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SAMVAD – EXCHANGE OF IDEAS AT FACULTY OF MANAGEMENT

Addressing the participants at Titanium Jural Sports Fest in GLS Law College, Padma Shri Geet Sethi, Indian Billiards player and Chief Guest of the function, viewed that sports impart discipline and the success and failure in games teach lessons for life. Every sports person need to understand the game in right perspective. While playing, behaviour of body, mind and ball in the sports go in the same line. Every athlete must know this and act accordingly. Echoing these words, Shri Parthiv Patel, Indian Cricketer and Guest of Honour of the programme, opined that sports person need to love their games. They must not be swayed by the success and failures in games. Recounting his association with GLS, Shri Patel drew



satisfaction on the all-round growth of GLS in last two decades.

Addressing the participants, Dr. Sudhir Nanavati, Executive Vice President of GLS remembered his association with both the guests in his personal and professional life. This event is unique in

the sense it provides highest cash award to the winners to the tune of Rupees One Lakh and Thirty Thousand. He urged outstation participants to tour Gujarat.

Welcoming the guests, Dr Mayuri Pandya, Director, GLS Law College, brought a simile for the guests. Shri Sethi, a billiard player,

representing the indoor games and Shri Patel, a cricketer, representing the outdoor games. Thus, both the guests truly represent a mega sporting event comprising of both indoor and outdoor games.

This sporting event, attracted nearly 1400
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LET THE GAMES BEGIN!

Renowned soccer player Julie Foudy had once said, “Sports not only builds better athletes, but also better people!” We live in the age where knowledge and entertainment are given to kids through ChuChu TV, and where sports like cricket and kabaddi are played on mobile phones. It is about time that we realized that academic learning and sports education complement each other. In fact, they are the two sides of the same coin. If sports education is carried out accompanied with the academic curriculum, the overall personality of the student is increased to quite an extent. The qualities of the leadership, sharing, team spirit and tolerance are learnt from sports.

Sports not only teaches the students to maintain the physical stamina, but also the



habit of obedience, discipline, the determination to win, willpower, etc. The power of reasoning, mental development, vocational specialisation comes from the academic education of the students. Therefore, sports along with the academics result in the all-round development of the students.

Now-a-days, students are more stressed about their

academic performance and therefore instead of focusing more on their mental physical development, they completely reject the physical activities. The overall outcome of this is that the developing groups of graduates and professionals have weak bodies, and poor attention span and more stressed life.

A good sportsperson always learns to obey the

rules of the games and the comments of their superiors. It also teaches their leadership qualities, maintaining teamwork and displaying team spirit. Sports trains the students to face defeat with a smile and maintain the humility even in victory. It is the healthiest means of refreshments and recreation.

Sports releases feel-good endorphin which elevates the mood. A good mood is conducive to performing well in other fields because there is peace of mind that allows greater concentration. Sports acts as a great outlet for frustrations of any kind. It is about time that we go back to our gullies and teach our children to play there, rather than getting glued to their phone screens!

(Source: inspiria.edu.in)

EMBRACE CHANGE BEFORE IT SLAPS YOU IN THE FACE!

By Dr. Nirja Vasavada

How often have we heard “humare zamane me to...”? Whenever I heard this from people from the older generation, I was quite awestruck that they must be lucky to witness such a long time-span in one life!

However, the phrase loses its awe and charm as soon as the term ‘zamana’ stops being connected to the time-span, and becomes synonymous with any kind of change – whether at home or in an organization. I believe adaptability is a natural process, it is inherent. Darwin may have taken that as a foundation for his ‘survival of the fittest’ principle. The moment we are born, we start adapting to the environment surrounding us. Then, we grow up. And that’s where the problem begins!

With growing up, we somehow forget our inherent talent of adaptability – or, in managerial term -our change management skills. We get so comfortable in our cocoon, or in our zamana, that we forget that change is inevitable, and the world around us keeps changing, whether we like it or not. And that process is so quick, more so in today’s age, that it forces you out of your comfort zone and pushes you to work, adjust in the changed

situation, which in turn, does not remain the same either!

So how to deal with change? I am sure we have all heard of and read the positive quotes on change being the only constant thing, or embracing uncertainty. But to what extent can we really put this in practice? I am no expert in change management, but being in the field of education, I have had many experiences that have made me realize some factors that stop us from embracing the change.

One of the major factors that becomes a hindrance in our adaptability is fear and insecurity. A famous quote goes like “fear stagnation, embrace change”. What happens in reality is, we fear change and embrace stagnation. Change brings

CONTINUED FROM PAGE-1 participants from 64 institutions across the country was being organised at Sports Authority of India (SAI), Gandhinagar. The athletes contended in fifteen major indoor and outdoor games. The notable outstation teams of the event included IISM Mumbai, LNCT Bhopal, National Roads and Transportation Institute, Vadodara.

Nearly 1400 participants of 64 institutions participated in the sporting event. Participants of GLS Law College lifted trophies in Badminton, 400 metres race, women’s cricket and relay race. The successful winning institutions of the other sporting event were PDPU Gandhinagar - Cricket (Men), SMPIC - Cricket (Women), GLS Law College - Badminton (Mix), NIRMA



negative feelings. It makes us uncomfortable and anxious. And this leads to the phrase – ‘humare zamane me to...’. There is nothing wrong with the phrase if it’s said just to cherish the nostalgia of your zamana, but more often than not, it is more out of the vicious circle of frustration to cope with the changed times.

This vicious circle, especially if one is an educator, is extremely dangerous because it doesn’t just stay with you, it spreads across your workplace and your classroom. In all these years of teaching, what I experienced is that classroom

is not a learning place only for students. It’s a learning platform for us, too. If I carry my fear and insecurity towards any kind of change or uncertainty to my classroom, it is going to clash with the students’ energy to change the world, and that defeats the whole purpose of my profession!

The best way to cope with any kind of change, is empathy. Brene Brown, a renowned story teller and researcher has said that empathy fuels connection. The moment you put yourself in others’ shoes, you are putting an effort to understand them, and their situation, and that’s the first step towards embracing change. In the initial phase of teaching profession, I used to believe that those who aren’t

disciplined, punctual or do not put in efforts in their studies, are dumb. When I started working closely with them for various events, I realized that they are not dumb, they are just different. Being different does not make one dumb or wrong. Change can be embraced through empathy in three ways – firstly, one has to understand ‘why’. Why is the change needed, or why it has already happened. Second key to empathy is, ‘listen’. Listening makes it easier to understand people; and the better we understand people, the more adaptive we become. The problem with most of us is, we listen to react, not to respond. Lastly, when we are empathetic, we are able to look at the bigger picture. We need to accept that each batch of students is different from the previous one. This difference would be in their ideology, their behaviour, their way of working. Therefore, it is imperative for us to change along with them. We may not change our ideology or behaviour to match theirs, at the same time, we cannot disdain them for not being like their seniors!

To conclude, I will only say that if you resist the change, it will slap you in your face and that would hurt! A better option is to accept it, embrace it, and rejoice it!

