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'PHENOMENAL WOMEN- A TRIBUTE TO WOMANHOOD'



It is a matter of pride that Women's Development Cell of GLS University collaborated with the reputed Fulbright Specialist Program (a part of Fulbright Program) to host a Fulbright Specialist in the month of March.

The Fulbright Program was established in 1946 under legislation introduced by then Senator J. William Fulbright of Arkansas. The program is sponsored by the US Department of State's Bureau

of Educational and Cultural Affairs. The Fulbright Specialist Program promotes linkages between U.S. scholars and professionals and their counterparts at host institutions overseas.

GLS University was a Host Institute for a Fulbright Specialist Dr. Alice Clark, for a collaborative project on Gender Constructs in the Modern Workplace.

Alice W. Clark is a historian and scholar of gender and

society in India. A former instructor at the University of California-Berkeley Extension, she has also taught at Santa Clara University. With a Ph.D. in Comparative World History from the University of Wisconsin, she has pursued Indian women's issues under fellowships in historical demography, resulting in articles on gender and demography in India. Now an independent scholar, she maintains a longstanding

relationship with the Fulbright Program and Institute for South Asia Studies at the University of California Berkeley. Her latest book is Valued Daughters: First Generation Career Women, published by Sage-India in April 2016.

The project of Gender Constructs in the Modern Workplace was divided into a series of workshops for students and faculty members of GLS University. The workshop for

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PANEL DISCUSSION: GENDER CONSTRUCTS AT THE MODERN WORKPLACE



It's been more than 40 years since the UN chose 8 March as the day to celebrate the power and efforts of women worldwide. A rallying call for feminists everywhere, it has thrown light on sexism and misogyny, while amplifying the voices of women everywhere. But of course, 40 years back, the story was different. With all the progress that women have made in these years, is the celebration of

women's day still needed? Well, it is needed, because even when we have made the progress, we have carried certain baggage of gender constructs from the past. As Emma Watson has very rightly pointed out, "We don't often talk about men being imprisoned by gender stereotyped...but they are. And when they are free, things will change for women as a natural consequence."



Women's Development Cell, GLS University had organized a Panel Discussion on Gender Constructs to celebrate the International Women's Day – 8 March 2019.

The panel consisted of Prof. (Dr.) Alice Clark (Fulbright Specialist), Mr. Gaurang Raval (Founder, youth orientation Sauhard), Prof. (Dr.) Margie Parikh (Professor, B K School of Management, Gujarat University) and Ms. Vaibhavi

Nanavati (renowned Advocate).

Prof. (Dr.) Alice Clark spoke on Gender in theory and in practice and how gender roles have evolved from generation to generation, in different cultures. She stressed on the importance of intergenerational communication which is the key to bring the change.

Prof. (Dr.) Margie Parikh, who has an extensive

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A STUDY TOUR TO AUSTRALIA

Foreign immersion programme of GLS University gives the participant a unique opportunity to undertake educational excursion with sightseeing to a foreign country. The University understands that the world is an effective classroom. Classroom learning proves to be effective in laying down the foundation but it is the exposure to the practical world that instills wisdom in students.

The University conducted a study tour to Australia from 21st February 2019 to 10th March 2019 wherein 14 students along with two Professors who visited University of Newcastle and Curtin University, are: Dr Tejal Jani, Apurvi Parikh, Het Joshi, Neel Desai, Akil Vadgama, Aniruddh Vala, Prachi Mistry, Meshwa Shah, Anmol Dayal, Saloni soni, Shivani Sharma, Monika Nankani, Rahi Modi, Kismat Padhiyar, Stuti Thosani and Shivangi Choksi. The group of students landed in Sydney on 23rd February 2019 and began their excursion by visiting Darling Harbour and Bondi Beach. Visits to these places made students aware about the Australian way of



living.

The team headed to Newcastle on 25th February 2019. The team visited Australian Reptile Park on its way where students introduce to Australian biodiversity. The students saw - mammals like wallabies, parma wallaby, quokka, grey kangaroo, red kangaroo, koala, possum, wombat, etc, reptiles like varied species of snakes, gecko, monitors, pythons, crocodiles, komodo dragon, tortoises, birds like Australian Bustard, Cassowary, species of parrots, geese and so on. Students fed wallabies, caressed koala and trekked the wilderness.



The team took the tour of Faculty of Business and Law, Newcastle University under the guidance of Ms Emma Blair, International Partnerships Coordinator. Dr. Paul Stolk, Program Convenor, MBA (Global) introduced to students the features of MBA (Global) at Newcastle University. Prof. Johanna Macneil acquainted students with the pedagogical tool of Blended Learning.



Students attended two workshops namely on Business Environment by Prof. Alex Taylor and Social Media Monitoring and Data Analytics by Prof. Syed Rahman for the next three days. However, it was not all studies for students. During



enjoyed boom netting to their heart's content.

The team was taken to Inspirations Paint for marketing visit and the team also visited the main campus of University of Newcastle on the last day of their stay at Newcastle.

Students headed to Perth on 4th March 2019 to visit Curtin University where they were welcomed by Prof. Robert Evans, Dean, International Programme and Mr. Marc Stoitis, Manager, Industry & Careers Development. The team had a tight schedule at Curtin University for the next three days wherein the team attended an interactive workshop on social media analytics, made paper circuits and badge making, observed the making of sand sculptures, undertook tours of Pharmacy department, HIVE, Trading Room and ENACTUS Showcase. The team had an opportunity to be part of class integration in subjects like Digital Communication Management, Strategic Marketing & Marketing Research. Sessions of Dr. Paull Weber on Entrepreneurship and Dr. Steve Mckenna on Case Study Analysis were like the icing on the cake. The visit to Australia ended with the visit to Swan Valley where students visited wineries and chocolate factories.

their stay at Newcastle, the team visited Nelson Bay and



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DONATIONS THROUGH ELECTORAL BONDS IN INDIA: QUESTIONABLE TRANSPARENCY

By Dr. Hastimal Sagara,

Maao Zedong said, "Politics is war without bloodshed while war is politics with bloodshed". Politics is the root cause of several economic and social problems in India including corruption, nepotism, sectarian violence and crony capitalism. Political parties raise funds from both within and outside the country through donations that are not completely recorded in the books of account of the government authorities. According to the Election Commission of India (ECI), there are over two thousand political parties - registered and unregistered together - in India and interestingly, 48 new political parties have registered themselves in the first three months of the year 2019.

