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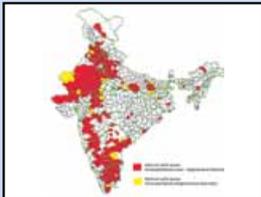
Volume 11 Issue 7 Editor: Dr. Bhalchandra H Joshi

JULY 2019

GLS UNIVERSITY STUDENTS ON A SUMMER IMMERSION PROGRAM AT CALIFORNIA BAPTIST UNIVERSITY, USA



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THEM BE...



By Honey Khandelwal
GLS University is a renowned institution that propagates an ideal and creative learning environment for its students. The University also strives to establish a global connect with countries like US, UK, Canada and Australia for a diverse learning experience. At present, the University has 17 foreign collaborations with leading academic institutions from across the globe. There are formal and informal arrangements with eight foreign

universities/colleges for student-exchange program, organizing conferences, joint research & visiting faculty arrangements for students. Their prime focus is to bring internationalization for connected research and scholarship.

The Summer Immersion Program by GLS University at the California Baptist University was a 3-week program where 17 fortunate students were able to step out of the country and visit the USA. Not only did the program help the students



familiarize with the American education system but was also a refreshing cultural exchange for us.

We received a warm welcome by Amy Wright, co-coordinator of short term International programs who accorded us to the California Baptist University. Next day was the orientation programme followed by a campus tour and faculty meeting. The campus stands strongly on the pillars of academics, spirituality and social development. Food and

Hygiene are of great value at the campus with their three canteens and advanced sanitary facility. They provided a balanced breakfast every day, with a variety of fruits and juices. They served us new hot vegetarian or non-vegetarian meals with a fusion of Indian and American tastes. The Chefs were kind enough to take our feedback and present us with the food of our taste. CBU's infrastructure looked pleasing to the eye with play grounds, hostels and tracks for cycling.

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RAIN! RAIN!

The world is facing a water crisis. The city of Cape Town is barely coming out of a long spell of water crisis. In India, water levels in dams have reached low levels. Cities are going through water cuts and power outages. Some states are reeling under severe drought. South - West Monsoon that brings most rain to the Indian sub-continent is not progressing satisfactorily. Gujarat, Rajasthan and Delhi in particular are reeling under intense heat and humidity. On page 3 of this issue, you can read about Government of India's Jal Shakti Abhiyaan to



understand what is being planned and done as far as water harvesting and re-charging of rivers is concerned. May be we can come up with actions that

we can take at our level to conserve this precious natural resource.

Gujarat in general and specifically Ahmedabad is

eagerly awaiting the arrival of the monsoon. Rains revitalize the earth by replenishing the underground springs and convert the brown spaces into eye-soothing greenery. Efforts have already begun to appease the rain God and get his blessings in the form of rain. But it is believed that the Universe gives you back what you send out. So, the centre spread of this month is 'Magical Monsoon'. Maybe if we all were to focus on the images depicting greenery, cloudy skies, beautiful waterfalls and soothing rains...the Universe gives this back to us!!!

PUBG MANIA

By Vanshika Gurnani and Shyam Kakkad

Today, we are living in times that are characterized by the rapid rise in technology, its adaptation and applications. It is hard to imagine where we haven't utilised the technology and made things simple, quick and easy. Be it Healthcare, Engineering, Financial Services, Transport, Logistics and Gaming, technology is creating its own ground and is growing by leaps and bounds.

The rise of online gaming combined with technology additions like Augmented Reality (AR) and high end games is tremendous and is turning itself into a giant cash generating machine. It is one of the most attractive industry even when it comes to investment, which can change the fortunes of an enterprise. Games like Angry Birds, Pokemon Go, Candy Crush, Mini-Militia has still got a huge fan and user base and advances with new fads and trends.

The biggest and the most recent winner of this gaming mania is an online action game named PlayerUnknown's Battlegrounds' popularly known as PUBG. Undoubtedly, it is the first name when



someone wants to encounter an all-round thrilling gaming experience. The popularity of this game has surged by folds and makes it one of the most played game in the world.

A game where player is in a battle to scavenge different equipments like weapons, medical items, vests, helmets, artileries, bags and lots of other stuff to survive on a 8 x 8 kilometre island where 100 or less players land. The island's playing area shrinks which forces the player to play in a limited space as the time progresses. The fittest of the all survives and is entitled to the slogan 'Winner Winner, Chicken Dinner'. It has got all the fancies a gamer can think of. There are other modes that the players can explore and can play against each other on a private platform. This has resulted into gigantic player base considering the choices that they offer and its zeal.

While as it seems, there is nothing bad in playing such games for a limited period of time and in a limited manner to revitalize oneself, excessive use of this can lead to harmful consequences. We would like to shed some light on the later.