(The writer is an assistant professor at Faculty of Business Administration – NRBA)



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University – Football, PDPU Gandhinagar – Volleyball.

The closing ceremony was marked by awarding of

trophies, medals to the winning participants. Dr. Bhalchandra H. Joshi, Registrar, Gujarat Law Society and Chief Guest of the function, deeply appreciated the meticulous management of the national event and the tireless efforts of the core committee members and the volunteers. Students have shown talents and future potential to break the record of the international players. Sports ensure fitness of the body and mind, which is essential for the youth, the guest added.

During the event a comedy night show by Anubhav Singh Bassi enthralled the athletes. The event truly reflected honourable Prime Minister Shri Narendra Modi’s vision of promoting sporting culture among the youth of the country.

WATER ROCKET WORKSHOP 2019 AT M K SECONDARY AND HIGHER SECONDARY SCHOOL



National Level water Rocketry workshop 2019, organized by Astronomy club, demonstrated laws of motion. It was great fun in learning science for

students. Students made water Rocket and launched it under the guidance of a resource person. It is a working model of Rocket. The water is forced

out by compressed air. It operates on the principle of Newton's third law of motion. Plastic soft drink bottles are used as rockets pressure vessel. Water Rockets were made

of 2 empty plastic soda bottles of 1.25 litres, 3 parts were attached for a stable flight. Water was filled in the rocket. Rocket was mounted on the launcher. Pumping air in the

bottles was done up to 60 PSI. Finally, they pulled the string from a safe distance and out of the splash zone to release the trigger and launch the rocket in an open area.

INTER CLASS CRICKET TOURNAMENT



M.K.Secondary And Higher Secondary School organized Inter class Cricket Tournament. The final Match was between the IXth and XIth Standard Girls. IXth standard girls played exceptionally well cricket and won the trophy.

FUTURE SCIENTISTS OF MK SECONDARY AND HIGHER SECONDARY SCHOOL



MK Secondary and Higher Secondary school organized a two day workshop of NXplorers, in collaboration with Shell India Markets Pvt. Limited. NXplorers is an innovative educational programme, which introduces young students to the complex and creative thinking needed to bring about positive change. This workshop was organized for the 9th Standard students.

explorers". The NXplorers methodology combines systems thinking, scenario planning and theory of change, crucial skills that future scientists and engineers will need to tackle the complex Food-Water-Energy challenges of future. This programme made students thoughtful and confident. They got a meaningful way to enhance their ideas and views for a better change for the future.

NXplorers means "Next

JOY OF GIVING AT HACC



HA College of Commerce celebrated a unique festival before the festivities of Diwali begin this year. This was the Joy of Giving week. The students and the

faculty were encouraged to bring packets of 500 grams of rice, daal, wheat flour, jaggery and/or onions. These were collected in the college for a week. The principal and the faculty contributed

to this collection as well. After a week of collection, the principal and other faculty members together with a few students visited different localities in the city and distributed these packets

to the needy. For another week, the distribution process continued on the streets and at construction sites. These packets of food were given to the labourers, slum dwellers and any other

needy person encountered on the roads. The “Joy of Giving” week created a sensitivity in the students and the faculty towards those who are hungry and in need.

COLOURS GALORE: RANGOLI

Rangolis form an integral part of festival celebrations all over India. Rangolis make use of colors in a very creative way. The Rangolis are drawn by on important festivals as well as auspicious days. Diwali, the festival of lights and colours as it is referred to is incomplete without the traditional Rangolis being a part of it.

The word Rangoli has its origin from the word Rangaavali where Rang means colour, and the word aavali stands for a row of colours. The origin of Rangoli can be dated thousands of years back because it finds its mention in many manuscripts as well. The Rangolis are typically drawn outside the homes of people and outside temples and buildings.

They are considered to be auspicious and lucky at the time of festivals. Especially at the time of the festival of Diwali, the Rangoli is apparently drawn to appease Goddess Lakshmi. The Rangolis are a form of showcasing the hospitality, and therefore, in some



stencils, instruction lists and designs available which any beginner can use. Creativity is an important aspect of drawing a Rangoli,

because you let your ideas and feelings drawn onto the floor in front of you. The Rangolis are usually made with rice powder which can be of different colours.

This month, GLS Voice has brought some of the peculiar Rangolis from across the country. Have a glimpse of it here..

1. Alpana (West Bengal)
2. Aripan (Bihar)
3. Aipan (Uttarakhand)
4. Kolam (Tamilnadu)
5. Muggu (Andhrapradesh)
6. Mandana (Rajasthan)
7. Rangoli (Gujarat, Maharashtra and Karnataka)
8. Chowkpurana (Uttar Pradesh)

households, Rangoli is a daily ritual, as well. The colorful designs can be of different shapes. They generally have geometric shapes as the backdrop and are filled with various colours. The Rangolis are known by different names all over the country. In the state of West Bengal, the Rangoli is referred to as Alpana. Kolam is the name given to it in the state of Tamil Nadu. In other parts of India, it may be called by different names, but

technically the concept behind the Rangoli stays the same all over the country.

One does not have to be a painter or an artist to be able to draw Rangolis. There are

SPECTACLE OF SPORTSMANSHIP AT TITANIUM JURAL SPORTS FEST

Billie Jean King, a renowned tennis player had once rightly said, "Sports teaches you character, it teaches you to play by the rules, it teaches you to know what it feels like to win and lose-it teaches you about life." In order to acknowledge this spirit of sports, GLS Law College had organized its annual Sports Fest - Titanium Jural Sports Fest. GLS Voice presents a glimpse of the spirit that the youth showed during the fest...