Aimed at greater transparency, the ECI has introduced electoral reforms in the political spectrum through Electronic Voting Machine (EVM), voter verifiable paper audit trail (VVPAT) and recently, electoral bonds in India. In order to cleanse the system of political funding in

Electoral Bonds Scheme Notified

To help cleanse the political funding system in the country

Nature

- Bearer instrument in the nature of a Promissory Note
- Interest free banking instrument

Eligibility

- A citizen of India or a body incorporated in India
- On fulfillment of all the extant KYC norms
- By making payment from a bank account



Value

- Issued/ Purchased in multiples of Rs.1,000, Rs.10,000, Rs.1,00,000, Rs.10,00,000 and Rs.1,00,00,000
- Available from the Specified Branches of the State Bank of India (SBI)

Lifespan

- Shelf life of only 15 days
- Can be used for making donation only to the political parties registered u/s 29A of the Representation of the Peoples Act, 1951

Period of Purchase

- Available for purchase for a period of 10 days each in the months of January, April, July and October, as may be specified by the Government

Source: https://www.google.com/search?q=what+is+electoral+bonds&safe=active&tbm=isch&source=lnms&sa=X&ved=0ahUKEwjQiqHW1K_hAhVKo48KHRCEBh8Q_AUICygC&biw=1366&bih=657&dpr=1#imgcr=48sTWYXiZ7kTyM

the country and in keeping with the government's desire to move to a cashless economy, the Government of India introduced electoral bonds in the country. Benefits of an electoral bond are many that include transparent political funding, protecting donors from harassment and no disclosure of information to third parties.

Electoral bonds are monetary instruments that citizens or corporate groups can buy from the State Bank of India and give to a political party, which is then free to redeem them for money. The bonds will be issued in multiples of ₹1,000, ₹10,000, ₹1 lakh, ₹10 lakh and ₹1 crore and will be available at specified branches of State

Bank of India. They can be bought by the donor with a KYC-compliant account. Donors can donate the bonds to their party of choice which can then be cashed in via the party's verified account within 15 days. The State Bank of India has already issued electoral bonds worth Rs. 1,716 crore in the first two rounds of sales the

year 2019.

The electoral bonds aim at reducing involvement of black money in the political process and legitimizing donations to political parties to set up a clean political system in the country. However, one school of thought do not buy this argument and claim that electoral bonds are likely to keep amount and source of donations to political parties secret even from the ECI. They are of the view that the political party in power would take away a lion's share of the funds donated through electoral bonds. The government in power would play vindictive politics against those corporate houses that might have donated funds to the opposition parties. For instance, According to a report of the Association of Democratic Reforms (ADR), the Bhartiya Janata Party (BJP) accounted for 80% (Rs. 553.4 crore) of the total income (689.5 crore) of national parties from unknown sources in the financial year 2017-18.

(The writer is an Assistant Professor of Faculty of Commerce, GLS University)

CONTINUED FROM PAGE-1 ▶ faculty members took place in the first week of March (5th to 8th March) while the workshop for students took place in the second week of March (11th to 14th March). This eight hour workshop spread over four days.

Major takeaways of the workshops include participants recognizing the need for better and more open communication, and gaining new awareness of

the interaction of contrasting gender regimes. The Gender at Work analytical framework made the participants understand the concepts better.

The students' various papers suggest discoveries by many of ideas they had not had earlier. Many of them vowed to speak more forthrightly to their families about their thoughts. What stood out even more sharply are the most suggestive responses to the evaluation

survey. Here are skills some students hope to use and commitments they intend to make:

- Build and maintain good policies in the organization, and stand up against any wrong act.
- Use the UDHR in the workplace and make more people aware of rights.
- See that no one gets injustice in my surrounding.
- Always have courage to say

your point on whatever discrimination occurs.

- To be boss of many male employees and prove that a woman can also be a "Boss."
- Empower the world with head to head competition with the men.
- A child caring economy is needed in the country.
- See that no one should bear injustice in front of me.
- No gender bias or discrimination happens in

my presence.

GLS University's collaboration with Fulbright Specialist program was for 21 days, and in this period, Dr. Clark, through her teaching and interactions with faculty and students, contributed to the WDC's objective of bringing gender sensitivity on campus. She also assisted in curriculum design of Gender Equality and Diversity, an elective course given at GLS University.

CONTINUED FROM PAGE-1 ▶ experience in teaching and consultation in the area of Organizational Behaviour, threw some light on gender constructs in organized and unorganized sectors, and in urban and rural regions. She is also known for her studies in Vedic texts, so she also spoke about gender portrayal in Sanskrit texts. She gave examples of her experiences with young girls in villages, who have aspirations, but these aspirations were also affected by the gender constructs at home and at the workplace



their mothers worked in, which were weaving looms or domestic work.

Mr. Gaurang Raval, founder of youth orientation Sauhard,

showed a new angle of youth, workplace and gender. Since he has worked in the field of youth development using conflict transformation tools, he also

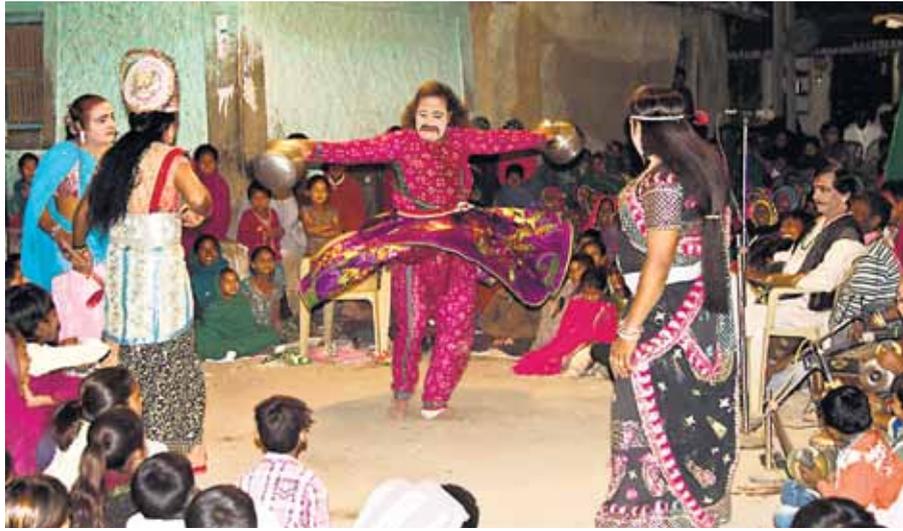
talked about how the change can be brought and how soon it can be brought. He showed a video on Masculinity and pointed out how men are also imprisoned into gender stereotypes and the sooner we acknowledge these, the better changes we would be able to bring in the society.