Isolation from World: While it seems that we are getting more and more socialised, we are actually grounded in a different reality. The harsh reality is that we are getting more and more isolated from the 'Real World' and getting attached to the virtual world. We are sitting staring in front of our mobile phones even when we are in a social gathering and even when we are with our friends and family. This is a worrying factor as it can lead to harmful mental consequences once the music stops.

Unproductive Use of Resources: Most of the youth and adults are seen playing the games literally everywhere. While healthy use of the game is not intended to harm in any manner, excessive use of the

game is dragging our youth and adults in the territory where our valuable resources (energetic and passionate youth) are being wasted. Not only it leads to idle and under-utilised resources, but it also catapults unproductivity as our concentration and devotion to our work or getting skills is impaired. This is extremely important and probably the most worrying factor, especially keeping in mind the current situation where there is lack of good employment opportunities and the unemployment among young age is at record high in the latest PLFS Survey of 2017-2018. On one hand we keep talking about the unskilled labour force and youth and on the other hand we are keen on wasting hours daily behind a game, irony isn't it?. Devoting small time to enhance learning and gaining additional skills in turn will increase our productivity and employability. The earlier we realise, the better it is to make a U-Turn and initiate change. Stressed Minds, Weary Eyes: Excessive use of this violent and scavenging game has led to a situation where our minds become stressed and our eyes, tired and worn-out. This acute problem can be a huge blow to people if it continues for long. It carries the potential to alter the behaviour of people and in turn make them violent, brusque and cranky. While it seems that its' consequences are too dreadful to realise, it is never late to perform some introspection and try to analyse the situation ourselves. While complete ban of the game is not feasible and advisable, limited usage of the game can help both the developers as well as the gamers and can also result into a win-win situation for the parties. Developers can put in place rigid play timings or limited play time frame to stop extravagant use of the game.

(The writers are alumni of FBA – NRBB)

PHOTO STORIES



Each day is born with a sunrise and ends in a sunset, the same way we open our eyes to see the light, and close them to hear the dark. You have no control over how your story begins or ends. But by now, you should know that all things have an ending. Every spark returns to darkness. Every sound returns to silence. And every flower returns to sleep with the earth. The journey of the sun and moon is predictable. But yours, is your ultimate ART."

Photo credit – Urja Shah (SYBBA) FBA – NRBB



"Sometimes, people use age as a convenient excuse. 'I'm too old to start something new, or, I couldn't learn that at my age.' Other people, though, go on to achieve their greatest accomplishments in life in later years. Stay Healthy. Stay Fit."

Photo credit – Urja Shah (SYBBA) FBA – NRBB



GLSVOICE

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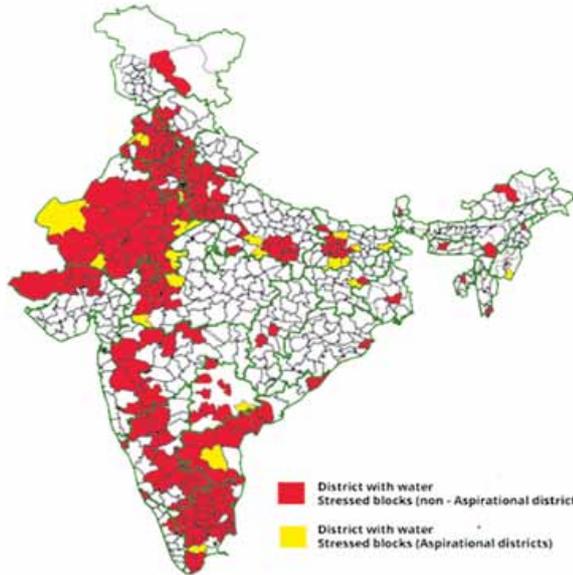
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JAL SHAKTI ABHIYAN: WILL IT PREVENT A WATER CATASTROPHE?

By Dr Hastimal Sagara

India is endowed with vast landscapes and with perennial rivers rolling down from the gigantic Himalayas. Despite being the seventh largest country in the world, India stands among the water-stressed lands in the world. Uncertain and erratic rains have turned India into an overwhelmingly ground water dependent economy. Population explosion, rapid urbanization and expansive industrialization have led to flush of the planet's most valuable resource. Having realized the ever worsening state of water availability in India, the Government of India, over a period have built dams on all major rivers of the country. Unfortunately, Rajasthan, Gujarat, Tamil Nadu and Karnataka are already sensing the pinch of water shortage. Ismail Serageldin rightly predicted, "The wars of the twenty-first century will be fought over water"

Water crisis in India is real and has reached a critical stage. Water related cases of violence in parts of Bihar, Tamil Nadu and Gujarat is only the tip of the ice-berg. Dams get dried up before the estimated time.