એક વિચારબીજની વિરાટ છલાંગ

શ્રીમતી એલ. એન્ડ સી. મહેતા આર્ટ્સ કોલેજમાં યુ.જી.સી. માન્ય ડેરીયર ઓરિએન્ટેડ પ્રોગ્રામ (સી.ઓ.પી.) અંતર્ગત એડવાન્સ ડીપ્લોમા ઈન કાઉન્સેલિંગ સાયકોલોજી એન્ડ મેન્ટલ હેલ્થનો ૩ વર્ષનો કોર્સ ૨૦૧૦ માં શરૂ કરવામાં આવ્યો. તેમાં ૫ વર્ષમાં ૧૬૯ વિદ્યાર્થીઓ કાઉન્સેલર તરીકે તૈયાર થયા. કોલેજની પુષ્ટીપૂર્તિ નિમિત્તે ૨૦૧૩ માં મનોવિજ્ઞાનના અધ્યાપકો માટેની ભારતની સૌથી મોટી સંસ્થા આઈ. આઈ.એ.પી. (ઈન્ડિયન એસોસિએશન ઓફ એપ્લાઈડ સાયકોલોજી) ની ઈન્ટરનેશનલ કોન્ફરન્સનું આયોજન ગુજરાત લો સોસાયટીના પ્રમુખ શ્રી સુધીરભાઈ નાણાવટી સાહેબના નેજા હેઠળ કરવામાં આવ્યું. જેમાં ૮૪૦ જેટલા ડેલીગેટ્સે ભાગ લીધો. ૫૩૫ સંશોધન પેપરો રજૂ થયા. ૩ દિવસની આ કોન્ફરન્સની સફળતા બધાએ માણી પરંતુ સુધીરભાઈ સાહેબે તેને બીરદાવી મને ખૂબ પોત્સાહીત કર્યો. કોન્ફરન્સમાં આવેલી ૧૩ લાખ રૂપિયાની ડેલીગેટ્સી કોલેજના મનોવિજ્ઞાન વિભાગને દર વર્ષે ભારતમાં જ્યાં ઈન્ટરનેશનલ કોન્ફરન્સ થાય ત્યાં જી.એલ.એસ.ના ૨૦ થી ૨૫ વિદ્યાર્થીઓને લઈ જવા જેનો સંપૂર્ણ ખર્ચ જી.એલ.એસ. ભોગવશે તેવી જાહેરાતે મને તથા મારા વિદ્યાર્થીઓને ખૂબ પ્રોત્સાહિત કર્યાં. ત્યાર બાદ દર વર્ષે અમો વિદ્યાર્થીઓને લઈને આઈ.એ.એ.પી. તથા ઈન્સપાની કોન્ફરન્સમાં જઈએ છીએ જેનાથી એક ઉત્તમ એકેડેમીક ટીમ તૈયાર થઈ જેનો ઉપયોગ કરી પંજાબમાં મહેરીઝમ ફાઉન્ડેશન દ્વારા સાયકોલોજીકલ ડેવલપમેન્ટ એન્ડ મેન્ટલ હેલ્થ ફાઉન્ડેશન સંપૂર્ણ ભારતીય સંસ્કૃતિ અને શિક્ષણ પરિષદને અનુરૂપ અભિયોગ્યતા કસોટી બનાવવાની કામગીરી અમને સોંપવામાં આવી જે પંજાબમાં અમૃતસર હેડક્વાટર રાખી ૧ વર્ષમાં જુદા જુદા ૫ તબક્કાઓમાં જી.એલ.એસ.ના મનોવિજ્ઞાનના અધ્યાપકો-ભૂતપૂર્વ અને વર્તમાન વિદ્યાર્થીઓની ટીમ દ્વારા એક ઉત્તમ 'મહેરીઝમ એપીટ્યુડ ટેસ્ટ' બનાવવામાં આવ્યો.

જી.એલ.એસ.ના પ્રમુખ શ્રી સુધીરભાઈ નાણાવટી સાહેબ દ્વારા વાવેલું આ બીજા પુસ્તકો મોટું વટવૃક્ષ બનશે તેની કલ્પના પણ કરી નહોતી આજ આ કસોટી પંજાબ, ગુજરાત માટે બની ગઈ છે. હવે તેને સંપૂર્ણ ભારતના બાળકોને ઉપયોગી થાય તે માટે રાષ્ટ્રિય કક્ષાએ તેનું પ્રમાણીકરણની પ્રક્રિયા ચાલુ છે જે જૂન ૨૦ સુધીમાં સફળતાપૂર્વક ઓનલાઈન સમગ્ર ભારતના બાળકોના શૈક્ષણિક, વ્યવસાયિક કારકિર્દી માટે શિરમોર બનશે. માનનીય શ્રી સુધીરભાઈ નાણાવટી સાહેબનું પ્રોત્સાહન દ્વારા શ્રીમતી એલ. એન્ડ સી. મહેતા આર્ટ્સ કોલેજના વિદ્યાર્થીઓ આજે વિશ્વમાં વ્યાપક રીતે વિસ્તરેલા છે જેનો સંપૂર્ણ યશ તેઓની કેળવણી પ્રત્યેની નિષ્ઠા, ઉદાર વહિવટી પરિણામ છે.

ગુજરાત લો સોસાયટીની શ્રીમતી એલ. એન્ડ સી. મહેતા આર્ટ્સ કોલેજના મનોવિજ્ઞાન હેડ ડૉ. નવીન પટેલ દ્વારા જેમાં ૯ થી ૧૨ ના વિદ્યાર્થીઓ માટે ભારતમાં સર્વપ્રથમ ભારતીય પ્લેટફોર્મને ધ્યાનમાં લઈ તથા ભારતીય વિવિધ માધ્યમિક બોર્ડની શાળાઓને ધ્યાનમાં રાખી એપીટ્યુડ ટેસ્ટ અભિયોગ્યતા કસોટી સંપૂર્ણ વૈજ્ઞાનિક પદ્ધતિથી તૈયાર કરવામાં આવી છે. તથા ઉચ્ચકક્ષાની વિશ્વસનિયતા (Reliability) યથાર્થતા (Validity) અને તેના ૫૫૦૦ ના સેમ્પલ પર થોરણો (Norms) તૈયાર



જી.એલ.એસ. ઇલ્લા ૯ દાયકાથી શિક્ષણ જગતમાં સુદીર્ઘ સેવાઓ આપતું સંસ્થાન છે. સમયે સમયે શિક્ષણ જગતને એક પછી એક નવી ભેટ આપતું રહ્યું છે. શ્રી સુધીરભાઈ નાણાવટીના સફળ સૂકાનનો એ પરિપાક છે. તેઓના નેતૃત્વને કારણે મળતી સ્વતંત્રતા અને માર્ગદર્શન તથા પ્રોત્સાહનથી અનેક સંસ્થાને કાર્યમાં સફળતા મળતી રહે છે. એવીજ એક સફળતા આજે ભારત ભરમાં મનોવિજ્ઞાનક્ષેત્રે ચર્ચાવા માંડી છે.

ડૉ. નવીન પટેલ સહીતના અન્ય મનોવિજ્ઞાનના અધ્યાપકો તથા વિદ્યાર્થીઓ જેમાના મોટાભાગના એક યા બીજી રીતે ગુજરાત લો સોસાયટીનો જ ભાગ છે તે સર્વને પ્રસ્તુત કાર્ય માટે મારા અભિનંદન! ખાસ આભાર પંજાબના મહેરીઝમ ટ્રસ્ટનો કે જેણે મારા વિદ્યાર્થીઓ પર વિશ્વાસ સુકી ૨૦ લાખ કરતાં વધુ ખર્ચની રકમ ફાળવી એક ટેસ્ટ બનાવવામાં મદદદ કરી.

બાલચંદ્ર જોષી

કરવામાં આવેલા છે. છેલ્લા બે વર્ષથી ભારતના ૧૧ નિષ્ણાતો ૧૫ અધ્યાપકો અને ૫૦ વિદ્યાર્થીઓની ટીમે આ કાર્ય સંપન્ન કરેલું છે.