Ms. Vaibhavi Nanavati, a renowned Advocate and a member of governing board, GLS University, talked about recent developments in law related to gender and workplace. She pointed out how gender neutral the workplace has

become, a change that she has observed and experienced in the past 20 years of her career.

The discussion was moderated by Dr. Avani Desai, Chairperson of Women's Development Cell of GLS University, who summed up the discussion on one point where all the panellists agreed upon - that although the status of women has changed over the years, the situation still remains the same, and this baggage of the gender constructs from the past is something that the younger generation would have to work on.

ALL THE WORLD'S A STAGE, AND ALL THE MEN AND WOMEN MERELY PLAYERS...



Initiated in 1961 by the International Theatre Institute (ITI), World Theatre Day is celebrated annually on 27 March. Theatre lovers across the world wait for this day, as ITI invites a figure of world stature to give away the World Theatre Day Message. The first World Theatre Day Message was written by Jean Cocteau in 1962. This year, this message



was given by a Cuban artist, Carlos Celdran. In his very touchy message, he pointed out that "Theatrical tradition is



horizontal. There is nobody who may affirm that theatre

exists at any centre in the world, in any city or privileged building. Theatre, as I have received it, spreads through an invisible geography that blends the lives of those who perform it and the theatrical craft in a single unifying gesture."

In this issue of GLS Voice, we have tried to bring a glimpse of the folk theatrical tradition from different states

of India.

- Bhavai: Gujarat
- Swang: Rajasthan
- Nautanki: Uttar Pradesh
- Raasleela: Uttar Pradesh
- Maach: Madhya Pradesh
- Jatra: Bengal
- Tamasha: Maharashtra
- Dashavatar: Konkan
- Yakshagana: Karnataka
- Harikatha: Andhrapradesh
- Koodiattam: Kerala

LEARNING BEYOND CLASSROOMS AT GLSU FACULTY OF MANAGEMENT



Taking the students beyond the classroom is like unclipping their wings. With this objective, the Faculty of Management regularly organizes Industrial visits and Corporate guest sessions for students to explore the practical side of the management concepts. Below is the brief of the same:

Industrial Visits:

INX, Gandhinagar

India INX is India's first international exchange, working round the clock, providing facility to trade at international platform. Around 40 MBA II Year students visited the exchange at Gift city, Gandhinagar. It was a great learning experience for students understanding the trading and financial aspects of international exchange.

Amul Dairy, Gandhinagar
Students of MBA, Semester II visited Amul Dairy Gandhinagar to understand various practical aspects of Operations Management subject. They got an opportunity to see how the milk, ice cream, butter, other beverages production takes place. The Amul Dairy Gandhinagar

plant being one of the biggest plants in India spreading over 75 acres, it was a astounding experience for students to see that how milk, ice cream and other products get delivered to various locations in Gujarat with one of the most efficient distribution and logistics systems.

J B Brick Works

It is manufacturing qualitative handmade and machine made brick which is situated in Rasham Village near Bavla, Ahmedabad Gujarat. 120+ MBA Students from Faculty of Management, visited J B Brick works to understand the production and overall management of the plant.

Corporate Guest Sessions:

Talk on Customer-Centric Marketing by Mr. Vinay Verma - National Head, Shalby Hospital

Mr. Vinay Verma, with more than two-decades of experience in the area of marketing, delivered a lecture on customer-centric marketing and hybrid distribution channel to the NRPGDGM I Year students.

Talk on Costing and Variance Management by Ms.

Supal Shah - ICWA, Mcom, Bcom - Assistant manager INTAS Pharma

Supal Shah has more than 12 years of experience in Pharmaceutical Industries. She manages valuation of stock, expenses control head-wise, department wise, standard costing and measures to cover variances. She delivered a guest session on the concepts of costing and variance management.

Interactive session with Ms. Arpita Joshi - Assistant Manager - Vodafone

"Management and learning is all about practical insights". In line with this quote, PGDM I Year students interacted and discussed Research Methods with Ms. Arpita Joshi. With over 15 years of experience in Marketing and Research, and a unique style of delivery, Ms Joshi conducted this session at NRMBA.

Talk on "Sources of Funds" by Mr. Prashant Sharma - Regional Head Gujarat India Nivesh Securities Ltd.

The session, conducted by Mr. Prashant Sharma, helped the students in understanding the practicalities of procuring funds for businesses from

financial markets.

Talk on Lean Management by Mr. Japan Trivedi Founder, Trainer at Efforts Consulting

Mr. Trivedi is a Lean and Six Sigma consultant to many corporate across the range of industries. Lean Management was explained through a combination of different videos, activities and theories.

Talk by Mr. Chirag Upadhyay

Mr. Upadhyay is a young entrepreneur is the franchise owner of London Shakes and Cafe and also has a good knowhow about Government policy for start-ups and entrepreneurship. He shared his journey and expertise with PGDM first year students.

Talk on 'Recruitment process' by Mr. Dhaval Kamdar -Zonal Business HR Head - West, DHFL Pramerica Life Insurance

Mr. Dhaval Kamdar conducted a session for the MBA - I year students on 'Recruitment process'. Having more than 13 years of work experience, he shared his insights on the recruitment process adopted by corporate in today's times.

Talk on "Training &

Development - New Pathway of Career Selection" by Mr. Mitesh Pathak - Partner, C M Consultant

Mr. Mitesh Pathak conducted a session on "Training & Development - New Pathway of Career Selection" for NRPGDGM - I year students.

Talk on Rural Marketing Strategies by Mr. Nadeem Jafri - Founder and Chief Mentor at Hearty Mart

Mr. Jafri is a graduate in Physics and an MBA from IMS Indore with over 19 years of work experience in various fields from Tourism sector to Media & Advertising. He addressed the PGDM - II year students of Minor Marketing on his take on rural marketing strategies adopted at Hearty Mart which led to the success of the business.