Groundwater table has gone significantly deep down. Frequent droughts are warning signals of water shortages. Thriving business of drinking water indicates a pitiable situation on the supply side of this resource. The World Health Organization estimates that 97 million Indians lack access to safe water, second only to China. Annual per capita

availability of water in the country has plummeted significantly with 163 million Indians lacking access to safe drinking water. According to a report in June 2018 'Composite Water Management Index' of Government of India listed Delhi and other 21 cities in India which would run out of groundwater by 2020. Kirit Parikh, Chairman, Integrated

Research and Action for Development (IRAD) and a former member of the Government of India's Planning Commission in-charge of water and energy issues argued that the India's water crisis has been caused by a combination of factors, including population growth, dwindling groundwater supplies from over-extraction by farmers, and insufficient investment in treatment facilities at the federal, state, and local levels.

In order to preserve water and renovate traditional water bodies, the Ministry of Jal Shakti of the Government of India has initiated an unparalleled movement called 'Jal Shakti Abhiyan'. This movement is a time-bound, mission mode water conservation campaign. It includes educating stakeholders about water conservation, rain water harvesting techniques, efficient use of water for irrigation and best water management practices. This movement would involve plantation of saplings, renovation of traditional sources of water, recharging of bore wells, etc. Jal Shakti Abhiyan stresses on treatment of used-

water and reuse of grey and black water in horticulture.

Now the question arises as to whether this Jal Shakti Abhiyan would actually successfully deal with water crisis in the country or not. We not only have water scarcity but we shamelessly wasteprofuse amount of water. Our insensitivity towards 'water as a precious resource' is visible when we illogically use more water than what we actually need particularly in the cities. For the success of Abhiyan, a serious and focussed effort will be required.

Government alone cannot do much to preserve and prevent wastage of water. We all need to work at the speed of a war in order to save every drop of water. Severe penalty for water wasters and tax on water are two possible prominent alternatives that can drastically improve the situation of water crisis. The Government must reward water activists and should start funding research studies on water.

(The writer is faculty in Economics at FoC – GLS (M R Parikh) Institute of Commerce)

CONTINUED FROM PAGE-1

The institute happens to be the safest campuses in the state.

The immersion program was designed with courses that helped in academic research understanding, APA formats for citations, the abstract and literature review, standard accounting, and various team building activities. Practical exercises helped in more detailed learning, group development, management theory and marketing aspect helped in knowing the market perspective. Overall the program was a rich blend of academic experiences, personal training and a cultural wave of newness for the students. During our visit, we found faculty members very friendly and helpful. They have different methods for teaching concepts through presentations, activities, seminars and discursive learning. The classroom culture appeared casual for us when we observed that students are allowed to eat and take a break during a class. Professors make classes interesting, interactive and



informative. The program curriculum included major aspects of learning for management and administrative students. We had two lectures daily in morning for 5 days a week. Saturdays were fun filled and Sundays were rest day for us. We are highly grateful to Ally and Olivia who accompanied us as our tourist guides throughout our visits to the wonderful sights. Trips to the famous Disney land, Universal Studios, Santa Monica, San Diego zoo, Downtown and Los Angeles was a window to the American world that we dreamed about. We also visited Angles stadium

for baseball match and different outlet store for shopping. Each place was unique in its own way. The Hollywood graphics and Disney fans at Disney land and Universal studios with amazing rides like Harry porter, transformer, roller coaster, Avengers, water world etc. gave us the adrenaline rush we needed. We enjoyed on the beaches, learnt about the baseball game rules and splurged our money on shopping. Bungee jumping, paragliding and water sports were a highlight of the trip.

The Summer Immersion Program was a historical visit and a rare experience that



groomed all of us. We learnt splendid things about the educational system and cultural ethos in the USA. This golden visit to the land of dreams would not have been possible without the genuine motivation and constant support from the GLS University management. We express our heartfelt thanks to Shri Sudhir Nanavati, President, GLS University, Ms. Chandni Kapadia, COO, Dr Hitesh Ruprel, Director General, and Dr. Bhalchandra Joshi, Provost. We appreciate the active involvement of Dr. Dharmesh Shah, Registrar and Dr. Rajesh Asnani, Dean, Research and Development,

GLS University in this program. We want to put on record the affectionate and considerate attitude of Mr. Bryan, Dean, CBU, and Mr. Rhyn and Ms. Amy, Co-coordinators of CBU for the Immersion Program. Loads of thanks to Dr. Avani Shah, Principal, GLS Faculty of Commerce for her caring and compassionate company. We would remain grateful to GLS University and CBU for this wonderful program.

"We started our journey with a team ended with a family".

(The writer is a student at GLS – NRMBA)

YOGA DAY CELEBRATION AT GLS UNIVERSITY



June 21st is observed as International Yoga Day. This year, the day was marked by members of the GLS fraternity. H.A. College of Commerce hosted the celebration for all the colleges of the entire Gujarat Law Society campus. Before this, the college prepared about 500 students, giving them introduction to yoga exercises.