મુળ ડૉ બાલચંદ્ર જોષી સાહેબનું વિચારબીજ, માર્ગદર્શન અને પ્રોત્સાહનને કારણે ગુજરાત સરકારમાં ૪૪ જેટલા મનોવિજ્ઞાનની યુ.જી. થી પી.એ.ની વિવિધ શાખાઓના અભ્યાસ કર્મો તૈયાર કર્યા પછી (જેનો અમલ આજ સુધી થયો નથી) એપીટ્યુડ ટેસ્ટીંગનું કાર્ય હાથ પર લેવામાં આવ્યું. તેમાં ડૉ નવીન પટેલ તથા કોલેજમાં ડીપ્લોમા કોર્સમાં વિઝીટીંગ ફેકલ્ટી તરીકે આવતા આઈ.આઈ.ટી. ગાંધીનગરના કાઉન્સેલર જશબીર કૌર થયાણીના મુખ્ય નેતૃત્વ હેઠળ આ કસોટીની આઈટમ રચનાથી માંડીને પૂર્ણ પ્રકાશીત કરવા સુધીની સંપૂર્ણ પ્રક્રિયામાં મનોવૈજ્ઞાનિક કસોટી ક્ષેત્રે નિષ્ણાત ડૉ. દારકાપ્રસાદ (ચંદીગઢ) ડૉ. એસ. એલ. વાયા (અમદાવાદ) ડૉ. અરવિન્દ (અમદાવાદ) ડૉ. રવિગુપ્તે (જોધપુર) ડૉ. સી. એન. દક્ષુગર (પૂના) ડૉ. પ્રમોદકુમાર (આણંદ) તથા ડૉ. બાલચંદ્ર જોષી (અમદાવાદ) ના સતત માર્ગદર્શન અને સુપરવીઝન તથા તાલીમ વર્ગો દ્વારા તૈયાર થયેલા ૫૦ થી વધુ વિદ્યાર્થીઓ અને અધ્યાપકો દ્વારા કરવામાં આવી છે જેનું લોકાર્પણ નેશનલ અને પ્રાદેશિક કોન્ફરન્સમાં થયેલું છે.

કસોટીની આઈટમ રચના માટે ૫૦.૯ થી ૧૨ ના વિવિધ બોર્ડના અભ્યાસક્રમોને ધ્યાનમાં લઈ શાળાના શિક્ષકો, એન. આઈ.ડી. તથા આઈ.આઈ.ટી. ગાંધીનગરના વિદ્યાર્થીઓ એન્જનીયર્સ તેમજ વિવિધ વિષયના અધ્યાપકો અને મનોવૈજ્ઞાનિકોની સેવા લેવામાં આવી હતી. ૪ મહિનાની મહેનત અને વર્કશોપની કામગીરી બાદ પ્રથમ ૨૧૫ જેટલી આઈટમો વિવિધ ૭ પ્રકારની અભિયોગ્યતા માપવા બનાવવામાં આવી જેમાં (૧) એક્સ્યુટીવ) એનાલીટીકલ (૩) ગાણિતિક (૪) યાંત્રિક (૫) સાયક્રોમોટર (૬) શાબ્દિક અને (૭) અવકાશીય અભિયોગ્યતાનું માપન કરી શકાય છે.

પંજાબમાંથી MEHRIZM નામની સંસ્થાના ટ્રસ્ટીશ્રી નવપ્રિતજી શાહની તરફથી સંપૂર્ણ સહયોગ તથા નાણાકીય જવાબદારી સાથે આ કસોટીના કાર્યને પૂર્ણ કરવાની અમોને કામગીરી સોંપવામાં આવી ગુજરાતમાં ઘણી બધી



જગ્યાઓ આ પ્રોજેક્ટ અને ચર્ચાઓ કરી પરંતુ મદદ ન મળતા MEHRIZM સંસ્થા દ્વારા આ કસોટી રચના સંપૂર્ણ જવાબદારી તથા પંજાબમાં તમામ વ્યવસ્થા અમૃતસરમાં કરી આપવાથી આ કસોટી રચના સંભવીત બની.

આ કસોટી માટે પ્રિ. પાયલોટ સર્વે કરવા પંજાબના ૨૨ જિલ્લાના ગ્રામ્ય તથા શહેરી વિસ્તારની વિવિધ શાળાઓમાંથી ૨૨૫ જેટલા વિદ્યાર્થીઓ પાસેથી માહિતી એકત્રીત કરવા ૪ વિદ્યાર્થીઓની ટીમ ૧૬ દિવસ અમૃતસર હેડ ક્વાર્ટર રહીને કાર્ય પૂર્ણ કર્યું. ત્યાર બાદ યુગરત યુનિવર્સિટીના ડૉ. આર.એસ. પટેલના માર્ગદર્શન હેઠળ વિદ્યાર્થીઓના પ્રતિભાવોનું વિશ્લેષણ કરી આઈટમ એનાલીસીસ પ્રક્રિયા પૂર્ણ કરી ૧૮૦ આઈટમો પસંદ કરવામાં આવી.

બીજા ફેઝમાં ૧૮૦ આઈટમો પંજાબના ૨૨ જિલ્લાની વિવિધ શાળાઓમાં જઈ પાયલોટ સર્વે કરવામાં આવ્યો જેમાં ૮૫૦ વિદ્યાર્થીઓ પાસેથી માહિતી મેળવી જે ૪૫ દિવસ ૧૩ વિદ્યાર્થીઓ અને અધ્યાપકોના સહયોગથી જશબીર થયાણીએ કાર્ય પૂર્ણ કર્યું તેનું સ્કોરીંગ કરી આઈટમ એનાલીસીસ કરી ફાઈનલ કસોટી માટે ૧૦૫ આઈટમ પસંદ કરી પૃથક્કરણ પ્રક્રિયા દ્વારા પસંદ થયેલી આઈટમોનું નિષ્ણાતો સાથે ચર્ચા વિચારણા કરી કસોટીની માખ્ય કાર્ય માટે ત્રીજા ફેઝની શરૂઆત કરી.

ત્રીજા ફેઝમાં ૧૦૫ આઈટમની કસોટી તૈયાર કરી ૮ અધ્યાપકો, ૩૨ વિદ્યાર્થીઓ સાથેની ટીમ ફરી શ્રી નવીનભાઈ પટેલ અને જશબીર કૌરની રાહબરીમાં અમૃતસરમાં ૨૮ દિવસ રહીને ૫૫૦૦ વિદ્યાર્થીઓ પાસેથી માહિતી એકત્રીત કરી ૨૨ જિલ્લાના શહેરી ગ્રામ્ય વિસ્તારમાંથી વિવિધ બોર્ડની વિવિધ શાખામાંથી માહિતી એકત્રીત કરી સ્કોરીંગ કરી માહિતી પૃથક્કરણ માટે ડૉ. આર. એસ. પટેલની ટીમને આપી. બે માસ રાત દિવસના ઉજાગરા તથા સતત ચર્ચા વિચારણા અને પૃથક્કરણના પરિણામોને આધારે વિવિધ થોરણના છોકરા છોરીઓ ગ્રામ્ય અને શહેરી વિસ્તારના નોર્મસ તૈયાર કર્યા.