Talk on "How can we convert challenges into Opportunities in Sales profiles" By Mr. Girish Pillai - Founder, Indian Academy of Sales Professionals (IASP),

Mr. Pillai was invited to deliver a guest session to the MBA-I year students on "How can we convert challenges into Opportunities in Sales profiles."

PACKAGING

This was a class project that was given to the third year students of product and graphic design department students of GLS Institute of Design worked together. It was a group project and they were suppose to choose a brand on which they would like to re-design its packaging. Each group developed a hypothetical/non-hypothetical brief and there after carried on the intensive research to get thorough the understanding of the brand and its packaging and develop a new packaging for the brand chosen. Based on the research, students developed several designs keeping in mind the importance of form and graphical elements. Professor Anil Sinha (Director), Professor Pritesh Bhatia (Product department) and Professor Ayon Sarkar (Communication department) conducted the project in 4 weeks. Here is a glimpse of selected brand packaging.



EARTHEN POT PACKAGING

Our brand is named as 'Matth'- meaning 'mud' in Hindi. Our packaging concept revolves around using traditional elements rather than using plastic or unnatural materials as they shall demean the entire purpose of a matka. Hence elastic rope with the pattern being shown is exactly the way our packaging shall hold up the entire earthen pot. Our branding is also inspired by the volumetric shape of 'matka' and its derivatives have the same form with changes according also ensuring

proper colours:
colours which represent our Indian Culture.

Team members:
Rhea Joseph (Product Department), Rahul Chaki (Product Department), Suraj Totlani (Graphics Department)



SUBWAY PACKAGING

Subway is fast food chain mostly famous for sub sandwiches. They mostly promote health and freshness. This is a meal box designed for subways 'regular meal' and 'meal of the day'. It contains 6 inch sub or foot long sub (two 6 inch), beverage and option for cookie or packet of chips. The meal box is inspired by the shape of the sub and also opening of the sub while it's making. The use of the typography from the logo of Subway spread across multiple surfaces enhances the brand presence on the package. It contains illustrations of food items and ingredients, included in making of sub are used on the package. Also the white background gives a clean and feeling of freshness.

Team members:
Jesha Shah (Product Department), Mayukh Deb (Graphics Department), Dhvani Shah (Graphics Department)



WHISPER SANITARY KIT

Whisper shell is the concept of a compact, portable travel kit that contains all of the elements required during the menstruation, it is a disposable travel kit which can be fixed into a purse or a carry bag carried for traveling and is designed to offer a solution for up to a week. In keeping with a sustainable and easily disposable packaging, the pack is made up of paper, the products used inside the kit are filled according to the need and can be disposed with ease. The colors used in the packaging are shades of blue, inspired from the existing night wear whisper pads, while the graphics used are based off of simple mandalas as to keep the design elegant yet simple

Team members:
Vishwa Thesiya (Product Department), Uttara Nanavati (Graphics Department), Namee Jagnani (Graphics Department)



WAGHBAKRI PACKAGING

Wagh Bakri is one of the oldest tea serving brand in India and the brand recently completed its 100 years in the market. Here we have developed two different concepts for its premium range of tea, Good Morning. In the first concept we have kept the form durable and long lasting, which also carries a simplicity, that has been enhanced with the play of graphics. The inspiration for the same are the tea gardens and sunrise, which helps depict freshness and a the fine blend of tea.

In the second concept the form is kept very dynamic which is inspired from a tea leaf and therefore the play of graphics is kept minimal. The graphical elements over here depicts growth and freshness and the use of colour showcases a sunrise as well as the fine blend of tea.

Team members:
Hiral Parikh (Product Department), Kanisha Jhaveri (Graphics Department), Aneri Shah (Graphics Department)



LOLO ROSO FOOD PCKAGING

The final range is conceptualized based on the brand, Lollo Rosso and what it stands for. The form of the range is kept curvy-linear so it seems organic. The material used is Bagasse which is also sustainable and at the same time microwaveable, waterproof and dishwasher safe for the comfort of the user. The forms are made in a way that the various elements don't turn bad and yet maintain the look and feel of the food. The lid is kept transparent to keep the food visible as that is the USP of the brand. The brand promotes healthy food and thus leaves are used as a motif for the stickering. The colours are also healthy yet bright like the food of the Brand.

Team members:
Prabhleen Juneja (Product Department), Anaya Sheth (Graphics Department), Rhitav Ganguly (Graphics Department)



A.B JEWELS PACKAGING

The packaging here is designed with utmost simplicity in its form and function. The colors explored here are rusian green and president blue making the packaging look and feel premium. The package features a pouch that allows owners to store their jewellery, at times when one has space constraints.

Team members:
Vivek Prajapati (Product Department), Vandana Bhanushali (Product Department), Vandan Patel (Graphics Department)

SHAKTIKANTA DAS: THE GOVERNOR WHO TALKS

By Shyam Kakkad & Harsh Jadav

The Economist turned Central banker Urjit Patel resigned from RBI, after a long tussle and deadlock between RBI & Finance Ministry. The former Economic Affairs Secretary Shaktikanta Das quickly and quietly slipped in and made it to top job of banking regulator. The season of bureaucrat turned central banker is back at RBI.

Although the first signs were negative since there was a perception that the new Chief-Money-Man Of Economy would in a way back government and mould policies in favour of north block. That doesn't seem to realise currently. Instead he has adopted a balanced approach, to help government where there's need and saying no where it's necessary.

One outstanding job done by the new Governor was to initiate talk with the important stakeholders of economy. As I had mentioned in my last column, the previous governors didn't communicate well with market participants, and was considered as a wrong sign. This isolation of the stakeholders and market participants by the central bank left them feeling uneasy and in a way less important.

The latest development includes meeting with the heads of payment banks to understand their issues and concerns. This is equally important as this segment of banking is relatively new as compared to universal banks.

One more thing to notice here is the effect and signal to the market. This has positive effect and it gives a confident and enduring signal to market and assures that their voice will be heard to resolve all the constraints faced by any of them.

Apart from his communication style or method,



he has done a commendable job in monetary policy committee meeting also. He delivered a rate cut to give economy some breathing space and to give a thrust to growth, especially because the headline inflation was way below the inflation targeted by RBI. This way he justified the second mandate of growth when inflation was at benign levels and well within the +,-, 4% band targeted by RBI.

