitions namely flash mob , Ad film making , poster making, poetry recitation and mascot making competitions. It was a state level competition organized in the month of August 2013 in which SMPIC won laurels in two events by securing second position in both Ad film making and Flash mob

event at Ahmedabad District. Vivek Pabla of SMPIC secured second position in Ad Film Making Competition under the guidance of Principal Dr. Ashwin Purohit. He will be awarded cash prize of Rs. 1000/- and certificate of merit by Government of Gujarat .As a feather to the cap he secured 3rd position in West Zone in Javelin Throw (Athletics) in Khel Mahakumbh 2013 (State Level Sports Competition).



Under the valuable guidance of Prin. Dr. Ashwin Purohit, SMPIC participates in MONETA-national level financial market based management festival event every year, and win prizes in different category every year. The event is organised by R.A.Podar college of commerce and economics ,Mumbai. This Year, also SMPIC students participated in “MONETA 2013”. There were around 44 colleges participating all over India from which 16 were from outside Mumbai. SMPIC

students participated in competitions like Bullring, Blackgold, Mutual Fund Challenge, Ideas That Click, Battle of Nations, The Spokesperson, Board Room Challenge and Picasso. Monil shah and Viveksingh Pabla won first prize in Battle of Nations .Khyati Mehta and Akshat jain won 3rd prize in Mutual Fund Challenge. In addition to this ,Parth shah and Monil shah Secured 5th position in Ideas That Click -A business plan. They were awarded medals and certificates.

SADGUNA GIRLS COLLEGE



• Sadguna Arts College became for the 10th Time Champion in Cross Country (6 Km Run) at Gujarat University, Four Players selected in All India Inter-university at Rajasthan University, Udaipur. The students selected are Bhoi Pina , Patel Daxa , Bhoi Mittal , Zala Kinjal

• 7th Time Champion in Kabbadi at Gujarat University; 4th Time Champion in Ahmedabad City (Khel Maha Kumbh) & obtained 3rd Place in Gujarat State; 6th Time Champion in Mahila Kabbadi in Ahmedabad City & stood at the 3rd Position in

Gujarat State, Dhari. The team includes Patel Daxa, Gameti Trupti, Gameti Seema, Patel Dimpal, Parmar Narmada, and Gameti Manisha; who are selected in All India Inter-university team at Pune.

- Runners-up in Kho-Kho, Ahmedabad Zone. Gameti Seema, Gameti Trupti, Bhoi Pina, Parmar Narmada got selected in All India Inter-university at Sadra, Gujarat Vidyapith.
- In Athletics:
 1. In 400 Mts. Hurdles Parmar Narmada Stood 1st ; Zala Kinjal bagged the 3rd position.
 2. In Heptlethlon (7 events): Gameti Trupti Stood 1st with 2000 points Overall by achieveving 13 points Sadguna Girls College turned out to be runners-up in Ahmedabad Zone.

B.ED COLLEGE



C.U.Shah Arts College has organised “ Vijay Padma- Debate Competition”. Our students named Harendrasingh and Vishvesh Pandya participated in this competition under guidance of Hindi Method Master Ms. Jhanara Rangrej. They got “ Vijay Padma shield “ for institute as well as Harendrasingh personally secured 1st rank. This victory has brought glory to our institute.

FACULTY ACHIEVEMENT



Mr. Abdulbasit Banga, Assistant Professor, GLS Institute of Computer Application awarded with the Ph. D. (Doctor of Philosophy) in the subject of Computer Science with the Research Title “Software Estimation Models: Study, Analysis, Comparison, Guidelines & Proposing Models for a given Requirement of the Software” on 20th December, 2013 under the Guidance of Dr. A. R. Patel, Professor and Head, Department of Computer Science, Hemchandracharya North Gujarat University, Patan.

GLS INSTITUTE OF TEACHERS EDUCATION (B.ED)



GLS INSTITUTE OF TEACHERS EDUCATION (B.ED) CELEBRATED NATAL FESTIVAL WITH LOTS OF CHEER ON 31ST DECEMBER, 2013.

THIS YEAR, LET'S RESOLVE TO MAKE BETTER BAD DECISIONS!

Come the New Year and suddenly our minds go berserk with the wish to resolve! It doesn't really matter whether it's our own wish to resolve or we get carried away by other people's resolutions. The funniest thing is we tend to take such resolutions which we know we would never be able to fulfill. And yet, the zeal to resolve never fades away! So when did resolutions start? According to some sources, the idea of New Year's resolution dates back to 153 BC when Janus, a mythical Roman king was placed at the head of the calendar. (and therefore the first month – January) Janus had two faces. So he could look back on the past and forward towards the future. This might be just a myth, but it does suggest that on



the first day of the New Year, you should look back at the year passed, and set some goals

(Resolutions!!) for the coming year. And even when you break your resolutions, the wish to

make new ones (or repeat the same ones) every year shows that you are ready to take up

new challenges. One of the challenges could be to stick to resolutions, though! Let us see what kind of resolutions people take only to break!

1. Lose weight. (Again!)
2. Get fit. (by next year?!)
3. Quit smoking. (Well, one could start from cutting down, may be?)
4. Get organized and quit wasting time. (This year, for sure)
5. Most important: stick to resolutions this year!

I will conclude with Aleister Crowley's quote: "May the New Year bring you courage the break your resolutions early! My own plan is to swear off every kind of virtue, so that I triumph even when I fall!"

Happy New Year!

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