On the 21st of June, the college invited Prof. Devarshiben Trivedi to talk to the students and faculty about the relevance of yoga. She demonstrated different techniques and also made the audience perform certain



exercises and asanas. She interacted with the audience and taught them basic yogasanas which will help enhance life

and health. The principals, faculty members and students enthusiastically participated in this event.

Headmaster: I've had complaints about you, Johnny, from all your teachers. What have you been doing?

Johnny: Nothing, sir.

Headmaster: Exactly.

Said to a railroad engineer: What's the use of having a train schedule if the trains are always late.

The reply from the railroad engineer:

How would we know they were late, if we didn't have a schedule?

PUPIL: "Would you punish me for something I didn't do?"

TEACHER: "Of course not."

PUPIL: "Good, because I haven't done my homework."

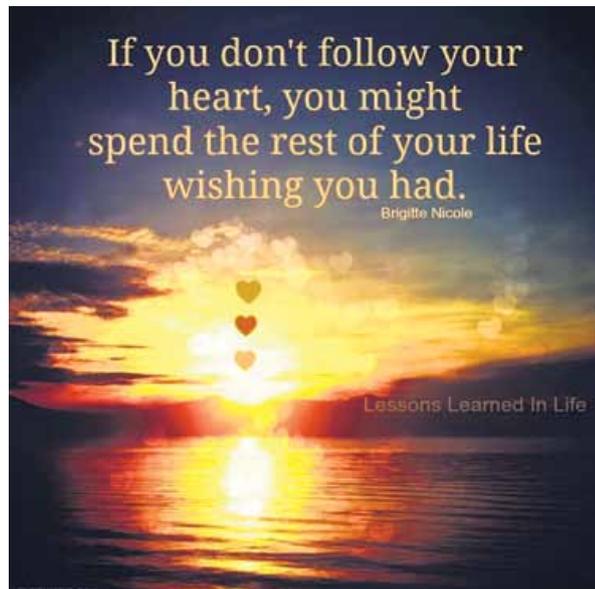
CHASE YOUR DREAM... FOLLOW YOUR HEART...

By Dr Jean Dsouza

It's that time of the year again, when results are declared, and the heart feels the same shivers and tremors it feels when it falls in love. It's the time of the year when mom keeps saying "Que sera, sera... Whatever will be, will be"... and Dad tells you "Don't worry, we will see that you are admitted into a good college."

Friends and classmates seem far away, and one wonders what one should do in life, what career should be chosen, which college one should opt for. It is so easy to follow the crowd and choose what everyone else chooses. The temptation of going with the flow of the masses is not easy to resist.

Amidst the noise and clutter of the rat race, the cacophony of mass options and the pressure of parents and peers, the silence of the heart and its choices is



difficult to discern. In such an environment, one of the greatest gifts parents can give a child is the freedom to choose what is

close to her/his heart. We are all terrified of making a "wrong" decision. And at such a time, the most encouraging and supportive thing a teenager can be told is simply, to "Study what you love. Opportunities will come to you."

That directive to follow your heart is incredibly freeing. Experience it and you will feel liberated from the restrictive and narrow bounds of compulsion at school. You will walk on air when you see how much the world has opened itself to you. The previous generation had less than half of the options you have. Look for novelty and differentness, seek the road less travelled, look for uncommon options, and carve a niche for yourself. Following the crowd may feel safe and secure, but it will only make you lose yourself in the mass of humanity. Even if making

money is your aim, let it be a happy goal that you have set for yourself. And do not be afraid of hard work.

Most importantly, believe in yourself. And this world will be yours!

(The writer is a faculty of English at HACC)

*"We did not come to fear the future. We came here to shape it."
— Barack Obama*

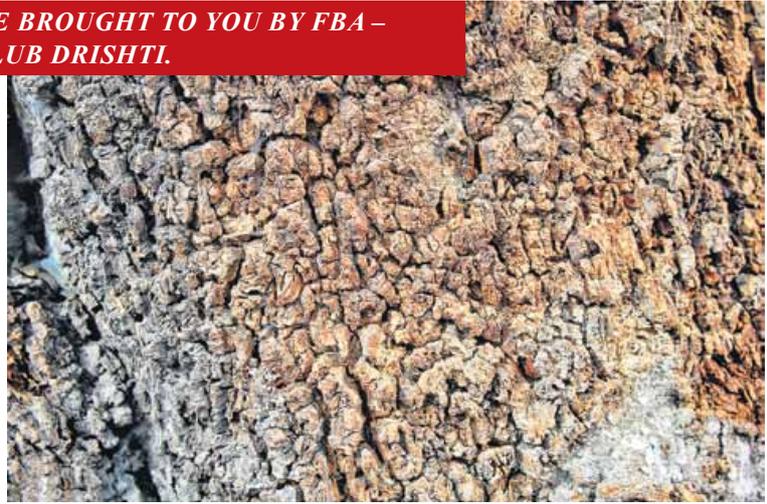
PHOTO STORIES

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“There is no such thing as ‘Away’. When we throw anything away it must go somewhere... Somewhere in the hands of a creative person where they fill up all that waste into beautiful floral and creative piece.”