The RBI has not given leeway to banks under his leadership and continues to act tough on banks for non-compliance of the regulatory orders issued by the Central Bank. In consonance with same, RBI panelised 36 Banks for not integrating the SWIFT operation with its core banking operations. This is also crucial at the moment in order to avoid any other disastrous scam after the Nirav Modi Scam that shook the whole banking system and showed the loopholes that existed in the system through which some people benefitted at the cost of others.

One exceptional event that RBI conducted was the use of an unorthodox tool of injecting liquidity in the system. RBI conducted a Swap Auction through which they mopped up additional dollars lying with commercial banks for three years in exchange of Rupee to

feed the system with more liquidity. This signifies that Central Bank is not narrow in its approach and is flexible enough to use any tool so as to manage the liquidity in comfortable manner.

The RBI also consulted banks and pressed them for cutting lending rates to accelerate growth in the economy. Lower lending rates will help borrowers to borrow at cheaper rates, and may also increase private sector investments in the Economy where the output gap has opened up.

While, it's too early to judge him on above Parameters as he has more challenges that demands his attention such as the Kotak Mahindra Bank stake dilution issue and the NCLAT stay on not declaring the exposure of IL&FS by banks as NPAs, but apart from this he has given a new lease of life to RBI and markets by stakeholder consulting before making any policy decision. He has not made him shy of taking the correct steps and has showed us the prowess he carries with himself. Needless to say that he may also become one of the finest governors India would have.

(Shyam Kakkad is an alumnus of FBA-NRBBA, and Harsh Jadav is a Sem V student of FBA-NRBBA)

સર બે મીનીટ પ્લીઝ !

By ડૉ બી. એચ. જોષી

મુર્ચની ૧૨મી તારીખ અને મંગળવાર છે, બપોરના ૪-૫૦ કલાક થવા જાય છે, તાપ સહેજ આકરો થવા લાગ્યો છે. તડકો છે તેવું લાગવા માંડ્યું છે પરંતુ હવામાં શીતળતા છે. મારી બારી બહારના ઝાડના એક તરફ નીચેના પાનની લીલાશ જવા માંડી છે, પર્ણો સુકાયેલા ઘાસ જેવો રંગ ધારણ કરવા માંડ્યા છે જે મને મારી ઊંમરની યાદ અપાવે છે પરંતુ ઉપરના પાનની લીલાશ અકબંધ છે જે યુવા સ્ફૂર્તિલા આપણા જી.એલ.એસ.ના પરિસરને શોભાવે છે.

આપણી નાની લોનમાં છેલ્લા વર્ષના કેટલાક વિદ્યાર્થીઓનો કોલાહલ સાંભળ્યું છે, ઉચ્ચસ્વરે ગવાતું ગીત પણ સાંભળ્યું છે, પરિસરમાં ગીટારના માદૂક સ્વરો સાથે ગીત ગુંજે છે.

નીખાલસ સ્વરોમાં યૌવનની સ્ફૂર્તિ છે, બિંદાસ અવાજોમાં જીવનનું જોશ છે, બેપરવા ઉદ્દ્યોષમાં

હમ નહીં ભૂલેંગે,
હમ નહીં સુધરેંગે...
ઔર થોડા બીગરેંગે.....
હમ નહીં ભૂલેંગે...

ભીતરની નિષ્પાપ મસ્તી છે ! આવા બાળકો / વિદ્યાર્થીઓ પોતાની પોતીકી મસ્તી છોડી -કેમ્પસ છોડી -રોજીદા જીવનમાં ગોઠવાશે.

ચિંતા થાય છે, તેઓ સાચેજ ગોઠવાઈ જશે ? કે પછી આંસુઓને - આક્રોશને છૂપાવીને મુંગા - બનીને ઈચ્છાઓને, જરૂરિયાતોને અપેક્ષાઓને છૂપાવીને માતા-પિતા-સમાજ-રાજ્યના આદેશોમાં ગોંધાઈ જશે ?

ખેર ----
અત્યારેતો કેમ્પસમાં એક સુરિલું, સંવાદિત, મજાનું જે વાતાવણ તૈયાર થયું છે તે આહ્લાદક છે ! લગભગ ૧ કલાક થયો તેઓની મસ્તી ચાલે છે ! આખુંય

વાતાવરણ સ્નિગ્ધ છે. સૂરજ ઢળતો ચાલ્યો છે. વિદ્યાર્થીઓના અવર્ણનીય નિર્વાજ સ્પંદનોની મીઠાશથી આસક્ત એવી ભીનાશ છે અહીંના અવકાશમાં !

અનેક પ્રકારના પક્ષીઓ રમતના મેદાનમાં લોનમાં -કંઈક ચણે છે, ઉડે છે, બેસે છે, પાણી પીવે છે કે પછી પરસ્પર વિદ્યાર્થીઓની જેમજ રમે છે.

કેળવણી, જે મુક્તતા આપે છે, વિચારોની-ભાવની-લાગણીની-અભિવ્યક્તિની તેનો સ્પર્શ આખું પરિસર અનુભવે છે જાણે !

કેટલાક વિદ્યાર્થીઓ ફૂટબોલ, વોલીબોલ, બાસ્કેટબોલની રમતમાં મસ્ત છે. સ્ટેડીંગમાં નાના બાળકો સરકવાની મજા લે છે. ફૂવારાથી ધરતી પ્લાવીત બની ગઈ છે. કમ્પાઉન્ડ વોલ પાસે ઉભા દરેક વૃક્ષ મારી જેમ મોન બની નીરખી રહ્યા છે આ દશ્યને !

આવું રોજ થાય છે જેમ રોજ સૂર્ય ઊગે છે આથમે છે. આકાશમાં અઢળક રંગો પથરાઈને વિવિધ નવીનતમ ડીઝાઈન બનાવે છે બીલકુલ તેજ રીતે રોજ અહીં કેળવણી પામતા વિદ્યાર્થીઓમાં નિર્દોષતાની અભિવ્યક્તિનો ઉત્સવ રચાય છે. રોજ નવીનતમ દશ્યો સંવાદો અને ગીતોથી ભરાય જાય છે ! અસ્તિત્વનો અકથિત રોમાંચ અનુભવાય છે !

ત્યારે શું કામ આપણે આપણી પોતાની સમસ્યામાં - પ્રશ્નોમાં - વિચારોમાં આગ્રહો દુરાગ્રહોમાં ભાવાવેશોમાં પોતાને કેદ કરીને બેઠા છીએ ?