ચોથા છેલ્લા ફેઝમાં ડૉ. નવીનભાઈ પટેલની રાહબરી હેઠળ ૯ વિદ્યાર્થીઓ અને ૨ અધ્યાપકોની ટીમ ૧૨ દિવસ અમૃતસર રહી વિવિધ જિલ્લાની વિવિધ શાખા માંથી ૫૦૦ વિદ્યાર્થીઓ પાસેથી માહિતી એકત્રીત કરવા માટે આ કસોટી સાથે અમારી કસોટી આપી અને તેની વિશ્વસનિયતા યથાર્થતા તપાસી ડૉ. દારકાપ્રસાદ, ડૉ. આર. એસ. પટેલ, ડૉ. બાલચંદ્ર જોષી સાહેબ સાથે પરીણામોની ચર્ચા વિચારણાને અંતે તેના મેન્યુઅલની રચનાની શરૂઆત કરી.

શાળા માંથી ૫૦૦ વિદ્યાર્થીઓ પાસેથી કસોટી પુનઃકસોટી અર્થ વિભાજન પદ્ધતિ તથા ડી.બી.ડી.એ. કસોટી સાથે અમારી કસોટી આપી અને તેની વિશ્વસનિયતા યથાર્થતા તપાસી ડૉ. દારકાપ્રસાદ, ડૉ. આર. એસ. પટેલ, ડૉ. બાલચંદ્ર જોષી સાહેબ સાથે પરીણામોની ચર્ચા વિચારણાને અંતે તેના મેન્યુઅલની રચનાની શરૂઆત કરી.

શિષાળ નિદર્શમાં અંગ્રેજી ભાષામાં કસોટીને પ્રમાણીત કરવા માટે માહિતી એકત્રીકરણની પ્રક્રિયા શરૂ કરી દીધી છે એપ્રિલ-૧૯ સુધીમાં સમગ્ર ભારતના મોટાભાગના રાજ્યોમાંથી માહિતી એકત્રીત કરી સમગ્ર ભારત માટેના મોટાભાગના નોર્મસ બનાવી આ કસોટી સમગ્ર ભારતના બાળકો માટે શિક્ષણ અને વ્યાવસાય પસંદગી ક્ષેત્રે બાળકોની ક્ષમતા મુજબ શિક્ષકો અને વાલીઓને માર્ગદર્શકરૂપ નિવડે તે માટે અંતિમ ચર્ચામાં ભારતના વિવિધ રાજ્યોમાંથી મનોવિજ્ઞાનના અધ્યાપક મિત્રો અને વિદ્યાર્થીઓને પૂર્ણ સહકાર તથા નિષ્ણાતનો લાભ મળી રહ્યો છે.

સમગ્ર ભારતમાં વિવિધ રાજ્યોના નિદર્શ દ્વારા આ કસોટી પ્રમાણીકરણની પ્રક્રિયા પૂર્ણ થયે તેનો ઉપયોગ કરનારા વિદ્યાર્થીઓના ડેટાને આધારે સતત તેનું મૂલ્યાંકન પૃથક્કરણ અને પ્રમાણીકરણની પ્રક્રિયા સતત ચાલતી રહેશે.

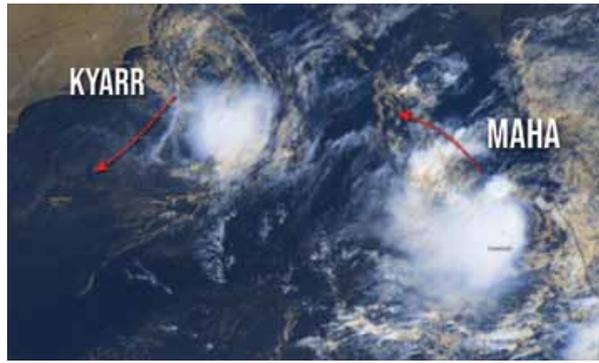
એક નાના વિચારબીજમાં ખૂબ જ સાહસિક, નિર્ણય લઈ ૩ વર્ષની મહેનતને અંતે ગુજરાત લો સોસાયટીના રજીસ્ટ્રાર, ગુજરાતના સિનિયર સાયકોલોજીસ્ટ ડૉ. બાલચંદ્ર જોષી સાહેબનું સ્વપ્ન પૂર્ણ કરવાનું અમોને ગૌરવ છે. આ કસોટી રચનામાં ગુરૂ પરંપરા મુજબ ૬ પેઢીઓ આ કાર્યમાં જોડાઈ છે, જેમાંના કેટલાક ઉલ્લેખનીય અધ્યાપકો અને વિદ્યાર્થીઓના નામ આ મુજબ છે જે અમારા માટે સૌથી મોટું ગૌરવ છે.

ડૉ. બાલચંદ્ર જોષી સાહેબ, ડૉ. દારકાપ્રસાદ, ડૉ. રવિગુપ્તે, ડૉ. નવીન પટેલ, ડૉ. અભિતા યજ્ઞિક, જશબીર કૌર, ડૉ. આરતી ઓઝા, ડૉ. હેતલ પટેલ, શ્રી રિતા પટેલ, શ્રી પનાજ ચૌધરી, શ્રી વિજય પટેલ, શ્રી શેતા પરમાર, શ્રી નિતિન પટેલ, શ્રી હેતલ, શ્રી જશવીન, શ્રી રીટા, શ્રી ઝરણા, શ્રી હિરલ.

ગુજરાત રાજ્ય નેતૃત્વની બાબતમાં ભારતમાં વિશિષ્ટ સ્થાન ધરાવે છે તેવું ઈતિહાસમાં જોવા મળે છે. ધાર્મિક, રાજકીય, આધ્યાત્મિક, શિક્ષણ, વેપાર, ઉદ્યોગ ક્ષેત્રે નેતૃત્વ પુરૂ પાડવામાં ગુજરાત આગળ છે જે રિતે શિક્ષણ અને મનોવિજ્ઞાનના ક્ષેત્રે પણ ભારતીય સંસ્કૃતિને ધ્યાનમાં રાખી સમગ્ર ભારતના વિદ્યાર્થીઓને ધ્યાનમાં રાખી આટલા વિશાળ સમુદાયના પ્રતિનિધિરૂપ નિદર્શને

છેલ્લ સમગ્ર ભારતમાં :-
હવે ભારતના વિવિધ રાજ્યોમાંથી

CYLONES



This Diwali, coastal states of India like Kerala, Karnatak, Goa, Maharashtra and Gujarat saw two consecutive cyclones - Kyarr and Maha, and this was a 'never-before-seen' weather event, according to the India Meteorological Department (IMD). In all, there have been four cyclones in the Arabian Sea this year - Vayu, Hikka, Kyarr and now Maha. This month's GLS Voice brings some facts about cyclones.

Tropical cyclone, also called typhoon or hurricane, an intense circular storm that originates over warm tropical oceans and is characterized by low atmospheric pressure, high winds, and heavy rain. Drawing energy from the sea surface and maintaining its strength as long as it remains over warm water, a tropical cyclone generates winds that exceed 119 km (74 miles) per hour. In extreme cases winds may exceed 240 km (150 miles) per hour, and gusts may surpass 320 km (200 miles) per hour. Accompanying these strong winds are torrential rains and a devastating phenomenon known as the storm surge, an elevation of the sea surface that can reach 6 metres (20 feet) above normal levels. Such a combination of high winds and water makes cyclones a serious hazard for coastal areas in tropical and subtropical areas of the world.