Picture Credit – Aangi Shah (SYBBA) FBA - NRBBA



“Tree trunk !

Liturgy is like a strong tree whose beauty is derived from the continuous renewal of its leaves, but whose strength comes from the old trunk, with solid roots in the ground.”

Picture Credit – Aangi Shah (SYBBA) FBA – NRBBA



“Kanyakumari ~ journey to the end of the country. The meeting point of three oceans- the Bay of Bengal, the Arabian sea and the Indian ocean. Famous for its beautiful view of sunrise and sunset over the horizons which has been enticing tourists for ages because of its breathtaking location.”

Picture Credit – Aangi Shah (SYBBA) FBA – NRBBA



“The flowers refer to our minds They open only when the time is right”

Picture Credit – Urja Shah (SYBBA) FBA - NRBBA



Caption - “At the beach life is different Time Doesn’t move hour to hour We live by the current, plan by the tides, and follow the sun”

Picture Credit – Vatsal Thakkar (SYBBA) FBA – NRBBA



“Life is all about finding balance in the middle of the chaos Nature never fails to amaze us with it’s beauty But the humans are too busy in their day-to-day life to notice it”

Picture Credit – Vatsal Thakkar (SYBBA) FBA – NRBBA

Magical Monsoon

“The poem is a song sung by rain. The rain has been personified as it tells it’s story and life cycle.” – Kahlil Gibran



WORKSHOPS

June-July is the period of welcoming a new batch of students. Colleges welcome these students with some activities to ease them into this new phase of their lives. Here are pictures from some such fun workshops at FoC – SMPIC and FBA – NRBB.



AMUL ... THE TRUE TASTE OF INDIA

By Dr Belur Baxi

Amul is fighter brand of India. Originally Khara Milk Doodh Utpadak Sangh was created against exploitation of Polson Ltd. (A milk company under Bombay State run by Mr Polson). Later on through GCMMF Amul set target against all multinational Brands in country. Amul had been established in the market for promoting only selected Brand. In the initial years AMUL was banking only on the mother Brand Amul Butter. Amul is only brand in the country having on gest ad campaign having slogan utterly butterly, delicious... Amul Butter. However the agenda of the Brand Promotion though GCMMF was much deeper and long term. The first dairy, Kaira District Co-operative Milk Producers' Union, which created Amul in 1955, handed over the brand name to GCMMF in 1973. Today GMMF is federation of 17 milk co-operative societies. The fight of AMUL was against multinationals like Nestle and Cadbury who were dominating Indian market. The Brand philosophy of Amul is reflecting in its logo. It contains Indian national flag tricolour and the punch line is taste of India. Amul had proven herself by launching different products in in the market in India and abroad. The slogan taste of India is truly reflatting in its products range. At present Amul is managing more than 100 products under one roof. The true spirit of the Brand in reflecting in different types of Indian products which Amul had developed with innovation and research.

True taste of India is in Indian classical Mathai. Amul is offering wide range of Mathai to the Indian consumers in India and abroad. It is an answer to the multinationals who are dealing with milk and milk products in India. Amul had successfully launched Srikhand, Gulab-Jamun, Basundi, Laddu and lastly Kaju katari (2015). Not only this in the beverages category also Amul had shown indianity in the several products. Specifically speaking Amul had launched one of its kind in the entire country



Probiotic Lassi, Butter milk and dahi. It contains specific types of Bacteria which helps in digestion to human body. Still today Amul is the only Brand offering such unique product. Lastly Amul made very silent launching of "Thandai" and "Soothie" (two different flavours). These offerings are made available in the selected out lets.

Amazing and Unique sensitiveness towards packing of several milk products has been observed. If we talk about its mother brand Amul Butter the firm had made product available in five different pickings. One five 500g, 100g, 50 g and Travel Tub 20g. Travel tub is very convenient when one is on the wheel. We Indian people love spices. Over and above all tetra pack items have very long shelf life (long expiry date). Garlic Bread is now days one the favourite items of kids and youngsters. Amul had gone for Garlic coriander flavoured butter. Amul has launched sour cream for Mexican food lover to dip their nachos and tacos. Amul understand Indian consumers and then satisfying their needs in superior ways to other firms in the country. Amul has core competency in collection of milk from more than six lakh houses on daily basis across the state and distribute its milk products in more than 7200 parlours and more than 50 countries. Though Amul have very strong and wide distribution system many products are not available from the Amul parlour. No multinational company in India has large product range as Amul has. In this long journey Amul had gone for many experimental marketing through related and unrelated products in market. At present Amul has launched cookies in two flavours and also gone for bread but not much more promoted in the market.