આજ આપણા વિદ્યાર્થીઓ સાથે ફૂદવાનું નાચવાનું ગાવાનું કેમ મન નથી થતું ?

હમ નહીં ભૂલેંગે,
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તંત્રી GLS VOICE

ACHIEVEMENTS OF HACC PRINCIPAL

The principal, Dr. Sanjay Vakil received an award for excellence in the academic field. This national award was conferred upon him by the Shri Sathya Sai Central Trust, Puttaparthi, as recognition for his outreach work and social service, together with academic excellence.

After receiving this award, the Rotary Club of Ahmedabad (Prahadnagar) felicitated him for his success. The Rotary Club gave Prin. Vakil an award for the receipt of the national award and for successfully organizing the 6-day visit of the students and faculty of New Jersey City University, USA.

Prin. Dr. Sanjay Vakil further achieved accolades when he was conferred the position of the Secretary General of the Association of Indian College Principals (AICP) on 10 March 2019. Founded in 1998, the AICP is a national body that has given a



platform for the college principals to express their views on the problems faced by the higher education system today.

At the 20th national conference hosted by N.S. Patel Arts College, Sardar Patel Education Trust, Anand, the executive committee of the AICP unanimously decided to appoint Prin. Dr. Vakil as Secretary General for a period of three years.

DIGITAL MARKETING SEMINAR



Faculty of commerce (SMPIC) organized a seminar on digital marketing and its future scope in Indian commerce sector on 7th February 2019. It was organized to inculcate practical knowledge about new foundation course subject digital marketing to B. Com(Hon.) semester 4 students. It was conducted by Mr. Niral Modi from tops technologies pvt.ltd. 330 students from semester 4 participated in the seminar. It was coordinated by Dr. Krupa Bhatt and supported by Dr. Jaimin Patel.

INDUSTRIAL VISIT TO GUJARAT SOLAR PARK



The students of GLS University's FCAIT went on an industrial visit to "Gujarat Solar Park" – the world's first Multi Developer, Multi-Facility, Multi Technology and Multi Beneficiary solar park at

Charanka, Patan, on 2nd February, 2019.

Through this visit, students learnt about various working units of solar power plants and the idea of electrical power generation, transmission and distribution. They also became

aware of the SCADA software which is used for monitoring and power forecasting.

The visit was helpful in providing the insight to power generation by PV panels, their maintenance and the distribution of power to grids.

REPORT ON COMPUTER AWARENESS INITIATIVE - EKTA HIGH SCHOOL



GLS University's Faculty of Computer Applications and Information Technology, BCA Programme, ISR (Institutional Social Responsibility) team visited Ekta High School on 23rd February, 2019. The ISR

team members discussed the topic "Computer: its components and its applications", as a part of the syllabus of 5th Standard subject of Computers. The team imparted a lecture using presentations audio and visuals. The lecture was followed by a

written exam, so the students could incorporate what they learned in the lecture. The exam papers were checked and first three toppers were given special prizes. Stationery, snacks and chocolates were also distributed to the students at the end.

APRIL IS THE CRUELLEST MONTH...

End of March and beginning of April marks the 'orange wave' and 'red alert' in Ahmedabad! In this heat, when we read "Snow in April is abominable...", there is certainly a sense of delusion. Of course, the statement was written in a different country, in a different context. Many critics have observed the trend of poets writing about April in English literature. According to them, April, is either a metaphor of damnation/destruction or that of paradise. Let us look at some of the most admired lines about April in literature.

"April is the cruellest month, breeding lilacs out of the dead land, mixing memory



and desire, stirring dull roots with spring rain" – T S Eliot, "The Waste Land"

"April hath put a spirit of youth in everything" – William Shakespeare, Sonnet XCVIII

"It was a bright, cold day in April, and the clock was ticking thirteen." – George Orwell, 1984.

"Sweet April's tears, Dead on the hem of May" –

Alexander Smith, "A Life Drama"

"The April winds are magical, And thrill our tuneful frames;

The garden walks are passionate, To bachelors and dames" – Ralph Waldo Emerson, "April"

When April with its sweet-smelling showers Has pierced the drought of March to the root, And bathed every vein (of the plants) in such liquid By the power of which the flower is created... - Geoffery Chaucer, "The General Prologue"

N. R. HIGHER SECONDARY SCHOOL



Ayush M. Parmar, a student of XI, Commerce, has proved his artistic skill by getting the

gold medal in the drawing competition held by Rajya Kala Shikshak Sangh.

A REPORT ON PERSONALITY DEVELOPMENT AND ENHANCING SOFT SKILLS



GLS University's FCAIT–Ahmedabad organized a guest lecture on "Personality Development and Enhancing Soft Skills", under the aegis of the Collegiate Women's Development Cell (CWDC). This seminar was held on 20th February, 2019,

and was given by Mr Shraavan Nair, Visiting Faculty, FCAIT, GLS University.

The seminar focused on developing and maintaining a positive self-image, encouraging tolerance and progressing into mature, well-adjusted adults.

FACULTY ACHIEVEMENTS

Prof. Hastimal Ghewarchand Sagara of Faculty of Commerce (GLSIC), GLS University has completed his PhD titled 'Growth and Transformation of Information Technology Sector in India: A Case of Gujarat' from Indira Gandhi National Open University (IGNOU), New



Delhi under the guidance of Dr. Keshab Das, Professor, Gujarat Institute of Development Research (GIDR), Ahmedabad. His contemporary research is a prodigious contribution in the field of IT Sector in Gujarat, India. Many Congratulations to him.

Prof. Hiral Vyas, Asst. Professor in Faculty of Commerce (GLSIC) completed her Doctorate Programme in Finance from Dr. Baba Saheb Ambedkar Open University, Ahmedabad, Gujarat under the guidance of Dr. R. K. Patel, Associate Professor and Head, Department of Accountancy, Desai C.M. Arts & Commerce College,



Viramgam. Her thesis is entitled "ANALYTICAL STUDY OF BUYBACK OF SHARES: A CASE OF SELECTED INDIAN COMPANIES." Her research is a prodigious contribution in the field of shareholder value creation and capital markets. Many Congratulations to her.

MOVIE REVIEW

Badla

Reviewed by Dr. Nirja Vasavada

It is said that every story is a beginning of a conversation, with ourselves as well as with others. Badla is a film that shows how stories can be woven from a conversation between two people.