A characteristic feature of tropical cyclones is the eye, a central region of clear skies, warm temperatures, and low atmospheric pressure. Typically, atmospheric

pressure at the surface of Earth is about 1,000 millibars.

The most dangerous and destructive part of a tropical cyclone is the eyewall. Here winds are strongest, rainfall is heaviest, and deep convective clouds rise from close to Earth's surface to a height of 15,000 metres (49,000 feet).

Life Of A Cyclone

A circulation system goes through a sequence of stages as it intensifies into a mature tropical cyclone. The storm begins as a tropical disturbance, which typically occurs when loosely organized cumulonimbus clouds in an easterly wave begin to show signs of a weak circulation. Once the wind speed increases to 36 km (23 miles) per hour, the storm is classified as a tropical depression. If the circulation continues to intensify and the wind speeds exceed 63 km (39 miles) per hour, then the system is called a tropical storm. Once the maximum wind speed exceeds 119 km (74 miles) per hour, the storm is classified as a tropical cyclone.

The 2019 North Indian Ocean cyclone season is record in terms of Accumulated Cyclone Energy, surpassing 2007. Furthermore, the season has been very active, with six cyclonic storms, four of them intensifying to very severe cyclonic storms and one to super cyclonic storm, Kyarr. Earlier this year, the Arabian ocean has seen four cyclones - Pabuk, Fani, Vayu and Hikaa - followed by Kyarr and Maha.

"YOU CAN CHECK OUT ANY TIME YOU LIKE, BUT YOU CAN NEVER LEAVE!"



LIFE IS A CUP OF TEA TO BE FILLED TO THE BRIM AND ENJOY WITH FRIENDS.



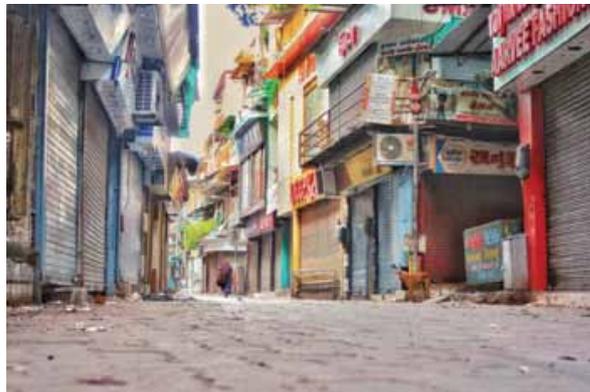
IF YOU COULD SAY IT IN WORDS, THERE WOULD BE NO REASON TO PAINT.



THERE IS SOMETHING ABOUT ARRIVING IN NEW CITIES, WANERING EMPTY STREETS WITH NO DESTINATION. I WILL NEVER LOSE THE LOVE FOR ARRIVING, BUT I'M BORN TO LIVE.



WHETHER YOU LIVE IN A CITY OR A SMALL TOWN, AND WHETHER YOU DRIVE A CAR, TAKE THE BUS OR RIDE A TRAIN, AT SOME POINT IN THE DAY, EVERYONE IS A PEDESTRIAN.



WAITING FOR THE 'LAXMI' TO ARRIVE AT THE LAXMI NARAYAN TEMPLE

There are some songs that go on buzzing in your mind and heart. Eagles' Hotel California is one such song. These pictures, clicked by

students of the photography club of FBA - Vishwam Patel and Samyak Bhansali, resonate the spirit of the song Hotel California. We human beings are all 'the

prisoners here, of our own device"! Have a look at the spirit of city and humanity caught up in the frames of the photography club -Drishti.

CONTINUED FROM PAGE-3 ► plastic by me. I stopped buying/using local products which packaging made of single use plastic like local water bottles, spoons, plates. Many people are not aware why there is a need for a ban on plastic bags. They are not using it openly because the government put a fine on it, so they use plastic bags under the table. So it is difficult to tell them why they should not use plastic bags. Other than plastic it is more harmful the maximum usage of petrol/



diesel engine vehicle. We can't completely stop it but we can reduce it by using public vehicle for long distance travel or using cycle for short distance travel. I think I would like the following changes in my

lifestyle to bring environmental sustainability:
1) Usage of toothbrush : When I find that my toothbrush is unable to clean my teeth then I 're-use' it to clean my comb, shoes, bottles etc.
2) While taking a bath instead of taking shower I have started using a bucket.
3) My friend and I have started sharing rides on one vehicle.
4) I have stopped bursting firecrackers for the past 4 to 5 years.

CONTINUED FROM PAGE-8 ► આધારે તેયાર થયેલી આ ભારતની પ્રથમ કસોટી છે જે ગૌરવની વાત છે. ભારતમાં તેની સુવાસ પ્રસારાવી તે બદલ MEHRIZM ફાઉન્ડેશનના અમો સહુ ખૂબ આભારી છીએ. તેમણે ગુજરાત લો સોસાયટીના અધ્યાપકો વિદ્યાર્થીઓની ક્ષમતા, આવડત અને આત્મવિશ્વાસ પૂર્વકની કમીટમેન્ટ સાથેની વૃત્તિ ઉપર ભરોસો મૂક્યો તેનું આ પ્રોજેક્ટ છે.

ભારતમાં મનોવૈજ્ઞાનિક કસોટીઓની રચના તેમજ પુનઃસંસ્કરણની પ્રક્રિયામાં MEHRIZM રસ લઈને શિક્ષણ, કારકિર્દી, વ્યવસાયિક પસંદગી તેમજ વિવિધ ક્ષેત્રે ઉત્તમ પ્રમાણીત, વિશ્વસનીય અને પથાર્ય માપન સાધનો બનાવે અને તેમાં અમારી ટીમને સાથે રાખે જેના દ્વારા સમગ્ર ભારતમાં મનોવૈજ્ઞાનિક કસોટીની રચના ક્ષેત્રે ઉત્તમટીમ અને તેવી શુભકામના. આ આખા પ્રોજેક્ટને બીરદાવવા તથા તેની જાણ

લોકો સુધી પહોંચે તે માટે નવેમ્બર - ૨૦૧૯ માં ગાંધીનગર પી.ડી.પી. યુ.માં (ઈન્ટરનેશનલ સ્કૂલ સાકોલોજી) ઈન્સપાની ઈન્ટરનેશનલ કોન્ફરન્સમાં અધ્યાપક અને વિદ્યાર્થીઓને જવાની પરમીશન અને આર્થિક સહયોગ જી.એલ.એસ. દ્વારા આપવામાં આવેલી છે. ડૉ. નવીન પટેલ (મનોવિજ્ઞાન વિભાગ) શ્રીમતી એલ. એન્ડ સી. મહેતા આર્ટ્સ કોલેજ,લાલદરવાજા

MOVIE REVIEW

Reviewed by Nitin Pillai
Joker

Director: Todd Phillips
Cinematography: Lawrence Sher

Cast: Joaquin Phoenix, Robert De Niro, Zazie Beetz, Frances Conroy
Run Time: 122 minutes

Superhero movies found a footing in the Indian market with Marvel's Infinity War and Endgame rallying crowds to the theatres. From kids to elders, everyone lined up to see the caped crusaders take on a larger than life villain. The canvas was colossal, the threat was an avengers level and the story telling was interspersed with light-hearted moments and fun. That is Marvel. Then there is DC. DC has never shied away for accepting what they are, they never tried to be Marvel, other than an attempt at the family friendly Shazam, with disastrous results. DC has believed in portraying the grey, in their stories, humans and plot extending all the way up to the cinematography. Joker (2019) is a master-piece in this movement.