(The writer is a faculty in Marketing at FBA – NRBBA)

AUTHOR ANIRBAN DAS AT GLS UNIVERSITY'S FACULTY OF BUSINESS ADMINISTRATION – NRBBA



GLS University's Faculty of Business Administration formerly known as N R Institute of Business Administration partnered Ahmedabad Book Club, the Karma Foundation and the Bookishelf in hosting the launch of author Anirban Das's book "Are You Kiddin' Me?"

The event began with a crisp welcoming speech, the introduction of Ahmedabad Book Club, Karma Foundation and the Bookishelf. The Anchor for the evening, Arpit Agarwal,

also went on to discuss Humour Hub, the Stand-Up Comedy Club at GLS University's FBA. Up next, sending the audience in fits of laughter was Jash Tripathi, the former CEO of Humour Hub. His act was followed by the presentation of mementoes and inviting the author on stage. Then came an entire session with the author where Jaimin Patel interviewed the author. Then was the formal unveiling of the book by the author Anirban Das, members of FBA's Humor Hub Comedy Club, Dr. Avani Desai (President

at Ahmedabad Book Club and Dean at GLS University's FBA), Mr. Mitul Patel (Founder at The bookishelf) and Nikita Shah (Project leader at the Karma Foundation) and finally, a reading session, where Mr. Das read out excerpts from the book. The inquisitive members of the audience then put forth questions they had, which the author addressed with reciprocal enthusiasm. Mr. Nitin Pillai, then, thanked everyone involved and the evening ended with Mr. Das signing copies of his book for excited readers.

"To remain indifferent to the challenges we face is indefensible. If the goal is noble, whether or not it is realized within our lifetime is irrelevant. What we must do therefore is to strive and persevere and never give up"

– Dalai Lama XIV

MOVIE REVIEW

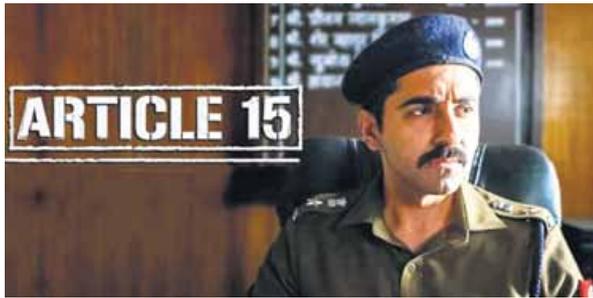
Article 15

Director: Anubhav Sinha
Actors: Ayushyaman Khuranna, Isha Talwar, Sayani Gupta, Zeeshan Ayyub

Reviewed by: Dr. Nirja Vasavada

Almost every day, we see the news of “Dalit beaten up for entering temple/for keeping moustache/for eating in front of upper caste men”. These headlines are real, have been taken from very recent newspapers. And yet, we choose to either ignore the news or sit in our cosmopolitan conceit, believing that “these things don’t happen anymore”.

Article 15, directed by Anubhav Sinha, is a film that forces us to open eyes and look around. It pulls us out of our self-righteous belief and smacks the real situation on our smug faces. Caste based discrimination exists in our country, very much like gender-based discrimination.



The film begins with a folk song “Kahab to lag jayee dhak se”. The song, I feel, is an attempt to prepare the audience, to give a glimpse of the society, which is divided into two main parts – “bade log” and “hum log”. Throughout the film the line between these two divisions gets darker and darker – whether it is the driver of the police officer explaining how “their’ shadow is also not allowed” or the constable warning the police officer “you cannot eat from ‘our’ plate”. The divide between ‘us’ and ‘them’ never fades, but only gets more and more gruesome

as the film develops.

The protagonist, the police officer, Ayan Ranjan, played by Ayushyaman Khuranna, represents the elite class of the society who is under illusion that the caste-based discrimination got eradicated the moment the magical Article 15 of the constitution was written. But 10 minutes in the village where he is posted, apparently as a punishment, shows him that article 15 and most other fundamental rights are only for one section of the society, because here, social codes are more important than legal and humanitarian codes.

The very next day of his posting, Ayan gets the charge of investigating murder of two young dalit girls, though, he also observes that the rest of the police force is least concerned about investigation, and all they care for is to close the files. It is then, that he starts battling the class divides.

Ayan Ranjan, is of course, the protagonist of the film, a staunch believer in the constitution of India, in the makers of our constitution. But the story of Nishad (the name suggests the leader of Bhil community in the Ramayana) is more important and urgent to be told. A fighter, leader of his community, detached from any political agenda, Nishad is someone we badly need. His last statement “Hum akhri thodi na hai” can be taken positively that there will always be fighters like him, but sadly it also means that there is and will be more urgent need to fight.