A smart revenge thriller, the film takes us through a murder case, Naina (Tapsee Pannu), the accused and her lawyer, Badal Gupta (Amitabh Bachchan). The majority of the story unfolds between Naina and Badal Gupta, and they are the ones who take us back to the episode of Arjun's murder. However, throughout Naina's narrative, Badal's statement echoes in our minds, "There is no one absolute truth."

The story becomes more gripping, when Badal starts his narrative. It's the same episode, same story, same plot and same murder, but the angle is different; and that changes everything. The references taken from the Mahabharata are quite striking as that build the foundational question of the narrative: What is truth? And this is the mystery that will make you glued to your seats till the end. Naina wins the



hearts as a narrator. Her character has layers of different shades and they are revealed gradually, one by one, as her narrative progresses.

Towards the end, however, the film gets quite predictable, but it still does not let you lose interest. In fact, the predictability of the film becomes the main reason for me to sit through the film on the edge of the seat, just to see 'how' it takes us to the expected end. The end, however, disappointed me. It left me with a feeling of 'something's missing' in the plot. In the same way it did with the film Kahani. Of course, both are made by

Sujoy Ghosh. Very much like Kahani, this film is also multi-layered narrative, and does not have a linear story, as it runs back and forth. Amrita Singh, as the mother of the victim, has also played an impressive role. The cinematography of the film keeps adding to the thrill that the narrative offers throughout the film.

My opinion? If you haven't watched it yet, that should be the first thing on your list of weekend/vacation plans!

(The writer is an Assistant Professor in English and Communication at FBA-NRBB)

WORKSHOP ON DATA ANALYTICS CONDUCTED BY FACULTY OF MANAGEMENT



GLS University's Faculty of Management organized a workshop on Data Analytics through R and Tableau for I-MBA Sem VIII students on March 5. The workshop was conducted by Dr. Bharti Motwani

from Balaji Institute, Pune. Dr. Bharti has authored various books in the area of Research and Data Analytics. She has authored several research papers and conducted seminars at various institutes of high repute.

FACULTY ACHIEVEMENT

Prof. Krupa Mehta, Assistant Professor, Faculty of Computer Technology has completed her Ph.D. entitled "ANALYSIS OF CLINICAL EXOME SEQUENCE DATA FOR CANCER PREDICTION" from Indus University, Ahmedabad under the guidance of Dr. Devarshi Mehta, Associate Professor, GLS University and Dr. Vishal Dahiya, Indus University. Her research is an



inter disciplinary work collaborating computer science and biology proposing a mechanism to predict cancer risk. Wishing her congratulations.

SCHOLARSHIPS / FELLOWSHIPS / RESEARCH OPPORTUNITIES

(A) OPPORTUNITIES FOR STUDENTS:

- 1. Excellence Scholarships-China, Taiwan, Hong Kong at Bond University in UK, 2019**
For details: <https://scholarship-positions.com/excellence-scholarships-china-taiwan-hong-kong-at-bond-university-uk/2018/10/25/>
Last date: Open
- 2. International Merit Scholarships at Southern New Hampshire University in USA, 2019**
For details: <https://scholarship-positions.com/international-merit-scholarships-southern-new-hampshire-university-usa/2018/03/12/>
Last date: June 3
- 3. The University of Westminster Full International Scholarships in UK, 2019**
For details: <https://scholarship-positions.com/university-westminster-full-international-scholarships-uk-2015/2015/04/07/>
Last date: May 1
- 4. Harvard University MBA Scholarship for International Students in USA, 2019**
For details: <https://scholarship-positions.com/harvard-university-mba-scholarship-for-international-students-in-usa/2019/02/06/>
Last date: May 31
- 5. Welcome to Port Macquarie Accommodation Scholarship for International Students, Australia**
For details: <https://scholarship-positions.com/welcome-to-port-macquarie-accommodation-scholarship-for-international-students-australia/2019/03/11/>
Last date: Open

- 6. Johnstone Family Scholarship for International Students at Australian National University, 2019**
For details: <https://scholarship-positions.com/johnstone-family-scholarship-for-international-students-at-australian-national-university/2019/03/11/>
Last date: May 31
- 7. Delaware Law School Scholarships for International Students in USA, 2019**
For details: <https://scholarship-positions.com/delaware-law-school-scholarships-for-international-students-usa/2017/12/01/>
Last date: Open
- 8. 50 Melbourne International Undergraduate Scholarships in Australia, 2019**
For details: <https://scholarship-positions.com/melbourne-international-undergraduate-scholarship/2018/11/26/>
Last date: Open
- 9. Design, Creative and Digital Industries International Scholarship at the University of Westminster in UK, 2019**
For details: <https://scholarship-positions.com/design-creative-and-digital-industries-international-scholarship-at-the-university-of-westminster-in-uk/2019/03/12/>
Last date: May 31
- 10. 50 Scotland's Saltire Scholarships at the University of Stirling in Scotland, UK**
For details: <https://scholarship-positions.com/scotlands-saltire-scholarships-at-the-university-of-stirling-in-scotland-uk/2019/03/08/>

- 11. Half Fee Academic Excellence Scholarship for International Students from China, Hong Kong, India, Nigeria, Pakistan**
For details: <https://scholarship-positions.com/half-fee-academic-excellence-scholarship-for-international-students-from-china-hong-kong-india-nigeria-pakistan/2018/12/27/>
Last date: June 3

(B) OPPORTUNITIES FOR TEACHERS:

- 1. IWF Fellows Program for International Applicants, 2019-2020**
For details: <https://scholarship-positions.com/2014-leadership-foundation-fellows-program-international/2013/10/12/>
Last date: June 1
- 2. Einstein Fellowship for International Applicants in Germany, 2019**
For details: <https://scholarship-positions.com/einstein-fellowship-dissertation-research-germany/2013/11/02/>
Last date: May 15

(C) OPPORTUNITIES FOR STUDENTS AND TEACHERS:

- 1. Yanshan University Scholarship Program for International Students in China, 2018-2019**
For details: <https://scholarship-positions.com/yanshan-university-scholarship-program-international-students-china/2018/03/31/>
Last date: May 20th every year

WAYS TO GET "UNBORED" THIS SUMMER!