Todd Phillips, better known for his Hangover series, presents a bleak world as the reasons behind the genesis of a super villain. For the uninitiated, Joker is special for most of the comic aficionados because it does not belong to any Batman/DC Universe. This movie only

gives the circumstances that moulded the person who shall later to hailed as the Clown Prince of Crime at Gotham. Unlike previous Jokers portrayed by Cesar Romero, Jack Nicholson, Heath Ledger and the much ridiculed Jared Leto, Joaquin Phoenix's Joker is not a crazed despot running around the city causing mayhem. If Romero's Joker was the bank robber then Joaquin's is the poor clown trying to make ends meet, if Nicholson's Joker was the gangster that threatened the city then Joaquin's Joker is the introverted misfit, if Ledger's Joker was the anarchist with a message then Joaquin's Joker is a miserable city dweller trying to find meaning in life. This Joker, is no one and at the same time he seems to be everyone.

The movie does not present any grandiose or monumental moments through its flamboyant characters. The understated anguish builds up slowly and steadily to create an asphyxiated world full of intolerance and cruelty that no longer stays controlled. The tepid movement of the story is jolted by violent outbursts of reactions which leave you shocked, scared and yet uncomfortably accepting of what happened. Although Joaquin Phoenix's performance is pivotal to the success of the story telling,



there do exist three more crucial elements in the movie that have made Joker what it is. The cinematography, the background score and the direction.

When a movie does not have many characters and your focus is on only the lead, in this case Joaquin Phoenix, you start to miss out on the minor elements that compounded into the experience of watching the movie. In Joker, these minor elements are so cleverly hidden that they never take centre stage, however they do their job with eloquent success. The grey tone of the movie is only disturbed a few times. While following Sophie Dumond (Zazie Beetz) we see Arthur Fleck (Joaquin Phoenix) huddled up in a yellow hoodie with Sophie wearing a bright red dress. Starkly contrasted against the bleak, grey cityscape of

Gotham City. These colors make a come back when the Joker appears in his suit for the talk show towards the end of the movie. The use of only primary colors for some of the most dramatic scenes is juxtaposed with the complex emotions displayed by the disturbed characters. The second striking feature of the movie is the background score. Hildur Guðnadóttir, the Icelandic musician and composer who has also given score to HBO's Chernobyl, renders one of the most macabre scores of this decade. The eerie tunes lurk in the background, their presence unnoticeable, till the time is right. Then they erupt on the screen simultaneously with heinous acts of crime tormenting your senses at the mental depravity underlying the actions of Joker.

Todd Phillips delivers a

poetic depiction of a city dwellers slow descent to madness. Where the previous Jokers needed poisonous gases to become to crazed super villains, Phillips' Joker only needed the society to push him over the brink of madness. The sombre tone of the movie against the violence is dexterously balanced. A simple example of the adeptness in story telling is the iconic staircase scene. Arthur Fleck is shown climbing these steps, towards his house, dragging his feet, carrying the burden of his existence at various stages of the movie. However when the Joker finally accepts his madness, dons the suit and makes his way down the same steps, there is jubilation. With the background score in place we see a man slowly descending down slow slope of madness but thoroughly enjoying the journey.

The movie is an origin movie. It is a story of a super-villain. It has the origins of Batman. It is about the Clown Prince of Crime. It is about you and me. But at the same time, it is about no one. It is about everything and at the same time it is about nothing. It is the reality of the world we live in today but also could be a delusion. Who knows?

(The writer is an Assistant Professor at Faculty of Business Administration – NRBB)

DETOX RECIPES

Diwali is over, and it's time to get back to routine! We all cleaned our houses before Diwali, and now it's time to clean our body, too! But it's quite natural to feel the post festival/post vacation blues. All the fun-food times are gone and now the body is also screaming out loud for something healthy! GLS Voice of this month brings you some detox recipes that will help you cleanse your body.

ABC Juice (Apple, Beetroot, Carrot)

- Ingredients**
- 1 apple, chopped
 - 1 beetroot, chopped
 - 1 carrot, chopped



Method

Blend all the ingredients, add a squeeze of lemon and drink immediately.

Benefits

This juice is a powerhouse of antioxidants that protect the body from harmful chemicals and toxins. It also gives instant energy. Together, the three ingredients offer ample amount of nutrients to keep you going through the day and also has long-term benefits on your health.

Mixed Vegetable Soup

Ingredients

- 1 cup mixed vegetables (green beans, onions, cabbage, red-yellow peppers)
- 1/2 cup assorted root vegetables (carrots, beets, sweet potatoes)
- 1 cup spinach
- 1/2 cup boiled chana or rajma
- 1 tsp ginger-garlic paste
- 1/2 tsp cumin powder
- 1/4 tsp cinnamon powder
- 1/2 tsp turmeric powder

- 1/2 tsp lemon juice
- Salt and pepper, to taste
- 3 cups vegetable stock or water



Method

Pressure cook the root veggies with water for 1 whistle. Add the other veggies except spinach, and boil for few minutes. Season the vegetables with the above-mentioned spices and beans. Allow it to adopt the flavors, and slowly pour in the stock and let it simmer with a covered lid for about 15-20

minutes. Lastly add the spinach and lemon juice, and enjoy piping hot!

Benefits

This soup (more like a stew) is great for a detox-friendly meal. The vegetables increase immunity and help ward off infections after consuming empty calorie and taxing festive foods. The fiber helps in cleansing the digestive system and is a delicious & filling meal as well.

Detox Salad

Ingredients

- 1 carrot, grated
- 1 cucumber, chopped
- 1 cup red cabbage, cut into strips
- 1 cup coloured peppers, cubed
- 1 cup broccoli florets, blanched
- 1 cup low-fat paneer cubes
- 1 tbsp coriander leaves, chopped
- 1 tsp sesame seeds (til)
- 1 tsp pumpkin or melon

- seeds
- 1 lemon, juiced
- Salt and pepper, to taste

Method

Mix all the ingredients to make a power-packed and delicious salad.

Benefits

This salad is full of anti-inflammatory and antioxidant



rich foods. Carrots, for instance, are a good source of beta-carotene and antioxidants, while broccoli is a strong source of fiber, vitamin C and one of the best foods for stress relief as well. Seeds are rich in minerals and good fats.

(Source: <https://www.healthifyme.com>)

EVENTS AND ACHIEVEMENTS

SAMVAD – EXCHANGE OF IDEAS AT FACULTY OF MANAGEMENT

An exchange of ideas with Corporate stalwarts provides an opportunity to learn, unlearn and re-learn. Corporate speakers share their knowledge, expertise and real-life experiences with students. Students benefit greatly from being exposed to different perspectives that 'Samvad' provides.