The dialogues are so powerful that it hits you to the core. Statements like “power ki

apni hi jaat hoti hai”, said so casually, shakes you up in your seat. The cinematography also goes hand in hand with the overall dark and gruesome theme of the film, and yet, there is also moments of comic relief.

The tagline of the film, “Farq bahut kar liya, ab farq layenge” (we discriminated, now we will bring about a change”, makes you think about all the unconscious discrimination that you may have done – whether it is keeping a separate sets of glasses or cups for your domestic help or even calling them by the work they do ‘kachravalo’ rather than their name. It is about time we snapped out of this, it is not only against our constitution, it is also extremely inhuman behaviour. Once again, farq bahut kar liya, let us bring the much needed change, now.

(The reviewer is an assistant professor in English and communication at FBA-NRBB)

BOOK REVIEW

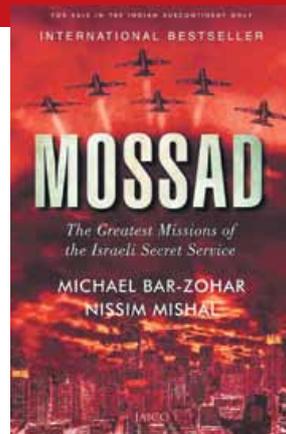
Mossad: The Greatest Missions of the Israeli Secret Service

Authors – Michael Bar Zohar and Nissim Mishal

Who is not fascinated by the world of spies, international espionage, intelligence, and covert ‘Black Ops’? But this world has always been hidden from our eyes, thus adding to their appeal. Authors Michael Bar-Zohar (also an Israeli historian) and Nissim Mishal (an Israeli TV personality)

through this book bring to the world some of the real and true ‘Mission: Impossible’ kind of stories from Mossad.

‘Mossad’ as we know, is Israel’s renowned security arm. Since its inception in 1949, this agency has been at the centre of various high risk missions that required brilliant planning and stunning diplomacy skills. Their work has certainly defined the shape of Israel. Through this book, the authors shed light on some of the major operations conducted by Mossad and



reveal facts that were hidden for a long time. The incidents recorded in this book include the demolition of the Syrian nuclear facility which possessed definite threat to Israel, the wiping out of ‘Black September’ a militant Palestinian group, and capture of the famous and highly valued Adolf Eichmann who was a Nazi executioner. This book also discusses how Mossad dealt with the prominent Iranian nuclear scientists and the process through which they were removed for the safety of

the nation.

There are 21 chapters in the book and each tells the story of a different mission. It needs to be mentioned that the book not just throws light on the spectacular success stories of the agency. It also talks about the failures, embarrassments, misuse of power at the agency’s top, and internal disputes in the organization.

Read and enjoy! This book is available on Amazon (hard version and Kindle version) and also on Flipkart.

RESTAURANT REVIEW

Fresh Roast

By Dr Jean DSouza

It is not everyday that we find a little nook in the middle of a crowded city that is cocooned and quiet. It is not everyday that some of us from the Voice team find a moment to re-connect and enjoy that cocoon. It is not everyday that that cocoon surprises us, refreshes and rejuvenates us.

Fresh Roast is such a place. Tucked away off the busiest, noisiest of roads, Ashram Road, amidst the many bus-stops that Paldi is famous for, Fresh Roast is an oasis. The quiet and the class it has is almost unreal in a city like Ahmedabad. Built initially as part of the plush and high quality service apartments that owner Ravi --- set up, the cafe was intended to cater to the needs of the



guests living here. But a classy cafe is hard to hide!

We found the menu extensive, appealing to the indian, continental, mexican as well as american palate. The quality and quantity of servings were awesome. And the costs were decent.

But what we most enjoyed were the drinks. The coffee’s were perfect, the



coolers were superb and the shakes were just right. The smell of the freshly roasted coffee beans permeated the cafe and created the kind of ambiance one would experience on the streets of tiny European holiday towns.

Speaking of ambiance, the entire unit is built out of a monumental house which was constructed by Ravi’s

grandfather about a hundred years ago. It boasts of having housed luminaries like Gandhiji, Sardar Patel, Jawaharlal Nehru, --- (poet) and the like in its history. The wood-work in the entire building is nearly a 100 years old, and gives a feel of antiquity and solidness to the place. One could easily call it a Heritage site. Because it feels like one.

The taste of the coffee and on the tongue lingered in mind and on the tongue through the coffee bean chocolates that were served complimentary with the bill.

All in all, Fresh Roast is the stuff for story books settings and romantic movie backdrops. A beautiful place, delicious delicacies and lovely ambiance. We sure enjoyed ourselves! And you will, too!