MAKE A BANANA SPLIT

1. Cut banana lengthwise down the middle.
2. Place banana in dish, leaving a gap in the middle.
3. Scoop two large scoops of ice cream (your choice) and place on the banana.
4. Over one scoop of ice cream, pour chocolate sauce.
5. Over the other scoop of ice cream pour caramel sauce.
6. Cover scoops of ice cream with candy sprinkles.
7. Top with whipped cream and maraschino cherries.
8. Use a large spoon and Enjoy!

NO BAKE COOKIES

INGREDIENTS:

- 1/2 cup (1 stick) butter
- 1/2 cup milk
- 2 cups sugar
- 1/4 cup unsweetened cocoa
- 1/2 cup peanut butter
- 1 tsp. vanilla
- 3 cups quick oats

DIRECTIONS:

1. In a saucepan over medium-

- high heat, melt butter.
2. Then add milk, sugar, and cocoa and stir to combine while bringing to a boil.
3. Boil for 1-2 minutes, then remove pan from heat.
4. Stir in vanilla and peanut butter, until melted.
5. Stir in oats.
6. Drop by spoonfuls onto waxed paper, and let cool until hardened.



WATERMELON ICE

INGREDIENTS

- 6 cups watermelon chunks
- 3 tablespoons lemon juice
- 3/4 cup sugar
- 1 envelope unflavored gelatin
- 1 cup boiling water

PREPARATION

1. Puree watermelon with lemon juice in a food processor.
2. Force the puree through a fine sieve into a bowl to remove seeds and fiber.
3. Whisk together sugar and gelatin in a medium bowl.
4. Pour boiling water over the sugar mixture, stirring to dissolve.
5. Add to the watermelon juice and mix well.
6. Chill until cold, about 30 minutes.
7. Freeze the mixture in a shallow metal cake pan or ice cube trays until solid, about 6 hours.
8. Break into chunks and process in a food processor until smooth.

PAPER PLATE CRAFT – THE CUTEST DESK TIDY



What you need

1. 2 paper plates
2. Wool and needle
3. Paper punch
4. Craft paper – two circles of red paper
5. Black marker
6. Glue

Method:

1. Cut one of the paper plates,

2. Align the full paper plate with the cut plate and punch holes through both plates
3. Blanket stitch with wool through the holes to secure both plates together
4. Glue on the two red 'cheeks', add the eye

circles and smile line with a black marker

5. And all you need to do then is add a length of wool or twine to hang your new cute paper plate organiser, and fill with important pencils and stuff!

WAX PAPER LANTERNS

Materials:

1. Flowers and greenery
2. Heavy book
3. Paper towels
4. Waxed paper
5. Ruler
6. Craft knife (like an X-Acto)
7. Cutting board or self-healing cutting mat
8. Iron
9. Ironing board or cloth for pressing
10. Washi tape
11. Press Flowers and Greenery

1. Collect leaves, flowers and foliage, keeping in mind that delicate, thin leaves and petals will dry faster than thicker specimens. Put flowers, etc. in between two paper towels and place inside a heavy book to dry.
2. Measure and cut four 4 1/2 x 9 inch rectangles. (You can adjust and make these any size you want.)
3. Fold the waxed paper rectangle in half to make a square. Open square, place flower or greenery inside. Close the square so the flower is sandwiched between the two layers of waxed paper.
4. Working on an ironing board or on top of a cloth, pass an iron set to medium quickly over the waxed paper to seal. This will fuse the two layers together.



Repeat until you have four finished square panels.

5. Lay two panels side-by-side with the edges touching. Orient the panels so the side you want to be the front of the lantern faces you (not facing the table). Cut a length of tape about an inch longer than

the panel. Center the tape over where the panels meet and press in place.

6. Flip panel over and press the extra tape to the wrong side. "Hinge" panels together and run your finger along the tape to make a sharp crease. Continue joining the panels together until all four panels are taped into a cube.
7. Set candle (inside of a glass votive) or LED tea-light inside the cube and enjoy!

(Sourced from the internet)

'PHENOMENAL WOMEN- A TRIBUTE TO WOMANHOOD'

The Collegiate Women's Development Cell of GLS University's Faculty of Commerce (B.Com. Hons.) celebrated International Women's Day by organizing a seminar titled 'Phenomenal Women- A Tribute to Womanhood' on 8th March, 2019. Ms. Vaibhavi Nanavati, Advocate, High Court of Gujarat & Member, Governing Body, GLS University, was the Chairperson of the seminar. The seminar was conceived and conceptualized by Dean Dr. Ashwin Purohit.

At the seminar were present women stalwarts - Dr. Nayana Patel, IVF & Surrogacy Expert, Ms. Manisha Lavkumar, Senior Advocate & Government Pleader, High Court of Gujarat and Ms. Neha Godiawala Shah, Health & Fitness expert. We felicitated and honoured the power and struggle of these phenomenal women who have broken all the barriers and reached the pinnacle of success.



On women's day, it was apt to listen to their experiences, their journey. They inspired our students to realize the unlimited potential that they have.

Dean Dr. Ashwin Purohit in his welcome speech highlighted the importance of International Women's day. Ms. Neha Godiawala Shah spoke about her struggle of how she overcame Arthritis and started exercising again and achieved success in her life. She said "Braving all the odds that life threw at me, I took them as challenges and converted them

into opportunities."

Ms. Manisha Luvkumar rightly told the students, "There is no age to start learning. There is no lack of resources and your background doesn't matter to fulfil your dreams." She said Destiny has its own time, and it comes at the right time to the right person. She also said that there are no competitions, and it is just you who matter.

Dr. Nayana Patel talked about empowering surrogates and the parents of surrogates. Her first case of surrogacy was



Asia's first and the world's fifth case of a surrogate grandmother. She was described as "One woman helping another woman." She told everyone to not be afraid, and instead take it forward so as reach further heights. She talked about the 3E's- Education, Ethics and Entertainment and to discard the E of EGO.

Dr. B. H. Joshi, Provost, GLS University appreciated Faculty of Commerce for inviting such stupendous females from various fields whose journey enthused the

students to keep up the chin even in adverse circumstances and give their 200% to everything they pursue.

The chairperson of the function Ms. Vaibhavi Nanavati very nicely summed up the spirit of the occasion by appreciating the success of all the three Phenomenal women and acknowledging the persistent hard work put by them for years together. She told the students that in order to be successful and happy in life, one needs to be simple, righteous and humble.

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