Keeping this in mind, students are provided platform to interact with corporate fraternity on regular basis throughout their academic endeavor at Faculty of Management.

Mr. Hitesh Mali, Founder, Turtle Wealth Management with more than 25 years of experience, shared his knowledge about 'Money Management'. Students of IMBA highly appreciated the knowledge shares by him.

To enhance the presentation skills of students, a workshop on 'Power-point Presentations' was conducted by Mr. Ramkrishna Rao. Students of IMBA learnt the



techniques for making as well as delivering effective presentations.

Mr. Heman Vaidya from Bajaj Electricals Ltd. talked about the 'Paradigm shift of consumer behavior' for the subject of Marketing Essentials. Mr. Arun Mathai, Founder of Fulcrum under the subject CSR gave insights about CSR - The Latest Strategy by Corporate.

For the subject of Entrepreneurship development Mr. Sai Sumanth, owner of Radhika's Authentic South Indian Food was invited to talk about 'Start up journey of Radhika's

Authentic South Indian Food and emerging model of business.

Mr. Bhavin Shah, CEO of I. M. Possible Training Solutions was invited to cultivate effective communication skills and presentation skills. His session on 'Speak to Lead' highly motivated the students and prepared them to face the corporate world.

Mr. Bhavin Shroff, HR Manager, Fortune Landmark addressed HR specialization students and gave his insights on recruitment and selection process. Students had a great learning experience,

interacting with him. Mr. Dharendra Vaishnav, HR Manager, conducted a very thoughtful session on Human Resource Management and Human Capital Development for HR specialization students.

Mr. Bhumish Sheth, Digital Marketing Head, Orderhive talked about 'Brand & Brand elements affecting Brand Value'. The session was highly energetic and he discussed many practical examples of factors that affect a Brand value. Mr. Dilip Vadgama, MD of Gama Tech Consultants talked about latest trends in production management. Students were delighted to learn about the fine points of production management.

Mr. Shashank Shukla, Zonal Head of Flourish Food Ltd conducted a session on 'Sales and operations in retail'. Having more than 20 years of experience, he shared his tremendous knowledge of retail industry with the students.

Dr. Smruti Balsari, Data

scientist and a part of State policy making UNICEF, was invited to guide the students about how to identify the problem and how to overcome the difficulty faced during the problem identification process. It was a very interactive session and enhanced the knowledge of students.

Ms. Unnati Gandhi, Cost Accountant with Intas Pharmaceutical shared her practical experience about the workings for deriving cost of the products at various stages of production to market price.

NRPGDM organized a session on 'Spirituality in Management' by Mr Anurag Mehta, Founder, Radhika Virtues Training & Development. With more than 20 years of experience in Management field, Mr. Mehta shared his views on how management principles work in real life.

Overall, it has been an enriching experience and have benefitted greatly from the industry stalwarts.

PRAKALP: STUDENTS OF FBA INTERACT WITH INDUSTRY EXPERTS

Practical training is a vital part in the life of a student. At the Faculty of Business Administration, constant efforts are put in to bridge the chasm between corporate expectations and undergraduate management education.

One of the many events that are organized to fulfil this mission is Prakalp, a guest lecture series, where eminent speakers from the industry share their insights from their field with students.

This semester's Prakalp Series covered speakers from entrepreneurs to Image Consultants, corporate trainers and industrialists to professionals.

Rebecca Sudan, an image consultant and corporate trainer gave a session on 'The Art of Communication', and covered a number of activities including 30 seconds presentations. Various communication models were covered in the session. She discussed with students how important it is to have communication with Self before we have communication



with other people.

The series also covered a session on 'Transforming Self to Transform the Nation' by Mr. Vijay Chandra Pillai from the Chinmay Mission. He focused on Intellectual Transformation and using activities and examples of regular people, he showed how clarity of thought can lead to transformation of self leading to betterment of society.

Mr. Kunal Shah, an entrepreneur, gave a session on Industrial Analysis, where he explained Porter's Five Forces by giving examples of Indigo Airlines, Hyperloop

and many other such companies. On the other hand, Mr. Prasun Kundu, a Management and Manpower consultant, gave a talk on 'Discover the Arjuna in You'. Using stories from the Bhagwad Geeta, he talked about what should be done, how we should lead our lives in order to be successful. Concepts of focus, integrity, and skill were explained and discussed.

The whole guest series covered total 24 workshop sessions across all three semesters, where the students got an opportunity to peep into the corporate world.

SEMINAR ON 'HOW TO BE FIT: PHYSICALLY & MENTALLY' ORGANIZED BY WOMEN DEVELOPMENT CELL - FOM



Women Development Cell, Faculty of Management addressed a seminar on 'How to be fit: Physically & Mentally - Busting Myths on Diet' addressed by Ms. Ruju Desai, Certified Fitness Trainer and Nutritionist. Ms. Ruju has an experience of over 20 years

with fitness training and nutrition. She shared her insights on being fit physically and more importantly, mentally.

Students and faculties showed great enthusiasm to learn about fitness and clarified their myths about diet. Overall it was a great experience.

SOCIAL ENTREPRENEURSHIP: FEED TWO BIRDS WITH ONE SEED!

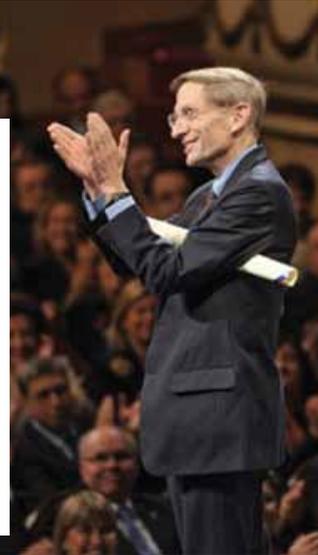
Entrepreneurship is all about having an idea, starting a company, and making money out of it. But today, when we are at the threshold of 2020, we are a startup world. Entrepreneurs don't start up business only to make money, and consumers don't buy products only because they need it for themselves.

The number of people who find interest in companies that have a basic alignment in social responsibility is increasing. These companies' mission is not just to grow and make money, but contribute to the society. And that's where, we enter the arena of social entrepreneurship.

Social entrepreneurship, as explained by Dan Tyre, is the combination of commerce with social issues. Social entrepreneurs are not

only concerned with profits. Their success is not defined by the profit level, but also by how their businesses

improve the world. Having said that, these aren't Non-Profit organizations. They do earn a profit, but the focus is placed on the social or environmental change made while earning that



"Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry."

— Ashoka CEO & Founder
Bill Drayton

profit. These young entrepreneurs have a mission to tackle global issues like alleviating hunger, improving education, and combating climate change.

According to Moimoi Fox, NY Times best selling author, social entrepreneurship is not only satisfying and fulfilling, but it is also something that the

consumers demand, because that also makes them feel good. Even if they are not contributing directly to the cause for the society, this is one way of doing it.

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