(The reviewer is faculty of English at HACC)

EVENTS AND ACHIEVEMENTS

FACULTY ACHIEVEMENT GLSIC

Prof. Gaurang P. Prajapati of Faculty of Commerce (GLSIC), GLS University has completed his Ph.D. titled 'A Comprehensive Study On The Effect Of Mergers And Acquisitions On Corporate Financial Performance Of Selected Pharmaceutical Companies In India' from GLS School of Doctoral Research & Innovations, GLS University, Ahmedabad under the guidance of Dr. Dharmesh Shah, Professor, Faculty of



Management, GLS University, Ahmedabad. Many Congratulations to him.

FOC - SMPIC



Faculty of Commerce (SMPIC) organised a guided Yoga Meditation Session for students to celebrate the 125th birth anniversary of founder Paramahansa Yogananda on 28th June, 2019. Yoga Meditation Session was conducted by Ms. Rageshree Kannan, Dr. Nita Desai, Dr. Manroop Dhingra, Mr. Chatur Singh Chauhan and Mr. Prahlad Patel in which students practiced guided meditation, chanting, visualisation,

affirmation, a scientific healing technique for the well being of body, mind and spirit along with a closing prayer for world peace and brotherhood. Students learnt practical scientific techniques to increase their concentration and be peaceful in tense and stressful situations they face. Dean Dr. Ashwin Purohit addressed the students on the occasion and explained them numerous benefits of Yoga and Meditation to create health, prosperity and happiness in life.

*“Your education is s dress rehearsal for a life that is yours to lead”
– Nora Ephron*

*“When a plant doesn't grow, you fix the environment it is subjected to, not the plant”
– Yahmayi Bhoi*

*“Courage is fear that has said its prayers and decided to go forward anyway.”
– Joyce Meyer*

FACULTY OF COMPUTER TECHNOLOGY_MCA

The Seminar on Software Testing was organized by Faculty of Computer Technology on 15th June 2019 for MCA semester V students. The main agenda of this session was to get a complete idea on Software Testing. This Seminar was conducted by Ms. Richa Mehta Chief Technical Officer (STAD Solutions). She not only gave lecture on Testing but also informed the students about Agile Systems and case studies in software testing. She covered topics 'Why Software Testing is Important' and 'Career as Software Tester' among others. The session was interesting as students actively participated. She did show survey's from Payscale.com.

She also mentioned that project work is a way of applying the skills and knowledge acquired during the academics in solving or analyzing real life problem and drawing conclusions. She also discussed that during the project work, the students learn how to cooperate with others having



different skill sets.

The session became more interesting when she played a clip wherein Jaysree Natarajan (Sr. Tester at TCS) shared her experience as a Tester. Two

students Ms. Divya Sonar and Mr. Champak kumar was given certificate of active participations by the speaker. The seminar was received with admiration by the students.

GLIMPSES FROM THE STUDENT-CENTRIC EVENTS CONDUCTED AT HACC IN JUNE – JULY 2019.



LOVE YOUR CHILD? LET THEM BE...

By Nirja Vasavda

“See here, Jonathan – said his father, not unkindly. Winter isn’t far away. Boats will be few and the surface fish will be swimming deep. If you must study, then study food and how to get it. This flying business is all very well, but you can’t eat a glide, you know. Don’t forget that the reason you fly is to eat.” This excerpt, taken from Jonathan Livingston Seagull (By Richard Bach) conveys the same message that the films like Three Idiots, Tare Zameen Par and Tamasha show on screen. That imposing your ambitions on your children is not only unfair, it is also cruel. We all have watched and appreciated these films, many of us would have read the novel Jonathan Livingston Seagull. But how many of us actually understand and absorb the meaning?

Every year we get some students who take up the stream they are into because it’s their parents’ dream. And what is their own dream? Most of the times, they don’t know about it. They have never



thought of it, because ever since they start thinking about career, they are bombarded with their parents’, grand-parents’ and society’s dreams, expectations and aspirations. If at all they have had a chance to wish a career

which does not match their parents’ dreams, it’s condemned, rejected and the child is thrown into a vicious circle of guilt. They have never been given that space when they can think of anything apart from what their parents want. A

doctor’s child will undoubtedly be a doctor, an engineer’s child an engineer. There is no other way. Who else will run the clinic/office/business? Have we ever asked the child if they want to run the clinic/office/business? Have we ever given them the space when they can think openly – without any pressure or guilt that they have options, that it’s after all their life and they have the right to decide?

If our wishes are imposed on our children, we are only using them. If we impose our aspirations and expect they have to live up to our expectations, we are only asking for a payback for our love, and that, I regret to say, is not love. That is business. Do not throw your child into this selfish trap of business, if you really love them. If you love them, let them be. Let them find their own strengths and weaknesses, and let them take their own life decisions. It is our duty and responsibility as parents, as human beings and as a society.

(The writer is faculty of English at FBA-NRBA)

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